

# UNITED STATES INTERNATIONAL TRADE COMMISSION

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In the Matter of:	)	
	)	
CERTAIN FROZEN OR CANNED	)	Investigation No.:
WARMWATER SHRIMP AND PRAWNS	)	731-TA-1063-1068
FROM BRAZIL, CHINA, ECUADOR,	)	(Preliminary)
INDIA, THAILAND & VIETNAM	)	

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Wednesday,  
January 21, 2004

Room 101  
U.S. International Trade  
Commission  
500 E Street, S.W.  
Washington, D.C.

The preliminary conference commenced, pursuant to notice, at 9:36 a.m., before the United States International Trade Commission, ROBERT CARPENTER, Director of Investigations, presiding.

APPEARANCES:

On behalf of the International Trade Commission:

Staff:

ROBERT CARPENTER, Director of Investigations  
JAMES McCLURE, Acting Supervisory Investigator  
ELIZABETH HAINES, Investigator  
MARC BERNSTEIN, Attorney/Advisor  
JOHN BENEDETTO, Economist  
CHAND MEHTA, Accountant  
FRED FORSTALL, Industry Analyst

ADDITIONAL APPEARANCES:

IN SUPPORT OF THE IMPOSITION OF ANTIDUMPING  
DUTIES:

SCOTT ST. PIERRE  
Commercial Shrimp Fisherman

SAL VERSAGGI  
Owner  
Versaggi Shrimp Company

CRAIG WALLIS  
Commercial Shrimp Trawler Owner and  
Operator

JONATHAN D. APPELBAUM  
President  
Penguin Frozen Fish, Inc.

ANDREW BLANCHARD  
President  
Pearl Incorporated

DAVID COOK  
Vice-President, Specialty Seafood Trade  
Bumble Bee Seafoods

RICHARD GOLLOTT  
Secretary/Treasurer  
Golden Gulf Coast Packing Company

SUSAN B. HESTER  
Economist  
Dewey Ballantine

BRADFORD L. WARD, Of Counsel  
Dewey Ballantine  
Washington, D.C.

BRADFORD L. WARD, Of Counsel  
Dewey Ballantine  
Washington, D.C.

ADDITIONAL APPEARANCES:

IN OPPOSITION OF THE IMPOSITION OF ANTIDUMPING  
DUTIES:

WALLY STEVENS  
Slade Gorton & Co.

GEORGE CHAMBERLIN  
Global Aquaculture Alliance

BILL HERZIG  
Darden Restaurants, Inc.

RUSS MENTZER  
King & Prince Seafood Corporation

RAY JONES  
Rich-SeaPak Corporation

RICH CATANZARO  
H-E-B Grocery

JOHN BROCK  
Pappas Restaurants

WARREN E. CONNELLY, Of Counsel  
Akin, Gump, Strauss, Hauer, and Feld  
Washington, D.C.

KEVIN McCLAIN  
Chicken of the Sea

DANIEL L. PORTER, Of Counsel  
Wilkie, Farr, and Gallagher  
Washington, D.C.

K. JOSE CYRIAC  
The Marine Products Export Development Authority

LIZBETH R. LEVINSON, Of Counsel  
Garvey, Schubert, Barer  
Washington, D.C.

KENNETH J. PIERCE, Of Counsel  
Thai Frozen Food Association  
Wilkie, Farr, and Gallagher  
Washington, D.C.

Heritage Reporting Corporation  
(202) 628-4888

ADDITIONAL APPEARANCES:

IN OPPOSITION OF THE IMPOSITION OF ANTIDUMPING  
DUTIES:

MATTHEW R. NICELY, Of Counsel  
Vietnam Shrimp Committee of the Vietnam

Association of Seafood Exporters and Producers  
Wilkie, Farr, and Gallagher  
Washington, D.C.

ALEXANDER W. SIERCK, Of Counsel  
Association of Brazilian Shrimp Producers  
Cameron & Hornbostel  
Washington, D.C.

THOMAS V. VAKERICS, OF COUNSEL  
Coalition of Shrimp Importers/Producers of  
South China  
Perkins Coie LLP  
Washington, D.C.

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P R O C E E D I N G S

(9:30 a.m.)

MR. CARPENTER: Good morning and welcome to the United States International Trade Commission's conference in connection with the preliminary phase of antidumping investigation Nos. 731-TA-1063 through 1068 concerning imports of certain frozen or canned warmwater shrimp and prawns from Brazil, China, Ecuador, India, Thailand, and Vietnam.

My name is Robert Carpenter. I am the Commission's Director of Investigations and I will preside at this conference.

Among those present from the Commission staff are, from my far right: Jim McClure, the acting supervisory investigator; Elizabeth Haines, the investigator; on my left, Marc Bernstein, the attorney/advisor; John Benedetto, the economist; Chand Mehta, the accountant; and Fred Forstall, the industry analyst.

The purpose of this conference is to allow you to present your views with respect to the subject matter of the investigation in order to assist the Commission in determining whether there is a reasonable indication that a U.S. industry is materially injured or threatened with material injury



1 by reason of imports of the subject merchandise.

2 Just a few ground rules before we get  
3 started.

4 We normally would do an opening statement,  
5 but as I understand the parties are not prepared to  
6 that in this case, so what we do is proceed with the  
7 direct testimony of the Petitioners.

8 Each side will be given one hour for their  
9 direct testimony. Staff will ask questions of each  
10 panel after their presentations, but no questions from  
11 opposing parties will be permitted.

12 At the conclusion of the statements from  
13 both sides, each side will be given 10 minutes to  
14 rebut opposing statements and make concluding remarks.

15 Speakers will not be sworn in. However, you  
16 are reminded of the applicability of 18 USC 1001 to  
17 false or misleading statements, and to the fact that  
18 the record of this proceeding may be subject to court  
19 review if there is an appeal.

20 Additionally, speakers are reminded not to  
21 refer in their remarks to business proprietary  
22 information and to speak directly into the  
23 microphones.

24 Finally, we ask that you state your name and  
25 affiliation for the record before you beginning your

1 presentation.

2 Are there any questions?

3 (No response.)

4 MR. CARPENTER: If not, Mr. Ward or Mr.  
5 Dempsey, please proceed with your direct testimony.

6 MR. WARD: Good morning. My name is  
7 Bradford Ward of Dewey Ballantine, LLP, counsel to  
8 petitioner, the Ad Hoc Shrimp Trade Action Committee.

9 Petitioner represents a cross section of the  
10 domestic industry producing frozen and canned  
11 warmwater shrimp. The petitioner is made up of  
12 shrimpers and processors operating in states from the  
13 Carolinas to Texas. The industry, much more than  
14 most, is comprised of independent-minded people,  
15 people who would prefer to be on their boats at sea or  
16 running their businesses than before you today.

17 But the surge in dumped imports in recent  
18 years has energized members of this industry and their  
19 communities like few other issues. We believe that  
20 the industry's response to the Commission has been  
21 exceptionally large as a result.

22 The responses are replete with compelling  
23 stories of personal hardship and economic pain. You  
24 will hear some of these stories firsthand here today.  
25 What are not a part of the responses, however, are the

1 stories of harm inflicted on school districts whose  
2 tax basis has shriveled, the harm inflicted on  
3 providers of ice, fuel, maintenance service, and other  
4 supplies whose customers base has shrunk. The harm to  
5 the balance sheets of community banks that made boat  
6 loans and now own boats worth far less than the loan  
7 amount, or hold nonperforming mortgage notes.

8 The witnesses in front of you today  
9 represent the essence of an American ideal, deeply-  
10 rooted people and companies whose persistence and hard  
11 work support their families and communities.

12 This industry asks that the Commission  
13 permit them to continue to do so by recognizing the  
14 industry inflicted on them by dumped shrimp imports.  
15 The industry asks that the Commission take the first  
16 step in permitting them to receive a fair price for  
17 their labor, to continue to earn a living, to continue  
18 a way of life. The law and the facts of this case  
19 permit no other conclusion.

20 I will now turn the presentation over to my  
21 colleague, Kevin Dempsey.

22 MR. DEMPSEY: Good morning, I am Kevin  
23 Dempsey of Dewey Ballantine. I will now present an  
24 overview of the petitioner's case, referring to a  
25 series of exhibit that I believe have been handed out

1 to the staff, and we have copies for others in the  
2 hearing room as well.

3 Turning to slide 1 on our exhibits, you can  
4 see that the reported volume of imports of frozen and  
5 canned warmwater shrimp from the six subject countries  
6 has grown dramatically over the period of  
7 investigation, from just under 466 million pounds in  
8 2000 to almost 650 million pounds in 2002, and  
9 increase of 39 percent based on actual import weights.  
10 In the interim period, imports increased yet further,  
11 growing by 22 percent in just one year.

12 In slide 2, when imports are converted to a  
13 headless shell-on equivalent weight the growth in  
14 subject import volume is equally dramatic and  
15 significant, growing by more than 40 percent over the  
16 three-year period.

17 Slide 3 demonstrates that subject imports  
18 have also gained significant market share, growing  
19 from 59 percent in 2000 to almost 72 percent in the  
20 most recent period, again when measured the basis of a  
21 headless shell-on equivalent weight.

22 In slide 4 we see that prices for subject  
23 imports have steadily declined as import volumes have  
24 grown, with average unit values using actual weights  
25 dropping from over \$5 a pound in 2000, to \$3.50 a

1 pound in interim 2003, a drop of over 31 percent.

2 This is, of course, an aggregate of a range  
3 of count sizes and processed forms of frozen and  
4 canned shrimp. However, if you look at the narrower  
5 product subcategories, such as shell-on, peeled,  
6 cooked and peeled, and canned, you can see similar  
7 declines in prices over the period of investigation  
8 for each of these products.

9 Slide 5 shows the negative impact of the  
10 declining import prices on domestic shrimp prices.  
11 Shrimp is a commodity product sold primarily on the  
12 basis of price at any given count size. As a result,  
13 declining subject import prices have suppressed and  
14 depressed both ex-vessel and frozen wholesale prices  
15 for warmwater shrimp in the U.S. market, thus causing  
16 injury to both U.S. commercial shrimp fishermen and  
17 domestic shrimp processors.

18 Slide 6 shows that the continuously  
19 declining subject import prices are depressing  
20 domestic ex-vessel shrimp prices, reducing the average  
21 price obtained by commercial shrimp fishermen by over  
22 36 percent since 2000 according to petitioner's  
23 survey.

24 Indeed, the U.S. Department of Agriculture  
25 has recently determined that increased imports of farm

1 shrimp have contributed importantly to a decline of  
2 more than 20 percent in the landed prices of shrimp in  
3 Alabama, Georgia, South Carolina, and Texas, and  
4 authorized trade adjustment assistance to shrimp  
5 fishermen in these states.

6 In Slide 7, we see that as a result of these  
7 ever-declining prices the National Marine Fishery  
8 Service reports that the total value of the domestic  
9 warmwater catch fell from \$660 million in 2000, to  
10 \$435 million in 2002, a drop of 34 percent.

11 Less revenue means less money for boat  
12 owners and their crews, making it increasingly hard  
13 for many shrimp fishermen and their families to make  
14 ends meet. In fact, we estimate that a large  
15 percentage of the crew members on shrimp boats at the  
16 current price levels, their crew share puts them well  
17 below the poverty line.

18 Slide 8 shows how the declining revenues  
19 caused by import-driven price depression have resulted  
20 in a precipitous drop in the financial condition of  
21 shrimp fishermen who have now been losing money for  
22 almost three years straight.

23 In order just to survive in the short term  
24 some shrimp fishermen are cutting back on insurance,  
25 maintenance, and repairs in a desperate effort to cut

1 costs. While this may have reduced their loses in the  
2 short term, it is hardly a long term survival  
3 strategy.

4 In fact, as Professor Maybee of Texas A&M  
5 has noted, "Operating expenses such as crew shares,  
6 fuel, repairs and gear comprise virtually the expenses  
7 that a trawler incurs; thus there are few expenses  
8 which are unnecessary and can therefore be eliminated  
9 or deferred and still operate the vessel."

10 Turning to slide 9, we see that these  
11 horrible economic conditions are driving many  
12 fishermen to leave the industry altogether as is  
13 demonstrated by the dramatic decline in the number of  
14 commercial shrimp licenses from 2000 to 2002 for just  
15 six Gulf and south Atlantic states.

16 And slide 10 shows that shrimpers are making  
17 fewer trips to sea to harvest warmwater shrimp in the  
18 Gulf and south Atlantic. Indeed, you will hear today  
19 from several fishermen who have had to tie up their  
20 boats at the dock because shrimp prices are now too  
21 low to cover the cost of making a trip.

22 Slide 11 demonstrates that dumped and frozen  
23 and canned warmwater shrimp are causing similar damage  
24 to domestic shrimp processors. Prices obtained by  
25 processors according to petitioner's survey have

1 declined from \$4.11 a pound in 2000, to only \$2.88 a  
2 pound in the first three quarters of 2003, a drop of  
3 30 percent.

4 In slide 12, we see that this dramatic drop  
5 in prices has been coupled with a steady decline in  
6 sales volume, resulting in an alarming fall in net  
7 sales values for domestic fish processors of an  
8 estimated 42 percent.

9 Turning to slide 13, we see that as a result  
10 of declining sales volumes capacity utilization at  
11 domestic processing operations has declined from 68  
12 percent in 2000, to under 59 percent in the most  
13 recent period.

14 And slide 14 shows that the falling sales  
15 and revenues are also forcing domestic ship processors  
16 to dramatically curtail capital expenditures. In sum,  
17 all of the available data demonstrates that the impact  
18 of ever-declining prices caused by subject imports is  
19 devastating domestic shrimpers and processors alike.

20 Slide 15, in analyzing the material injury  
21 caused to domestic producers of frozen and canned  
22 warmwater shrimp the Commission should define the  
23 domestic like product to be a single product co-  
24 extensive with the scope of these investigations. All  
25 the forms of frozen and canned warmwater shrimp



1 exhibit similar physical characteristics, and  
2 virtually all warmwater shrimp is used for human  
3 consumption.

4 While there are minor differences between  
5 different sizes, species, and processed forms of  
6 warmwater shrimp, there is no clear dividing line  
7 along the continuum of products covered by these  
8 investigations.

9 The various forms of warmwater shrimp are  
10 generally sold through common distribution channels,  
11 the seafood distributors, restaurants, food service  
12 providers, and retail establishments. All the various  
13 product forms are recognized in the industry and among  
14 consumers as types of processed warmwater shrimp.

15 Turning to slide 16 and the issue of common  
16 production processes, warmwater shrimp are generally  
17 processed into headless shell-on, peeled and cooked  
18 products in the same facilities using the same  
19 workers. Canned shrimp goes through the same washing,  
20 grading, peeling and cooking processes as frozen  
21 shrimp, with the only difference being in the final  
22 packaging process.

23 Respondents have argued that the Commerce  
24 Department, that the domestic like product should be  
25 expanded to included breaded shrimp. This argument

1 has no merit however given that breaded shrimp is  
2 substantially transformed through a separate and  
3 distinct production process into a food product that  
4 is only 50 percent shrimp and sometimes even less.

5 The breeding process also changes the flavor  
6 and texture of the product, affecting consumer  
7 perceptions and limiting end uses in ways that  
8 fundamentally distinguish breaded products from frozen  
9 and canned shrimp.

10 Slide 17, finally, on the issue of price,  
11 you can see that prices for frozen warmwater shrimp  
12 while varying in some degree on the basis of species,  
13 and more significantly, on the basis of count size are  
14 nevertheless highly correlated.

15 Similarly, on slide 18 one can see that the  
16 prices for frozen warmwater shrimp in shell-on and  
17 peeled forms also exhibit a very high degree of price  
18 correlation.

19 In sum, there are no clear dividing lines  
20 along the continuum of product species, count sizes,  
21 and processed forms that make up the range of products  
22 competing in the market as frozen and canned warmwater  
23 shrimp.

24 Slide 19, the Commission should exercise its  
25 discretion to define the domestic industry in these

1 investigations as consisting of both shrimp processors  
2 and commercial shrimp fishermen as both the statutory  
3 criteria are clearly met.

4           Raw warmwater shrimp is processed into  
5 frozen and canned warmwater shrimp through a single  
6 continuous line of production, with over 90 percent of  
7 domestically landed or farm shrimp being processed  
8 into frozen and canned shrimp, and the raw shrimp  
9 being the only raw material used in producing the  
10 frozen and canned product.

11           There is also a coincidence of economic  
12 interest between commercial shrimp fishermen and  
13 processors given the significant relationship between  
14 the cost of the raw product and the value of the  
15 processed product.

16           As you will hear from several of our  
17 witnesses today, shrimp fishermen and processors are  
18 inextricably linked together in this industry.  
19 Indeed, as slide 20 shows, ex-vessel and frozen  
20 wholesale prices for warmwater shrimp in the U.S.  
21 market exhibit a very high degree of price  
22 correlation, demonstrating clearly the commonality of  
23 interests of shrimp fishermen and processors.

24           Turning to slide 21 and the issue of  
25 cumulation, the statutory tests for mandatory

1 cumulation are clearly met in these investigations.  
2 The frozen and canned warmwater shrimp imports from  
3 the subject countries all compete with each other and  
4 with the domestic like product. The various species  
5 of shrimp imported into the United States are highly  
6 fungible with each and with domestic shrimp species,  
7 and subject imports compete with each and with  
8 domestic shrimp in the same geographical markets and  
9 through the same channels of distribution.

10 Finally, imports from the six subject  
11 countries have been simultaneously present in this  
12 market throughout the POI.

13 Slide 22, the subject imports also threaten  
14 significant additional injury to domestic shrimp  
15 fishermen and processors. The volume of shrimp  
16 production in the subject countries continues to grow  
17 dramatically, fueled by extensive government promotion  
18 of shrimp aquaculture in these countries, and a  
19 significant rate of increase in the volume and market  
20 share and ever-lower prices of subject imports signal  
21 that these imports will inflict even more damage on  
22 the domestic industry in the very near future.

23 Indeed, as noted in slide 23, the United  
24 States is the largest and most preferred market for  
25 warmwater shrimp grown for export in the subject

1 countries. This is especially true today as the other  
2 two major markets for shrimp exports have become less  
3 much attractive.

4 The EU has imposed high tariffs on key  
5 exporting developing countries, and has taken a much  
6 more aggressive stance than the U.S. in seizing and  
7 destroying imported shrimp contaminated with various  
8 banned antibiotics. Consume of shrimp in Japan,  
9 meanwhile, has stagnated due to the economic slow down  
10 in that country.

11 As a result, the ever-growing production of  
12 warmwater shrimp from the subject countries has  
13 nowhere to go but here at ever-lower prices.

14 Finally, on slide 24 we see that even a  
15 leading spokesman for the respondents recognizes that  
16 the threat to the domestic industry caused by dumped  
17 imports is great. Wally Stevens thinks we are going  
18 to get killed.

19 This industry is injured but we are not dead  
20 yet, and given fair pricing this industry can compete  
21 and will compete, but we need the Commission's help to  
22 obtain relief from the ravages of injurious dumping.

23 Thank you for your attention.

24 MR. CARPENTER: Thank you, Mr. Dempsey.

25 For the record, we will accept your exhibit

1 as Petitioner's Exhibit 1, and that will be made part  
2 of the transcript.

3 MR. WARD: Next we would like to go to our  
4 witnesses from the industry. I would like to present  
5 Mr. Sal Versaggi as our first witness.

6 MR. VERSAGGI: Good morning. My name is Sal  
7 Versaggi, and I am the President of Versaggi Shrimp  
8 Corp. located in Tampa, Florida.

9 With my brothers, I own six shrimp boats and  
10 an off-loading facility within the Port of Tampa. My  
11 family has been in the business since 1912, when my  
12 grandfather began harvesting shrimp in Fernadina,  
13 Florida.

14 Men have been harvesting shrimp for hundreds  
15 of years, but shrimping evolved into the modern  
16 commercial industry in Fernadina early in the  
17 twentieth century, and it's considered to be the birth  
18 place of this noble industry.

19 I began working in the business as a young  
20 boy helping to do menial tasks around the packing  
21 house such as making boxes, icing shrimp, things of  
22 this nature. These are mostly jobs to keep me busy  
23 when I was out of school. I officially entered the  
24 business full time in 1963, when I graduated college.

25 Our shrimp are headed, washed, and separated

1       into sizes at sea, and then placed into a mesh bag  
2       like an onion bag, and quick frozen in a brine  
3       solution on the vessel. If it is more advantageous to  
4       freeze the shrimp with the head on, then they will do  
5       that as well.

6               Therefore, you can have a vessel unload  
7       shrimp with the head on, and with the head off during  
8       the same trip.

9               The shrimp are then weighed and counted for  
10      size, placed on pallets, and shipped to a processor.  
11      The processor then thaws and regrades the shrimp to  
12      meet the demand of his customers and refreezes the  
13      product.

14              In order to get the shrimp to shore and the  
15      crew on a shrimp boat work long hours, mostly at  
16      night, on the west coast of Florida they are working  
17      to catch shrimp, primarily pinks, and in normal times  
18      the crews are working very hard 12 months of the year.

19              In the past couple of years, however, we  
20      have not been able to work as much. In 2003, for the  
21      first time our boats were tied up for a 45-day period  
22      because price of shrimp was too low to cover fuel and  
23      other costs. While our boats were tied up, we lost a  
24      captain who left to work on a tugboat because he said  
25      he couldn't survive without a paycheck for 45 days.

1           The primary reason this stoppage occurred is  
2     the fact that the market is flooded with very low  
3     priced imported frozen shrimp, and those imports have  
4     pushes prices to a level so low that it becomes  
5     impossible to continue to operate and survive.

6           The boat owners can't cover their costs and  
7     the crew shares are too small to support their  
8     families. I would venture to say that 90 percent of  
9     my crews are below the poverty level right now in  
10    terms of wages.

11           In this line of work the crews' wages depend  
12    on the price we get for our shrimp and the amount  
13    caught. It is strictly commission based and they are  
14    paid a percentage of the value of the catch. For  
15    example, as a boat owner, I spend about \$12,000 to  
16    fully supply a boat for a 30-day trip. So when the  
17    boat comes in I split 70 percent for the boat and 30  
18    percent for the crew. The catch is only worth as much  
19    as the market will pay for the shrimp.

20           Prices have been falling now for so long  
21    that everybody's take has decreased. I have been  
22    forced to put off trips, reduce maintenance expenses,  
23    and cut my insurance coverage in half. The crew has  
24    also suffered because the value of their take keeps  
25    going down.



1                   What adds to these deteriorating business  
2                   conditions is that these imports never taper off.  
3                   They only keep increasing. It used to be that our  
4                   foreign shrimp competition was basically wild caught  
5                   shrimp from other countries like Ecuador and Mexico,  
6                   but then their volume varied a lot from year to year,  
7                   so the industry could breathe if it had a bad year.

8                   With the advent of shrimp aquaculture in the  
9                   early eighties, imports had a cyclical impact on the  
10                  domestic industry as did the wild harvest imports.  
11                  The great equalizer in those days was disease and  
12                  pestulants on the farms.

13                 Now, with the illegal use of the veterinary  
14                 antibiotics by many of these producers, huge volumes  
15                 of foreign farm raised shrimp coming every month of  
16                 the year, and they come at prices that may make it  
17                 impossible to stay in business for much longer.

18                 The worst part is that the processors really  
19                 like the product we have. After processing our large  
20                 Florida pink shrimp, they sell it to more  
21                 sophisticated supermarket chains such as Whole Foods,  
22                 because it is a natural and healthy product.

23                 But this supply is threatened because the  
24                 price is not there for us any longer. Having been in  
25                 this industry all my life, I know the shrimp business

1 has always been a fluid and dynamic industry. I am  
2 accustomed to people moving in and out, but for some  
3 time now I haven't seen anyone coming in. I have to  
4 discourage anyone from going into this business  
5 because I see no future in it unless the decline in  
6 prices ends.

7 To me, it is clear that something must be  
8 done to stop prices from going down further, and to  
9 bring them back to fair levels, or else the whole  
10 local economy is going to take a hit. The Tampa  
11 shrimp industry has already suffered the economic  
12 effects of this deterioration in pricing. Fishing  
13 communities are hit the hardest because the whole  
14 economy of the community revolves around the vessels  
15 that bring in the shrimp. If this industry fails, we  
16 will see virtual ghost towns around some coastal  
17 communities of the southeast, a society rich in  
18 tradition and culture will quietly fade away.

19 The sad thing is that shrimp harvesters have  
20 always been and are still on the technological cutting  
21 edge. We are very efficient because we use the most  
22 advanced shrimp boats in the world. Shrimpers from  
23 other countries still get their boat built in this  
24 country. We not only have the best equipment, but our  
25 techniques are imitated and emulated around the world.

1           The entire future of this industry depends  
2   on what happens this year. Unfortunately, there is no  
3   hope unless something is done about the imports. As  
4   shrimpers, we can only produce what nature provides  
5   and we know we can't supply the entire domestic  
6   market. We don't want to stop all imports. All we  
7   want is a fair price for our shrimp, but I believe the  
8   shrimp industry can compete with the imports provided  
9   we have a level playing field.

10           Thank you for your time and consideration.

11           MR. WARD: i would like to introduce our  
12   next witness, Mr. Scott St. Pierre.

13           MR. ST. PIERRE: Good morning, my name is  
14   Scott St. Pierre. I am a shrimper from Golden Meadow,  
15   Louisiana. I married into this business 20 years ago  
16   and since then I've been making a hard working, honest  
17   living catching shrimp off the coast of Louisiana and  
18   Texas. I own and captain a 72-foot long iron trawler  
19   ice boat.

20           During the year, I catch both white shrimp  
21   and brown off the coast of Louisiana near rivers and  
22   estuaries. I also go out to sea up to 40 miles out to  
23   catch brown shrimp. During July and August, I take my  
24   boat to Texas, to the Texas coast where I harvest  
25   brown shrimp. After that period, I come back to

1 Louisiana to harvest large white shrimp. During the  
2 winter, I also catch small white and sea bobs, a very  
3 small shrimp suitable for, among other things, gumbos  
4 and stews.

5 I normally take my trawler out to sea for  
6 week-long trips. I also make longer trips of up to 17  
7 days when the shrimp are larger in size. While at sea  
8 we sort the shrimp into two different grades, large  
9 and small. Large shrimp are deheaded as they come on  
10 the deck, and the smaller ones are always iced up as  
11 head-on.

12 When I return from sea, I sell my catch to a  
13 dock house. They historically have received 15 to 20  
14 cents a pound from processors to unload the shrimp  
15 from the boat, and I have also seen their commissions  
16 drop over the past three years.

17 The dock separates the shrimp from ice in a  
18 tank of water, and then transfer it to a sifter for  
19 grading, and then weighed, and iced into large  
20 containers for storage which is then trucked and sold  
21 to processors for processing.

22 As a boat owner and captain, I keep 60  
23 percent of what the dock gives me to pay for fuel,  
24 maintenance, gear, and repairs. The crew gets 40  
25 percent, and then share what's left after paying for

1 ice and groceries.

2 In the past I used to hire two men. Now  
3 with the prices this bad I can only afford to hire  
4 one. This year was awful. At times I could only get  
5 \$1.85 a pound for 16/20 count shrimp, which is the  
6 best shrimp I can catch, and is but only a small part  
7 of my yearly harvest. These large shrimp are rare.  
8 Prices like these are impossible to bear.

9 It wasn't always like that. In the year  
10 2000, prices were good. We worked very hard because  
11 we knew that we had to save for a rainy day. That  
12 year I spent money in the economy. I bought spare  
13 parts, ropes, extra nets, paid for some boat  
14 maintenance.

15 For the past two years prices have been so  
16 low that the money I am making is to pay for fuel and  
17 very little is left over. As a result, I have been  
18 forced to cut all costs. I reduced my insurance costs  
19 by upping my deductible and now I am only insured in  
20 case of a total loss, and I am also contemplating  
21 dropping my insurance altogether and neglecting badly  
22 needed maintenance just so I can pay my mortgage.

23 You just can't make a living and feed your  
24 family with these prices. What is worse is that I  
25 don't have a choice. I have to go out, keep fishing.

1 In the past I have stopped fishing in the winter  
2 months to do yearly maintenance, which is a must to  
3 maintain my vessel in a safe working condition. Now I  
4 am trawling much later in the year than before just to  
5 keep things going.

6 The government must do something about this.  
7 We know more than anybody else that we cannot supply  
8 all the shrimp that the market wants, but the amount  
9 of shrimp is not the central issue here. Prices paid  
10 for shrimp are the problem. At the docks they say the  
11 reason the price is down is because there is too many  
12 low-priced imported shrimp.

13 The purpose of this case is to stop the  
14 dumpers from dumping and allow prices to where people  
15 can make a decent living.

16 I am proud of supporting my family with my  
17 honest work, but it demoralizing to go out, work hard,  
18 and not be able to even cover all the costs. I am  
19 proud of being shrimper. Shrimping gives you a sense  
20 of accomplishment. It makes you feel alive because  
21 you are independent, determined, and proud.

22 People are eating imported shrimp, but they  
23 are still paying the same high prices. Supermarkets  
24 and restaurants are taking all the profits. To me,  
25 this free trade is not benefitting the consumers, and

1 it is destroying American who work hard day in and day  
2 out. I myself buy foreign products. But if we can't  
3 make a living, we won't be able to buy anything.

4 In southern Louisiana, peoples' livelihood  
5 depend on the survival of the local shrimp industry.  
6 All we want is a level playing field.

7 I live in a small community of about 4,000.  
8 There the number of shrimp boats have dwindled in  
9 recent years, and there only about 100 boats left.  
10 Nearby Vietnamese community has a couple hundred boats  
11 tied up, no longer going out to sea. People are  
12 losing boats because they cannot pay their mortgages.  
13 They cannot pay their mortgages because during the  
14 past two years prices have kept declining and people  
15 can't recover from a bad year under these price  
16 conditions.

17 Everybody is looking for other jobs which  
18 leaves fewer experienced crew members to hire, and the  
19 few that aren't won't be able to hang on much longer.  
20 I, for one, know that I cannot go out there, work  
21 harder, catch more shrimp to compensate for lower  
22 prices. I am at the limit already and I'm not alone

23 We need some help to bring these prices back  
24 to sustainable levels and we need it quick. Our  
25 families, entire communities, and parishes are

1 suffering. In Louisiana alone, the shrimp industry  
2 had a total economic impact of \$2 billion a year. In  
3 these tough economic times the State of Louisiana  
4 cannot afford to lose such a valuable asset to its  
5 economy.

6 On a final note, as recent as last week I  
7 sold small shrimp for an all-time low of 30 cents a  
8 pound.

9 Thank you.

10 MR. WARD: I would like to introduce our  
11 next witness, Mr. Craig Wallis.

12 MR. WALLIS: Good morning. My name is Craig  
13 Wallis, and I began working in this business as a  
14 teenager as a crew member on one of my dad's boats.  
15 From that time on I always wanted to be in the  
16 shrimping business.

17 And 25 years ago, in 1979, my brother and I  
18 bought a facility in Pulaxis, Texas, a small town  
19 between Galveston and Corpus. We started off our  
20 business with four boats. We have slowly and  
21 conservatively built our company over the years.  
22 Today we have an 80-ton ice facility and 10 boats. We  
23 manage an additional five boats and do maintenance on  
24 the trawlers we own and manage as well as other boats  
25 in the area. We sell fuel and ice to the boats, and



1       then unload the shrimp boats when they come in from  
2       sea. We service a total of 24 boat, including the  
3       ones we own.

4               The crews on the shrimp boats during the  
5       high season average around 250 days a year. In the  
6       past year we have worked as many as 290 days. This  
7       past year we only worked less than 200 days because of  
8       low shrimp prices.

9               The price if shrimp has fallen so low that  
10      we cannot cover our expenses. It costs around \$20,000  
11      to prepare a boat for a 45 to 50-day trip.

12              The price if shrimp is less than \$4.00 a  
13      pound. We can't cover cost and the crew shares are  
14      too small to support an individual, much less a  
15      family. Unlike most lines of work, the crew wages  
16      depend on the price of shrimp. It works like this.

17              When the trawler returns from sea, the  
18      shrimp are weighed and sorted by size, and the price  
19      is determined for the catch. The only get 65 percent  
20      of the share to pay all expenses on the boat, and the  
21      crews gets 35 percent. The captain only gets 55  
22      percent of that, and he shares the other percentage  
23      with his other two crew members.

24              The prices have gotten so low that I tied up  
25      my boats in December and will probably not go out

1       until May.

2               What bothers me most about the current state  
3       of the industry is what I see happening to the people  
4       who depend on shrimping for a living. I am really  
5       close to the people who work for me. Some of them  
6       have been with me for over 20 years. I have done  
7       everything I can to help my crew survive but I have  
8       run out of corners to cut.

9               A couple of years ago we cut the dock's  
10      handling fee from 30 cents to 22 cents a pound to try  
11      to get more money for the crew. Crew wages are based  
12      on the initial price after their catch is weighed at  
13      the dock. After we get a final price from the  
14      processor for the catch, we give the crew any extra  
15      money that there is after it is packed. However, with  
16      the price of shrimp so low the bonus has all but  
17      disappeared.

18              We used to make a couple of trips in January  
19      and February to keep our crews going, but with the  
20      price of shrimp we are unable to do that this year.

21              I'll try to hire some of my crew at minimum  
22      wage to help on the maintenance of the boats, but we  
23      don't think we will be able to do that this year.  
24      They will probably have to go elsewhere for work.  
25      Many boat owners are cutting back on maintenance, so I

1 am not even sure I can keep three men that I keep on  
2 full time for the winter.

3 Since I will not be sending my boats out  
4 until May, I tried to cut my expenses further by  
5 cancelling the insurance in December on the six boat  
6 that I do have paid for. I will use this money for  
7 maintenance and upkeep, but I will also be delaying  
8 maintenance for some of my boats because I just don't  
9 have the money to do it this year.

10 I hope to reinstate the insurance when I put  
11 the boats back to work, and it is not just the boats  
12 that are desperately trying to survive. For example,  
13 our local processor is also closing his doors until  
14 the boats start working again.

15 I have worked for 25 years to build this  
16 business, and everything I have is on the line. My  
17 retirement is floating in the water. Maybe you can  
18 understand it better -- when we bought our boats and  
19 invested in our facility we thought we were investing  
20 for our future and our children's future. But instead  
21 it seems like we have invested in junk bonds.

22 However, unlike the stock market, 2003 was  
23 not a good year for us. Twelve boats are tied up at  
24 our dock, all have been repossessed. No one wants to  
25 buy these boats or my business when they can see no

1 way to make a living in the future.

2 Our 24-year-old son wanted to join the  
3 business after graduation from college. I told him I  
4 couldn't see a future and he needed to get a job  
5 somewhere else. Our is a way of life for him. He  
6 hasn't given up home, and works with me doing  
7 maintenance whenever he has time off.

8 It wasn't always this way. In 2000, when we  
9 averaged \$6 a pound for the large shrimp, we were able  
10 to pay crew a living wage and invest in our business.  
11 At today's price at \$3.80 a pound we can neither. The  
12 only reason we have survived this long is that we have  
13 been very conservative over the years and reluctant to  
14 take a very bid dip.

15 Half of our boats are paid for as well as  
16 the dock facility. Shrimping is the only industry in  
17 my community, so I come here today on behalf and on  
18 behalf of others in my community who depend on  
19 shrimping for a living either directly or indirectly.  
20 We need fair trade and fair prices for the shrimp.

21 Many have already lost their boats and their  
22 livelihoods. I am still in business but I know we  
23 can't make it through another year like 2003. Without  
24 relief from unfair trade, we need action, and we need  
25 your help now. Thank you.

1                   MR. WARD: I would like to introduce our  
2 next witness, Mr. Richard Gollott.

3                   MR. GOLLOTT: Good morning. I am Richard  
4 Gollott, Secretary and Treasurer and part owner of  
5 Golden Golf Coast Packing Company, a processor of  
6 shrimp located in Biloxi, Mississippi.

7                   My family has been in the seafood processing  
8 business for three generations, and I have been  
9 personally involved in the business since I was 13  
10 years old. I began in the shrimp industry in 1984,  
11 after working in oyster processing. I started in the  
12 shrimp business after acquiring a dock. We unloaded  
13 the shrimp boat that tied up at the dock, and sold the  
14 shrimp to a processor in Tampa. In 1986, we built a  
15 processing facility in Biloxi, and begin to process  
16 the shrimp ourselves.

17                   I would like to begin by telling you a  
18 little about our business and then explain why I came  
19 here this morning.

20                   There are two parts to the shrimp processing  
21 business that we run in Biloxi. The first part is a  
22 processing facility itself. Golden Gulf grades,  
23 sorts, cleans, peels, and freezes shrimp that comes  
24 into our facility. The second part of the business is  
25 a dock that we operate through a separate company.

1       There are about 40 small boats and 55 large freezer  
2       boats that supply our dock with shrimp. The dock  
3       supply shrimp boats with fuel and ice, and when the  
4       boats return from sea our employees unload the shrimp,  
5       which is then transported to our processing facility.

6               We have a very close relationship with the  
7       boat, and if they need help, we are there for them.  
8       We give them financial support, anything they need to  
9       keep their boats running.

10              A shrimp that is sold by us is first caught  
11       by one of the boats. Depending on the market size of  
12       the crew of the boat may or may not dehead the shrimp  
13       at sea. The shrimp that comes to the dock with its  
14       head on, the shrimp are unloaded, weighed, counted,  
15       and then delivered to the processing facility.

16              At our processing facility our Lathrum  
17       peeling machines peel the shrimp. The Lathrum  
18       machines peel the head and the shell of the shrimp and  
19       then once peeled the shrimp is inspected for quality,  
20       graded for size, weighed, placed in five-pound boxes.  
21       From there the boxes are put into our blast freezers.  
22       The shrimp is now frozen and transferred to a  
23       different part of our facility and packed in 50-pound  
24       master cartons to be sold in the marketplace.

25              For shrimp that comes to our facility

1 headless, we grade them for size and remove broken or  
2 discolored shrimp. Once inspected, they are placed in  
3 the blast freezers in headless shell-on form in five-  
4 pound boxes. Distributors sell most of the shrimp  
5 that we process. We have five or six brokers we use  
6 to sell our product. And our shrimp generally end up  
7 at restaurants or with other customers in the food  
8 service industry.

9 That is what we do at Golden Gulf Coast  
10 Packing Company, and that is what I would like to  
11 continue doing. However, I am not sure of whether  
12 that will be an option. Prices for shrimp have fallen  
13 to levels that until recently I did not think  
14 possible, and they are still declining.

15 In 2002, prices fell so far so fast that we  
16 could not anticipate the collapse and lost money, and  
17 there is no mystery as to why prices fell. Imports  
18 flooded the market at prices that just kept falling  
19 and pulling everything down with it.

20 Processing imports is just not a viable  
21 option for me. While we occasionally purchase some  
22 imported shrimp, it is an extremely small amount of  
23 our business. Approximately 60 percent of our shrimp  
24 we process off-loaded from boats on our dock. Another  
25 40 percent we purchase from docks in Louisiana and

1 Texas.

2 Why should anyone pay for imported shrimp  
3 peeled on our lands when they can buy shrimp that has  
4 been peeled overseas at dumped prices? If we go down  
5 that road, it will not take long for our customers to  
6 figure out they can just cut us out of the processing  
7 altogether.

8 Golden Gulf's financial performance in 2002  
9 forced us to make difficult decisions in 2003. I have  
10 promised the fishermen who sell us that we will meet  
11 the price of any other processor who they could sell  
12 their catch to, but as prices has fallen our margins  
13 have all but disappeared, and we have been forced to  
14 pay lower prices for the shrimp we process. At some  
15 point in the near future there will not be enough  
16 money to justify boats going out, and there will be no  
17 shrimp for our facility to process.

18 I have already seen five larger freezer  
19 boats that had worked in the Biloxi area exit the  
20 fishery, and the rest are facing incredible pressures.  
21 As the value of their catch declines, the crew of a  
22 boat makes less and less money, and the captains  
23 cannot afford their insurance or their loan payments.

24 I have seen a lot of inflated numbers thrown  
25 around regarding how many jobs are allowed in imported



1       shrimp. I would like you to know the boats that sell  
2       to Golden Gulf represent the livelihoods of around 100  
3       families, and the workers at Golden Gulf another 50  
4       families.

5               I would also like you to know that in  
6       Mississippi alone the shrimp fishery produces about  
7       \$612 million in economic output annually, accounting  
8       for approximately 10,000 jobs and constitutes \$26  
9       million a year in taxes. All of this depends on  
10      domestic shrimp.

11             Further demise of the shrimp processing  
12      industry in Mississippi would be significant in a  
13      state already hit hard by losses of a substantial  
14      portion of its manufacturing base. One hundred and  
15      twenty manufacturing plants throughout the state has  
16      closed, about 50 to 60 jobs have been lost. In a  
17      small state like Mississippi and the city of Biloxi,  
18      where the seafood industry actually built the city, it  
19      a way of life for a lot of families.

20             I also want you to know how important this  
21      business is to my family. My grandfather made his  
22      living selling seafood, as did my father. Currently  
23      my son, three brothers and three sisters are in the  
24      business. If any of the other eight processors in  
25      Biloxi were here today, they could tell you the same

1 story.

2 I believe the case before you is very clear.  
3 Dumped imports are injuring the State of Mississippi  
4 and the entire domestic industry involved in  
5 processing frozen and canned warmwater shrimp. We  
6 Really need your help. Thank you.

7 MR. WARD: I would like to introduce our  
8 next witness, Mr. Andrew Blanchard.

9 MR. BLANCHARD: Good morning. I'm Andrew  
10 Blanchard, President of Pearl Incorporated. Pearl  
11 owns and operates two shrimp processing facilities,  
12 Triple-T Enterprise and Indian Ridge Shrimp Company.  
13 Both of the plants are located on the same bayou in  
14 Shovan, Louisiana.

15 I started working for a shrimp plant when I  
16 was 17, September 1974. I have worked as a dockhand  
17 for the plant. I have worked myself up the chain to  
18 become a plant manager in 1981. Within two years the  
19 plant was sold to ConAgra and I worked for ConAgra for  
20 11 years.

21 In 1995, ConAgra wanted to get out of the  
22 business of processing shrimp in Louisiana, and they  
23 offered me the chance to buy the plant. I was able to  
24 pull together the financing, and that year Triple-T  
25 Enterprises was born.

1                   In 2000, I purchased a second processing  
2     plant, Indian Ridge Shrimp Company. I have put a lot  
3     of time into the business. Two-thirds of our life has  
4     been spent processing shrimp. It has not been easy,  
5     and it's not getting any easier.

6                   February of 2003, we were forced to file for  
7     Chapter 11 bankruptcy relief for Triple-T Enterprises  
8     because imports have killed this market. I am not  
9     saying that we should not have imports. Domestic  
10    production cannot fill all the country's demands for  
11    processed shrimp, but the imports that are coming are  
12    not just filling the demand that domestic production  
13    cannot meet, imports are coming in at such low prices  
14    that they are destroying the market and driving  
15    domestic producers out of business.

16                  Because I sell a domestic product, I have  
17    got to deal with the imports in the marketplace.  
18    Prices keep falling and my inventory is building  
19    because I cannot sell my shrimp.

20                  For my business, our season opens in May.  
21    We try to get at our lowest levels of inventory going  
22    into the start of the season. And when we use the  
23    shrimping season as an opportunity to build our  
24    inventory back up, this has not been how our inventory  
25    has worked over the last three years.

1           Our inventory has remained large at the  
2   beginning of each season and I have not been able to  
3   sell it down in the current market condition. With my  
4   inventory larger than what I should have on hand, I  
5   have to account for it in the shrimp that we are  
6   buying off the vessels.

7           We unload shrimp from the shrimp boats  
8   directly at our Indian Ridge plant. We've normally  
9   got about 60 boats unloading at our docks. Right now  
10  the prices that we have to pay the shrimpers that come  
11  to our dock the guys are living hand to mouth. They  
12  have to catch 30 percent more shrimp just to earn what  
13  they did last year.

14          But this is not as if we are trying to  
15  squeeze our boats out of business. Processors can  
16  only pay what we are getting in the market. With  
17  prices declining substantially and consistently as  
18  they have over the last few years, I have to be able  
19  to anticipate how much further shrimp prices are going  
20  to decline when I am purchasing shrimp off the boat.

21          The pressure that imports put on the price  
22  in the market directly affects the shrimper, and that  
23  sets the price that we can pay for what we catch.

24          Shrimper and shrimp processors are joined at  
25  the hip. One cannot survive without the other. If

1 the boats cannot go out, we do not have supply. If  
2 the processors are not operating, the boats have no  
3 one to sell their shrimp to.

4 Right now I am taking a hit along with the  
5 boats. We used to process around nine million tons of  
6 shrimp between two plants. Now we do less than half  
7 of that, only about four million pounds. Triple-T  
8 used to employ 200 people in our facility, now between  
9 both plants we employ only 100.

10 If we cannot continue our operations, where  
11 do the boats that we have been buying from go?

12 Finally, I would like you to know that the  
13 shrimp processing business is very important to my  
14 bayou. We operate one of a few manufacturing plants  
15 in the area and provide good jobs for the people in  
16 the community. There are no other jobs in my bayou.  
17 So the middle man and corporations who are making all  
18 the money off these dumped imports can talk about how  
19 any import relief may force them to pay a few cents  
20 more for the shrimp they buy, but I have a hard time  
21 thinking about the communities these dumped imports  
22 are destroying.

23 Thank you.

24 MR. WARD: I would like to introduce our  
25 nest witness, Mr. David Cook.

1                   MR. COOK: Good morning. My name is David  
2 Cook, and I'm the Vice-President for Specialty Seafood  
3 Trade, Bumble Bee Seafoods, a producer of canned  
4 warmwater shrimp. I have been in the seafood  
5 marketing business for over 32 years, starting my  
6 career in Louisiana, the original company that packed  
7 and distributed the New Orleans brand of canned  
8 shrimp.

9                   Prior to being with Bumble Bee, I was one of  
10 the owners of Vaudian Seafood Company, which was sold  
11 to Bumble Bee in 1997.

12                  My experience in the seafood business has  
13 been focused on the marketing of canned warmwater  
14 shrimp. Our brands of canned shrimp are Arleans and  
15 Bumble Bee, Arleans being one of the oldest brands of  
16 shrimp in America.

17                  All of Bumble Bee's canned shrimp is  
18 produced at our processing facility in Violet,  
19 Louisiana, located just down the Mississippi River  
20 from New Orleans. We are the last remaining canner of  
21 warmwater shrimp in the United States. In fact,  
22 warmwater shrimp exclusively, we do not do any  
23 coldwater shrimp.

24                  The shrimp we pack is all caught  
25 domestically. In the past we have bought small

1 amounts of imported canned shrimp for resale in the  
2 United States, but purchases of imports have been  
3 reduced or eliminated over the past years because of  
4 quality concerns.

5 The state agencies, and later FDA had  
6 determined that shrimp from Thailand, China, Vietnam  
7 are possibly contaminated with some banned  
8 antibiotics, particularly chlorine phenocoll. We did  
9 not want to take chances with this type of product and  
10 felt that proper controls would be difficult in order  
11 to comply with the established regulations.

12 Today, we buy all our shrimp from the docks  
13 and from fisherman in Louisiana, Alabama, Mississippi  
14 and Texas. The shrimp we buy is loaded in trucks and  
15 delivered to our facility, and processed the same day  
16 it is received.

17 Once the shrimp enter our plant, we weight  
18 it, count it, and then load it into one of the 12  
19 peeling machines we have on site. Once the shrimp  
20 goes through the peelers, we clean the meat, send any  
21 to the deveining machine or straight to the blanching  
22 machine.

23 Once the product is blanched or cooked, it  
24 is graded by size and then canned accordingly. Our  
25 product is then sold to retailers as well as

1 distributed through wholesalers.

2 Up to the point where the shrimp is canned  
3 or processed and the process employed by someone  
4 producing frozen cooked and peeled shrimp is exactly  
5 the same. The only difference is the final package.  
6 While the frozen producer will freeze it, bag it or  
7 box it, we simply put the shrimp in a can.

8 With the exception of those employees  
9 dedicated to the actual canning of the shrimp, the  
10 employees that we have on the production line using  
11 the same skill set as those that are in the frozen  
12 shrimp facility.

13 The close relationship between production of  
14 frozen and canned shrimp can also be seen among our  
15 overseas competitors. The leading foreign producers  
16 of canned shrimp also produce frozen shrimp, and can  
17 easily switch production back and forth between frozen  
18 and canned, depending upon the market demand.

19 Indeed, once our product leaves the  
20 facility, it competes not only with imported canned  
21 shrimp, but also with imported and domestic frozen  
22 shrimp in supermarkets and other resale  
23 establishments.

24 Consumers can easily substitute frozen  
25 cooked and peeled shrimp for our product in a variety



1 of uses such a shrimp cocktails, dips, salads, gumbos,  
2 casseroles, as well as many other ways to prepare  
3 America's favorite seafood. And as you know, the  
4 consumer will certainly switch to frozen if there is a  
5 price advantage.

6 As a result, we are materially impacted on  
7 two front in the market these days as both cheap  
8 imported canned shrimp and cheap imported frozen  
9 shrimp are pushing down price and causing us to cut  
10 back on our production as the consumer substitutes  
11 lower priced frozen for the canned shrimps she used to  
12 purchase.

13 As we have seen more and more of our market  
14 go away, the impact on our business has been  
15 substantial. Our business has been cut in half over  
16 the past few years. While we have 12 peelers in our  
17 plant, only five or six of these peelers are currently  
18 in operation.

19 Prior to 2000, we had significant sales with  
20 what we refer to as private label customers. Customers  
21 that takes our cans and put their own labels on it for  
22 resale, but that business has completely evaporated as  
23 imports have taken over that market. Those customers  
24 are now buying product from Asia.

25 We have not given up on our business.

1 Bumble Bee continues to produce a high-quality  
2 product, sell that product in the marketplace. But we  
3 will not be able to stay in this business for long  
4 with prices as low as they are and going lower every  
5 day. Prices being paid for landed shrimp have been  
6 driven so low by the import competition we face in the  
7 market that is likely not enough to keep the boats in  
8 the water for much longer. And when the boats stop  
9 going out there won't be enough domestic shrimp to  
10 meet the processors needs.

11 In the short term, we are responding the  
12 only way we can through a reduction of production  
13 which has created the need to lay off workers until  
14 there is some recovery in the market. We are  
15 concerned that are recovery will ever come. The  
16 shrimp market has been seeing a consistent price  
17 decline over the past two years due to imports.

18 If we cannot obtain some relief from the  
19 dumping of imported shrimp that is destroying this  
20 market and our business, we face a very dire future  
21 which would necessitate the closure of our production  
22 facility in Louisiana.

23 Thank you.

24 MR. WARD: I would like to introduce our  
25 final witness, Mr. Jonathan Appelbaum.

1                   MR. APPELBAUM: Good morning. I am Jonathan  
2 Appelbaum, President of Penguin Frozen Foods, a frozen  
3 food distributor based in Northbrook, Illinois.

4                   My family has been the shrimp distribution  
5 business for three generations. I have been directly  
6 involved in shrimp distribution for approximately 20  
7 years, and have been the president of the company  
8 since 1997.

9                   Penguin Frozen Foods is a buyer and  
10 wholesale distributor of frozen warmwater shrimp. We  
11 sell between 15 to 20 million pounds of frozen  
12 warmwater shrimp annually. Roughly 80 to 85 percent  
13 of our shrimp are sold to the food service restaurant  
14 market, and the remainder is sold to the retail  
15 market.

16                  The warmwater shrimp distributed by our  
17 company is sold in shell-on and in peeled form, either  
18 individually quick frozen or frozen in blocks.

19                  The warmwater shrimp purchased by Penguin  
20 Food is predominantly shrimp landed in Texas and  
21 Louisiana. We purchase shrimp directly from shrimp  
22 boats and have the shrimp processed for a fee by  
23 processors in the Gulf. Thus, Penguin has direct  
24 relationships with both shrimp harvesters and shrimp  
25 processors. In addition, we import a small amount of

1 shrimp from Shri Lanka, Vietnam and Honduras.

2 Over the last two years the United States  
3 market has seen an unprecedented surge in the volume  
4 of very low priced imported shrimp. This has led to a  
5 dramatic collapse in prices for both imports and  
6 domestically caught shrimp which began about two and a  
7 half years ago, and is showing no sign of sustainable  
8 improvement.

9 For example, currently prices for small and  
10 middle sizes of warmwater shrimp have fallen to levels  
11 not seen since the 1960s. We are forced to sell  
12 domestic peeled shrimp at approximately 35 percent  
13 below historic lows experienced in the last 20 years.  
14 The market right now is simply flooded with inventory  
15 of cheap dumped imported shrimp, and there is very  
16 little opportunity to sell any product with imported  
17 shrimp continuing to be offered at ridiculously low  
18 prices.

19 I have seen the quality of domestic shrimp  
20 steadily improve over the last 20 years, and I can  
21 tell you that overall purchasers of imported shrimp  
22 are not buying it because it is better quality, but  
23 because it is lower priced.

24 Penguin Frozen Foods is currently carrying  
25 twice the volume of inventory we would normally hold

1 on sizes where there are tremendous inventories of  
2 imported shrimp. It is extremely difficult for us to  
3 sell product in this market. Headless shell-on shrimp  
4 in a 36/40 count sold in blocks or IQF is generally  
5 one of our very best sizes. Until this year the  
6 lowest price at which we have sold this size in many  
7 years was \$3.50 a pound. Currently we are trying to  
8 sell this size at \$3 a pound, and we can find very few  
9 takers.

10 Further, we have virtually no ability to  
11 sell peeled shrimp in this market. Our market for  
12 peeled shrimp is restaurants and the food service  
13 industry, and our competitors are simply buying  
14 imported peeled shrimp and dumping the price in the  
15 marketplace.

16 The impact of the dumped imports on prices  
17 is felt widely. The price that we can pay for shrimp  
18 is a function of what we can sell the shrimp for. And  
19 for the last 30 months we have seen the prices for  
20 what we can sell decline, and as a result the price we  
21 pay for shrimp has gone down, and our margins have  
22 been compressed.

23 The declining prices are death for the boats  
24 as fewer can afford to go out with a promise of even  
25 lower returns on each trip. In a normal year, 30 to

1     40 percent of the Gulf shrimp boat fleet would be out  
2     trawling for warmwater shrimp between January and  
3     March. Right now I would estimate that only five  
4     percent of the fleet is out on the water, if that.  
5     The rest are tied up and hoping that something,  
6     anything leads to some recovery in the market.

7             The processing fee we pay to our processors  
8     to process the shrimp is a set fee that is established  
9     once a year. However, if we cannot sell shrimp for  
10    fair value and the boats are unable to fish due to low  
11    prices, the amount of shrimp we have processed  
12    diminishes, and the processors are negatively affected  
13    by the decline in volume that they are processing.

14            In sum, depressed prices are harming  
15    everyone involved in the harvesting, production and  
16    sale of domestic shrimp. In these circumstances, the  
17    domestic industry must receive relief from dumped  
18    imports or it will not survive.

19            But we are not asking that all imports of  
20    shrimp be blocked. There is not a person at this  
21    table that is arguing that we should stop shrimp  
22    imports from coming into this country nor that free  
23    trade should be unreasonable restricted. Foreign  
24    shrimp is a big part of the U.S. market, but shrimp  
25    being imported into this country must be sold at a

1 fair price, and not a dumped price or price based on  
2 artificial industry subsidization.

3 In recent years this market has become the  
4 dumping ground for global shrimp production as demands  
5 in Japan has declined and the European Union has  
6 imposed higher tariffs and strict sanitary standards  
7 on imported shrimp. This must end.

8 Without some recovery in prices this  
9 industry cannot survive. This is because shrimp is a  
10 commodity product. The primary driver in the shrimp  
11 market is price. For instance, not long ago the  
12 market for shrimp in larger sizes was held entirely by  
13 domestic shrimp and shrimp imports from Mexico. Black  
14 tiger shrimp once considered to be less desirable than  
15 other species of warmwater shrimp bought its way into  
16 the market by dropping prices until users began to  
17 switch sources. Imports have been following this  
18 model of competition ever since.

19 I see the prices for imports in the market  
20 as both a purchaser and seller of shrimp. Importers  
21 and foreign producers and processors make me the same  
22 ridiculously low price offers that are made to my  
23 customers. Penguin's longstanding relationship with  
24 the boats and the processors, domestic boats and  
25 processors, means that we will continue to do our best

1 to sell domestic shrimp, but if the current trend  
2 continues we may not be in the shrimp business much  
3 longer.

4 Thank you.

5 MR. DEMPSEY: This is Kevin Dempsey from  
6 Dewey Ballantine, and since we have a few minutes  
7 left, I would just like to sum up sort of where we  
8 are.

9 You have heard from three fishermen from  
10 Florida, from Louisiana, and Texas, different part of  
11 the warmwater shrimp producing region of the United  
12 States. You have heard from three different  
13 processors, and you have heard from one of the major  
14 purchasers and distributors of warmwater shrimp,  
15 frozen shrimp in the United States.

16 And I think the story is clear from all of  
17 them. This is an industry is in crisis. Imports have  
18 been increasing at alarming rates, and prices continue  
19 to drop. In fact, we have seen prices steadily  
20 declining for 30 months now. The normal, that what  
21 had been a more of a seasonal pattern where prices  
22 would go up after the main production period, you  
23 don't see that anymore. Prices just keep dropping to  
24 ever and ever lower levels.

25 In fact, we are seeing pricing in the market



1 now that we haven't seen since the 1960s, and what is  
2 the result of this?

3 Well, for processors what we see, as we've  
4 heard from several, is that inventory levels just  
5 continue to grow. They are unable to shell their  
6 shrimp. They keep having to drop their price. They  
7 can't drop it fast enough. They are either going to  
8 lose money or they are going to just be stuck with  
9 more and more inventory.

10 So what are processors doing? Well, one  
11 story we are hearing now is that several processors  
12 who are just in the cold storage business at this  
13 point are trying to transfer all of their supply,  
14 their storage to other processors and shut down their  
15 freezer operations for the winter in hopes to save  
16 some costs, and hope that maybe they come back next  
17 spring.

18 Then we have the same thing with fishermen.  
19 Fishermen who would normally still be going out to  
20 catch shrimp are tying up their boats, cutting off  
21 insurance, delaying maintenance and repair, hoping  
22 beyond hope that something will happen that will bring  
23 some stability and some recovery to prices in the  
24 market so they can start up again next spring.

25 In short, the industry is on the verge of

1 collapse even as imports continue to grow more and  
2 more and even as prices drop lower and lower. I think  
3 this is a remarkable story of a clear case of present  
4 material injury and the threat of further injury as  
5 imports continue to grow.

6 It's also a clear case of where the  
7 agricultural provision for considering both the  
8 processors and the harvesters here of the industry  
9 should be considered part of the same industry  
10 together. Their interests are clearly coinciding, and  
11 it's clearly a single line of product.

12 Now I think my time has expired, so I will  
13 end. Thank you very much.

14 MR. CARPENTER: I want to thank the panel  
15 very much for your testimony. You provided us with a  
16 lot of useful information. I might add that this is  
17 an industry that we are not experts in. I think we  
18 will have a lot of questions for you, and I hope you  
19 will bear with us as we try to learn as much as  
20 possible about the industry, and develop the record to  
21 the extent possible.

22 We will bring the questions with Mr.  
23 Bernstein from the General Counsel's Office.

24 MR. BERNSTEIN: Thank you, Mr. Carpenter.  
25 And as Mr. Carpenter said, this is not an industry

1 we're familiar with, so some of the questions I ask  
2 may go to things that the industry witnesses feel are  
3 fairly basic, but we want to make sure we become  
4 knowledgeable about them.

5 I'll begin just by seeking some  
6 clarification of a few things that were the subject of  
7 testimony.

8 Mr. Cook, if I understood your testimony  
9 correctly, Bumble Bee is the only canner of shrimp in  
10 the United States; was that your testimony?

11 MR. COOK: We are the only warmwater canner  
12 in the United States.

13 MR. BERNSTEIN: Okay.

14 MR. COOK: There is some canners, small  
15 canners in the northwest that are coldwater.

16 MR. BERNSTEIN: Does your plant process or  
17 sell frozen warmwater shrimp as well or only canned?

18 MR. COOK: Only canned.

19 MR. BERNSTEIN: Okay. Yes?

20 MR. BLANCHARD: We do can also warmwater  
21 shrimp in our facility --

22 MR. BERNSTEIN: Okay.

23 MR. BLANCHARD: At our Indian Ridge shrimp  
24 processing plant, but it's a different process than  
25 what he does. We can boiled shrimp, and it's frozen,

1 and it only can be sold in the frozen state. It  
2 cannot be -- Mr. Cook and then they have retardant  
3 their shrimp and it's on the shelf like we do tuna,  
4 but our product we put in a can is cooked and it's  
5 frozen, and it has to be sold frozen. It's a  
6 perishable item.

7 MR. BERNSTEIN: Okay, thank you.

8 MR. COOK: It's a vacuum pack.

9 MR. BLANCHARD: Yes, it's a vacuum pack.

10 MR. BERNSTEIN: Oh, okay. Thank you for the  
11 clarification.

12 Mr. Cook, in most instances, I guess, with  
13 which I am personally familiar, a canned food product  
14 is going to have differences in texture and flavor  
15 from a frozen or a fresh food product. Is shrimp any  
16 different in that regard?

17 MR. COOK: Slightly. Like if you would use  
18 in the preparation of a hot dish, a casserole or  
19 gumbo, you may put it into the product as an  
20 ingredient later than earlier as you would with the  
21 raw product.

22 MR. BERNSTEIN: Okay.

23 MR. COOK: It is interchangeable.

24 MR. BERNSTEIN: Thank you. Mr. Appelbaum, I  
25 am just curious. As an individual who processes, or

1       excuse me, who distributes solely frozen shrimp, do  
2       you have any comments about Mr. Cook's  
3       characterization that he believes that the canned and  
4       frozen products are competitive with each other? Is  
5       that your experience as well?

6               MR. APPELBAUM: I don't really have any  
7       knowledge about canned products, so I am not really in  
8       a position to answer that.

9               MR. BERNSTEIN: Thank you. I would like to  
10      go through, I guess, walk us through some of the steps  
11      of the processing. I know this was handled by or  
12      mentioned by Mr. Gollott in the first couple of  
13      sentences in his testimony. A lot of that sort of  
14      went by fairly quickly, so I will ask him. And  
15      certainly the others who are processors who might want  
16      to contribute should feel free to answer these  
17      questions, and I will try to sort of base my questions  
18      on your slide 16 of your exhibits, which I believe is  
19      fairly comparable to one of the exhibits in Volume 2  
20      of your petition.

21              First, just as a general point. You the  
22      processor are buying shrimp that has been caught by  
23      the fishermen.

24              Now, from what I have gathered of the  
25      testimony when you buy shrimp you are buying a

1 specific species, a specific size and count, and it's  
2 also going to all be -- a specific purchase you make  
3 is going to be head on or headless; is that correct so  
4 far?

5 MR. GOLLOTT: That's correct.

6 MR. BERNSTEIN: Okay. You then -- is this  
7 particular purchase of shrimp then going to be  
8 processed by you in a block or when you process it are  
9 you going to be processing together with other  
10 purchases of shrimp you have made at the same time or  
11 nearly simultaneously? How does that work? Do  
12 purchases sort of maintain their identity throughout  
13 the production process? Do you intermingle things?

14 MR. GOLLOTT: What we normally do is we have  
15 a dock that will unload maybe 10 boats, and we put it  
16 all on one trailer, and then it's transported to the  
17 processing facility. Depending on whether it's a  
18 fresh product or a frozen product, the fresh product  
19 is de-iced, then it goes through the processing  
20 system. If the product is frozen, comes in on freezer  
21 boats, then we thaw it out and run it through the same  
22 processing system.

23 MR. BERNSTEIN: Okay. But I guess my  
24 question went to -- I understood that, but are you  
25 doing this sort of one purchase at a time or are you

1 making many sort of relatively small purchases at the  
2 same time and they all get intermingled in the  
3 processing facility insofar as they are in a  
4 comparable state?

5 MR. GOLLOTT: The different boats get  
6 intermingled.

7 MR. BERNSTEIN: Okay.

8 MR. GOLLOTT: But we segregate the frozen  
9 shrimp from the fresh shrimp. Different sizes are  
10 segregated. They go through the plant at one time.  
11 Is that what you're asking me?

12 MR. BERNSTEIN: Yes, that is what I'm  
13 asking.

14 MR. GOLLOTT: Yes. In other words, if we  
15 are processing a shrimp and we are unloading 40/50s,  
16 we try to run all the 40/50s through the plant, and  
17 then we will run a larger, the step larger, and then  
18 we will just keep going until we get all the shrimp  
19 off of the truck.

20 MR. BERNSTEIN: Okay. Do you segregate by  
21 species or is that not an issue because everything you  
22 receive is the same species?

23 MR. GOLLOTT: Not an issue.

24 MR. BERNSTEIN: Okay. Is that an issue for  
25 any of the other processors? Okay.

1 MR. GOLLOTT: Let me clarify that.

2 MR. BERNSTEIN: Oh, sure.

3 MR. GOLLOTT: We do segregate the white and  
4 the brown shrimp, you know.

5 MR. BERNSTEIN: Okay.

6 MR. GOLLOTT: In one segment of the process  
7 we do segregate the headless shrimp, but as far as the  
8 head on shrimp most of the time it's just one species.

9 MR. BERNSTEIN: Okay, Mr. Blanchard, did you  
10 have something to add?

11 MR. BLANCHARD: Other than the white and the  
12 brown that we segregate, to clarify, the white and the  
13 brown when it is a green headless product, but besides  
14 that it's all interchangeable.

15 MR. BERNSTEIN: Okay, thank you very much.

16 Again, the purpose of these questions is  
17 merely to some extent just to get an overview of how  
18 your production process works.

19 Let me now ask a few questions about your  
20 slide 16 with all these various steps. Obviously, it  
21 would seem that the more steps you take in processing  
22 the more it's going to cost you as the processor to  
23 undertake that processing.

24 Do the prices you receive generally  
25 correspond to that? I mean, are you going to receive



1 more for a peeled product than a shell-on product for  
2 instance?

3 MR. GOLLOTT: Not necessarily. It depends  
4 on the market. It depends on supply and demand. You  
5 know, it depends on what the market is for that  
6 particular product, and the size has a lot to do with  
7 the price you get. We buy the shrimp by size and  
8 weight, and we process them by size and weight, and we  
9 sell them by size and weight.

10 MR. BERNSTEIN: Okay. I mean, as a  
11 processor is, I guess, a particular degree of  
12 processing or particular sizes more desirable from the  
13 standpoint of -- and for purposes of this question I'm  
14 not dealing with the imports in the market, just  
15 assume there aren't imports in the market -- from the  
16 standpoint of the return it's going to get you, the  
17 price you will receive in return.

18 MR. GOLLOTT: Well, different years,  
19 different months the sizes changes. There is more  
20 desirable -- you know, it seems like when customers  
21 buy a certain size, they come in and, you know,  
22 everybody wants the same size, and then, you know,  
23 next month the size that's a dog this year may be a  
24 great item next month. I mean, it just constantly  
25 changes.

1                   MR. BERNSTEIN: Do you or anyone else on the  
2 panel have any sense of what causes these change of  
3 demand among, I guess, different sizes or different  
4 natures of processing over time?

5                   MR. APPELBAUM: Mr. Bernstein, there's a  
6 spread in prices between different sizes of shrimp,  
7 you know, but basically supply and demand can either  
8 make those spreads greater or smaller, and I think  
9 there is, you know, the end user can and will switch  
10 sizes based on those spreads.

11                  MR. BERNSTEIN: Okay.

12                  MR. APPELBAUM: If that answers your  
13 question.

14                  MR. BERNSTEIN: Okay. I mean, partially  
15 what I'm asking is I understand variations in the  
16 supply. Insofar as we are talking about variations in  
17 demand what may be the cause of the variations in  
18 demand?

19                  BY MR. APPELBAUM: You mean demand by size?

20                  MR. BERNSTEIN: Demand by size. I mean,  
21 demand you have to respond to from your customers.

22                  MR. APPELBAUM: I'm not totally sure I  
23 understand the question, but I mean, people might use  
24 different sizes of shrimp for different purposes.

25                  MR. BERNSTEIN: Well, is there something

1       that would cause, for example, the demand for larger  
2       shrimp to increase or decrease?

3               MR. APPELBAUM: That's what I'm not really  
4       understanding. It's only based on, you know, supply  
5       and consequently price.

6               MR. BERNSTEIN: Okay. I mean, is what you  
7       are saying, and I'm not trying to put words in your  
8       mouth, I'm trying to figure this out, that basically  
9       purchasers are looking for where they think they are  
10      going to be able to get the best deal in any point in  
11      time?

12              MR. APPELBAUM: Yes. I mean, the best value  
13      relative to what they are trying to do, yes.

14              MR. BERNSTEIN: Thank you.

15              If it's possible -- let's go back to the  
16      processors and slide 16. If it's possible in this  
17      public session, and if not, I would ask it for the  
18      post-conference submission, could you go over what  
19      sort of equipment that you require for these various  
20      processing stages that are listed on your slide 16?

21              I believe there was one reference, I got  
22      down in Mr. Gollott's testimony, to Lathrum machines  
23      that do peeling. What particular steps here may  
24      require specialized equipment? Can you provide us  
25      some insight as to that, at least in the public

1 session?

2 MR. GOLLOTT: Well, a little bit. Just  
3 about everything we use I think is specialized  
4 equipment. We have to have special wet tanks when we  
5 bring the shrimp in to separate the shrimp from the  
6 ice. We have to have special food pumps that pumps up  
7 to the peeling machines because we elevate the peeling  
8 machines so that gravity flows down to the Lathrum  
9 peeling machines that actually take the shell and the  
10 head off of the shrimp.

11 We have to have separators that separate the  
12 shell from the product. We have inspection belts that  
13 women -- we have like 12 women standing around this  
14 inspection belt taking little fish or any product off  
15 of -- you know, any undesirable product off of the  
16 line.

17 Then we have special grading machines that  
18 separate the sizes of the shrimp. Then we have  
19 special tables that we put the shrimp on or special  
20 packing machines that we put the shrimp on that  
21 dewaterers them, that puts them in bags, and then they  
22 are folded and put on freezer racks individually five-  
23 pound boxes, and we have blast freezer that operate at  
24 probably 20 below zero, and the wind, I think, blows  
25 it about 80 miles a hour, so it's pretty unique.

1                   From there they go into holding rooms  
2                   waiting to be shipped out.

3                   On the headless side we have tanks that we  
4                   put the shrimp in, special sort like graders that  
5                   separate the sizes, special belts that people pick out  
6                   the different color shrimp, try to segregate them.  
7                   Then it goes through special bats that go into the  
8                   packing machines and pack in five-pound boxes.

9                   So I would say the whole line is pretty  
10                  special.

11                  MR. BERNSTEIN: Thank you. That response  
12                  was very helpful.

13                  Mr. Wallis?

14                  MR. WALLIS: Yes, the only thing I would add  
15                  is a lot of the shrimp are deheaded on board the boat.  
16                  And if they are not deheaded, most likely they are  
17                  done by hand at the processing plant, so that's a  
18                  hand, not done by a machine as far as I know on the  
19                  larger shrimp.

20                  MR. BERNSTEIN: Okay, thank you.

21                  Mr. Blanchard?

22                  MR. BLANCHARD: In some of our plants we  
23                  also have IQF nitrogen tunnels. It's a freezing  
24                  process where plants that don't blast freeze, you  
25                  know, have the capability of blast freezing and using

1 CO2 or nitrogen for individually quick products.

2 In our plant we have a cooking -- a cook,  
3 and the guarders that grade the cooked product also,  
4 also specialized belts and conveyors.

5 MR. BERNSTEIN: Okay. I thank all the  
6 witnesses. This testimony has been quite helpful.  
7 One request I'll make of counsel with respect to this  
8 is if in your post-conference submission you can  
9 reduce this information to writing, and I guess with  
10 respect to -- this is relevant to something I will be  
11 asking about in a few minutes.

12 But to the extent you can indicate or give  
13 some estimate of the value added by these various  
14 steps, I guess that would also be helpful to us.

15 MR. DEMPSEY: This is Kevin Dempsey. We  
16 will do our best to try to put all that down in  
17 writing and provide those estimates.

18 MR. BERNSTEIN: Okay, thank you very much.

19 Let me now ask about the following statement  
20 which was, I believe, in your response to the Commerce  
21 Department's supplemental questionnaire where you  
22 said, "The processors supporting the petition purchase  
23 relatively small amounts of imported warmwater shrimp  
24 where there was need to fill an existing order."

25 I believe there was also testimony to that

1 extent from some of the processor witnesses this  
2 morning.

3 Could one of the industry witnesses explain  
4 the nature of the circumstances that require you to  
5 purchase these small amounts of imported shrimp?

6 MR. GOLLOTT: Yes, sir. I believe I can  
7 answer that for you.

8 We have customers that buy from us week in  
9 and week out all year. And if we run out, and if a  
10 customer wants 10 different sizes of shrimp, and we  
11 are missing a size, then that customer has to go  
12 elsewhere to buy the product.

13 Occasionally, we will buy imported shrimp  
14 and process them just so we can supply the customer so  
15 we don't lose the customer that has to go out and buy  
16 our competition's shrimp.

17 MR. BERNSTEIN: Okay, thank you.

18 Mr. Appelbaum?

19 MR. APPELBAUM: As a distributor of frozen  
20 shrimp, I can tell you that in the last year we  
21 attempted to accelerate our efforts of getting  
22 involved in imported shrimp to try and find an area  
23 where we might find some additional margin.

24 And with the speed and flood of imports that  
25 came in in this last year, you know, we did as badly

1 with the imported shrimp as we did with our own  
2 domestic production.

3 MR. BERNSTEIN: Thank you.

4 Let me ask, and this question could be  
5 applicable to the shrimper witnesses as well as the  
6 processor witnesses. Do we have any issues of  
7 seasonality in this particular industry where there  
8 are going to be certain times of the year where it is  
9 not practical to fish for shrimps? Let me ask that  
10 question at the moment.

11 MR. WALLIS: I can answer that.

12 MR. CARPENTER: Okay, Mr. Wallis and then  
13 Mr. Versaggi.

14 MR. WALLIS: Yes. In years past, as the  
15 less shrimp were caught in the wintertime, the price  
16 always went up accordingly. And we were able to  
17 always scratch in the wintertime. When I say scratch,  
18 it's actually pay expenses and make a few dollars and  
19 keep our crews going and also keep the boats going.

20 It's very hard on these trawlers to tie them  
21 up for months at a time. And this last year was the  
22 first year that we tied up as long as we did, and this  
23 year is already starting that too.

24 But the price always went up accordingly in  
25 the wintertime that we could make it. And now the



1 price continues to fall even in the wintertime now so  
2 we can't cover our expenses.

3 MR. BERNSTEIN: Mr. Versaggi, did you have  
4 anything to add?

5 MR. VERSAGGI: Just what Mr. Wallis said.  
6 It's just that we have always been a 12-month fishery.  
7 Certain times of the year, of course, are better than  
8 other times of the year. You try to make your money  
9 during the good times or the heart of the season. You  
10 keep your boats operating just to keep your crews in  
11 tact even though you know you're going to operate at a  
12 loss for certain months of the year.

13 In the past we have been able to do that.  
14 We sucked up the loss in the week and months and so on  
15 and so forth. The crew stayed together, so therefore  
16 when it's time to really start fishing for some money  
17 product you've got them there.

18 Now, this year here as you tie boats up  
19 these fellows have got to eat, they have got families  
20 to support. They get other jobs. Sometimes they  
21 don't come back. Sometimes it's in their blood. They  
22 just love it. They love to do that kind of work, they  
23 do come back. But it's just getting more difficult to  
24 do that, you know, in terms of this kind of production  
25 with these kind of prices to go out there in the lean

1 part of the year.

2 MR. BERNSTEIN: Okay, thank you.

3 I mean, I guess the light seasonality with  
4 which, I guess, in an optimal market the shrimpers  
5 have to deal with, does that affect the operation of  
6 the processors at all?

7 MR. GOLLOTT: Sure. Yes, we're tied to the  
8 shrimpers. I have a very large fleet of freezer boats  
9 that's all tied up right now. In the past they have  
10 been able to fish all year long. The prices would  
11 rise as the boats catch decline so they could remain  
12 profitable through the winter, but it's just not  
13 possible anymore with imports.

14 MR. BERNSTEIN: All right. I now have a  
15 question for the lawyers, and first I want to make  
16 sure I understand your position with respect to  
17 something.

18 I understood you to take the position, and  
19 this was I believe at page 17 of your response to the  
20 Commerce Department questions, that when subject  
21 imports are processed within the United States, and  
22 the processed product remains within the parameters of  
23 the scope definition, processing is too minor to  
24 constitute domestic production.

25 Am I articulating your position accurately

1 on this?

2 MR. DEMPSEY: This is Kevin Dempsey. Let me  
3 try to make this a little bit clearer.

4 As best we have been able to determine from  
5 surveying the industry and talking to people in the  
6 industry, we think there is really very little  
7 imported shrimp that's coming in that is being truly  
8 processed in the United States. You have some people  
9 filling in occasionally when they are missing a size,  
10 but there is just no substantial amount that we are  
11 aware of of processing where people are bringing in  
12 frozen shrimp and processing it into another form of  
13 frozen or canned shrimp in the United States.

14 So it's very minor in volume, and what we  
15 really have going on I think is a number of people who  
16 may describe themselves as being in the shrimp  
17 business who may be at one time in the past were  
18 processing shrimp but who are now effectively just  
19 distributors of imported shrimp, because as we discuss  
20 we in our position, the foreign exporting countries  
21 have moved up the value chain a great deal, and so  
22 more and more imports are coming in already processed,  
23 so there is less and less processing to be done of  
24 imports.

25 So most of what is coming in is coming in

1 and it may be repackaged under someone label and then  
2 distributed, but it is not really undergoing  
3 significant processing in the United States.

4 MR. BERNSTEIN: Okay. The question I would  
5 ask, and this may be more a question for your post-  
6 conference submission than a question you can answer  
7 now, is basically for you to indicate what your  
8 position is on what quantum or degree of processing is  
9 sufficient to constitute domestic production.

10 As you are probably aware, the Commission  
11 has these several criteria that it has developed over  
12 time to examine whether activities that are purported  
13 to constitute domestic production are in fact  
14 sufficient to constitute domestic production.

15 A recent report in which you would see  
16 these, certain color television receivers from China  
17 and Malaysia, which is Investigation 731-TA-1034 and  
18 1035 (preliminary).

19 If you could just discuss this issue in your  
20 submission to the extent it is one that arises either  
21 from the material we will be getting in the  
22 questionnaires or from the respondents' arguments to  
23 come, at this point I don't know, but I just think it  
24 will be useful for us to have on record what your  
25 position is on that.

1 MR. DEMPSEY: We will be happy to do that.

2 MR. CARPENTER: Okay. The second matter,  
3 which is also related with respect to domestic  
4 industry, is simply related parties. It would appear  
5 that we do have domestic producers however you would  
6 define them because they are members of the petitioner  
7 coalition who just spoke who are importers of the  
8 subject merchandise or may purchase such quantities  
9 and could fall within the related party definition.

10 If there is any particular producer you  
11 might think should be excluded as a related party or  
12 one where also you take a position that they shouldn't  
13 be excluded as related parties, if you could just let  
14 us know in the post-conference submission. Obviously  
15 that's likely to be proprietary information.

16 MR. DEMPSEY: Yes, Mr. Bernstein, we have  
17 been trying to analyze that, but obviously it will  
18 require analyzing the confidential data, so we will  
19 definitely include a section in our post-conference  
20 brief addressing that issue.

21 MR. BERNSTEIN: Thank you very much, Mr.  
22 Dempsey.

23 Turning to another matter, the petition  
24 suggests that in certain instances shrimp may have --  
25 let me backtrack a moment and let me ask a specific

1 question.

2 Mr. Appelbaum, in your testimony you said  
3 that at one point perhaps black tiger shrimp were less  
4 desirable than others. Could you explain why they  
5 were less desirable than others?

6 MR. APPELBAUM: Well, I think that that goes  
7 back a number of years when black tigers were just  
8 beginning to be introduced into the U.S. market. I  
9 think primarily it was over the appearance of the  
10 shrimp, the heavy black stripe on the shell was  
11 different than, you know, really anything that we had  
12 seen in the United States.

13 But gradually over time as the product began  
14 to come into the marketplace and people used it at a  
15 price spread it became very interchangeable with, you  
16 know, larger sizes of domestic shrimp.

17 MR. BERNSTEIN: Okay. So this is not a  
18 perception you would characterize as currently  
19 existing, the desirability?

20 MR. APPELBAUM: No.

21 MR. BERNSTEIN: Okay. Okay, let me go back  
22 to what I started to ask earlier before I cut myself  
23 off. There are parts of the petition that suggest  
24 that shrimp may have quality distinctions. For  
25 example, in your petition on India you claim that the

1 Indian home market is not a viable home market for  
2 purposes of determining normal value because the small  
3 amount of shrimp that's sold there is an inferior  
4 quality.

5 Also, at pages 49 to 50 of the injury volume  
6 of the petition, you claim that imports from India are  
7 declining in the Japanese market because of complaints  
8 about the quality of Indian shrimp.

9 I guess the first question, and this is open  
10 to anybody on the panel who cares to answer it: To  
11 what product characteristics do these  
12 characterizations of product quality that you have  
13 made in the petition pertain?

14 MR. WARD: I would like to address the  
15 Indian home market element of your question there.

16 Our best information is that there is, (a)  
17 not a large market for frozen shrimp in India in the  
18 first instance. Secondly, the frozen product that's  
19 sold there tends to be either on the small, very, very  
20 small size, or tends to be material that does not  
21 qualify as export quality, meaning for whatever  
22 reason, a variety of appearance reasons, color, the  
23 fact that it's broken, it's got pieces, that it may  
24 have other quality defects, that for those reasons it  
25 is not qualified to be sold in the export market, and

1       that may include some of the contaminants --  
2       antibiotics and the like that Mr. Versaggi mentioned.

3               So the sum total is that there is a  
4       relatively small frozen market in India, and what is  
5       there we are of the understanding is not of a  
6       comparable quality as sold for most export markets.

7               MR. DEMPSEY: This is Kevin Dempsey just to  
8       follow on that.

9               I think our view is that the shrimp that is  
10      imported into this country from the subject countries  
11      are all of relatively comparable quality; that there  
12      is not a quality problem here. We are, of course, the  
13      preeminent market and so we're getting perhaps the  
14      best shrimp. But the shrimp coming in from the  
15      subject countries here, I think, all is -- you know,  
16      we are not seeing shrimp turned away because of  
17      quality concerns.

18              MR. BERNSTEIN: Okay. Yes, Mr. Appelbaum.

19              MR. APPELBAUM: If you look at it on a size-  
20      by-size basis, and obviously the farm raise shrimp  
21      then to come in in the lower sizes, 36/40s and  
22      smaller, and for the most part the black tigers in the  
23      larger sizes.

24              What I have seen over this -- what I have  
25      observed in the marketplace over this last year is



1       that the demand gravitates to the lowest price source.  
2       It seems relatively willing to move back and forth on  
3       a per size basis to the lowest price source. That's  
4       what we have seen in the market.

5               MR. BERNSTEIN: Talking solely about the  
6       domestically produced product, I haven't -- I neither  
7       saw in the petition nor have heard any reference in  
8       the testimony to anything such as to grading systems  
9       or color evaluation systems or anything like that.

10              Are there any such grading systems for  
11       domestically produced shrimp?

12              MR. GOLLOTT: We separate the browns from  
13       the whites. What other --

14              MR. BERNSTEIN: There's nothing like Grade A  
15       or Choice Grade? That's what my question is going to.

16              MR. VERSAGGI: There is.

17              MR. BERNSTEIN: There is? Okay. Could you  
18       please explain?

19              MR. VERSAGGI: Well, if a dock receives a  
20       boat load of shrimp and maybe there's some problem  
21       with the freezer on that particular vessel and some of  
22       the swimmerets, those are the little feet underneath  
23       the belly of the shrimp, they might start turning  
24       black, okay? That's not considered a number one  
25       shrimp or a Grade A shrimp. So the person receiving

1       that shrimp, if he's going to peel it, it won't make  
2       any difference because the feet will come off anyway,  
3       but still he's not going to pay you the same price for  
4       a shrimp that has good pure color versus one that has  
5       some black on it. Or if it's really bad, it's what  
6       they call ringers and that's the black goes around the  
7       shell, it goes from the feet around to the shell.  
8       That will get a lower price as well. So that's a form  
9       of color and the type of thing I think you were asking  
10      for.

11                     Is that what you mean?

12                     MR. BERNSTEIN: Yes. Yes. What ultimately  
13       happens to those shrimp, once they get the lower  
14       price?

15                     MR. VERSAGGI: Well, those shrimp are  
16       usually purchased and then they're sold probably as  
17       peeled meat or something of this nature. You take  
18       maybe 50 percent less for that particular size, if  
19       that size is selling for normally \$2.50, it might give  
20       you a \$1.25 for it, but there's a market.

21                     It doesn't hurt the -- it's a melanosis  
22       problem. It doesn't affect the meat of the shrimp  
23       unless it's really, really bad; then you take them to  
24       the dump, but if it's just in the shell, it's just a  
25       shell characteristic, the shell comes off, and you can

1       even take it home and peel the shell and eat it  
2       yourself and it wouldn't hurt you. It just doesn't  
3       have the eye appeal.

4               MR. BERNSTEIN: Okay. So what you're saying  
5       is it's just not something that could be sold in the  
6       shell because the shell is discolored.

7               MR. VERSAGGI: Right.

8               MR. BERNSTEIN: Okay. Thank you.

9               MR. GOLLOTT: Excuse me. That is very true.  
10       We do pack a one and a half or number two shrimp that  
11       is marketed, but we tell the people that they have  
12       black rings on them or something like that, but our  
13       facility does pack a number two shrimp and sell it as  
14       a number two shrimp at a lesser price.

15              MR. BERNSTEIN: Okay. Thank you.

16              Both Mr. Versaggi and Mr. Cook in their  
17       testimony alluded to something which is also indicated  
18       in the petition, that the great majority of U.S.  
19       shrimp is wild caught.

20              Is this a fact that the U.S. industry uses  
21       in marketing its product?

22              MR. COOK: No. The production of our plant  
23       in Louisiana is all wild caught. There are no shrimp  
24       farms in the area. So we do not use that as a  
25       marketing tool, like the Alaskan people are doing

1 right now. I presume that's what you're referring to.

2 MR. BERNSTEIN: Actually, what I'm about to  
3 refer to is the situation -- I mean, I think  
4 everybody's familiar with what has happened and it's  
5 been in the news in recent months with respect to  
6 salmon, where there have been various warnings give by  
7 U.S. public health officials about the antibiotics  
8 used in farmed salmon which are not present in wild  
9 caught salmon and therefore it's thought or at least  
10 there have been news reports that eating large amounts  
11 of farmed salmon may not be ideal for people's health.

12 Does this have any applicability at all to  
13 the shrimp industry, what I've just talked about with  
14 the salmon?

15 MR. COOK: Probably not, but I tell you, I  
16 may put it on my labels now.

17 MR. BERNSTEIN: Okay. Mr. Versaggi and  
18 I believe Mr. Gollott had raised their hands.

19 MR. GOLLOTT: You know, without origin of  
20 labeling, there's no way for the consumer to know  
21 whether they're eating wild shrimp or not, so it's  
22 irrelevant whether we market our product right now  
23 because I've been in restaurants and asked them, "Hey,  
24 is this domestic shrimp?" It was black tigers, it's  
25 imports. The people that run the restaurants a lot of

1 times don't know whether they're serving domestic or  
2 imported shrimp.

3 MR. VERSAGGI: One of the reasons you don't  
4 have a large farming in the United States is the fact  
5 that climatologically it's not as conducive to have a  
6 farm in the United States as it would be in one of  
7 these foreign countries where you have a more tropical  
8 type of atmosphere.

9 The other thing is the high price of land in  
10 the United States, the high cost of the  
11 environmental -- things that you have to go through,  
12 your own water treatment plants and things like that,  
13 the costs there are almost comparable to what we have  
14 as wild producers except in a different form. They've  
15 got the feed, they've got the water systems they have  
16 to worry about. They have all the environmental  
17 regulations that they have to be concerned with. They  
18 have the high labor costs, okay? So it's not as  
19 conducive to do a farm here as it would be in a  
20 foreign country.

21 The other point I'd like to make is that  
22 early on, a lot of the farms that were initiated,  
23 let's say, in Ecuador, Ecuador is kind of a pioneer in  
24 farming, a lot of that was U.S. money that went down  
25 there to open farms and that sort of thing. Those

1 people respected the integrity of the health issues  
2 and so on and so forth. They didn't get into all the  
3 exotic antibiotics and things of this nature. But the  
4 great equalizer was the pestilence and the disease  
5 that hit these farms, which they went from, I think,  
6 in 1998 or 1999, they went from about an \$800 million  
7 industry in Ecuador down to about \$200 million and  
8 that was primarily due to what they call white spot  
9 disease and that's controlled with antibiotic.

10 Now, in the Asian theater, it seems like the  
11 regulations and the law enforcement and that sort of  
12 thing is much more lax. They don't have the same  
13 scrutiny that we would have here in this country. The  
14 Europeans picked up on it some time ago, maybe about  
15 two years ago. They started banning a lot of the  
16 product.

17 They had a lower standard of tolerance than  
18 the United States had. As a result, when the shrimp  
19 left they had no place to go with it. We had a five  
20 parts per million acceptance rate, whereas Europe had  
21 a 0.3 parts per million, so as long as it was under  
22 that threshold of five parts per million, it was able  
23 to enter this market and that was a loophole or an  
24 entry point that a lot of this foreign shrimp saw and  
25 that's where a lot of this dumping occurred. It

1       happened so quick and so fast, by the time we realized  
2       what was happening, we went to Pure Food and Drug and  
3       we asked them about it and they said, well, we inspect  
4       2 percent of the product coming into this country.

5               And I said, well, Europe is doing 20 percent  
6       and they're finding plenty of this stuff over there.  
7       And all this stuff is being diverted to this country.  
8       Canada closed the door to some of this shrimp, Europe  
9       closed it, Japan closed it. And this was the only  
10      country left available because these foreign countries  
11      like that need hard currency. They need yen, dollars  
12      or Eurodollars and that's what they're looking for, so  
13      those are your three major countries because they have  
14      to supply the infrastructure and pay for the things  
15      that they have in their country with that hard  
16      currency that they buy other products abroad.

17             And, as a result, we got blindsided and we  
18      went to the Pure Food and Drug Administration, they  
19      said, well, we'll try to do the best we can, but  
20      they're underfunded and understaffed and so on and so  
21      forth, you know, and the inspection rate was not up to  
22      what we would like to have seen.

23             MR. BERNSTEIN: Is there any likelihood of  
24      the U.S. regulatory system which you've alluded to --  
25      and I know the petition goes into a great of detail --

1       about changes any time in the near future? I mean,  
2       your testimony seems to suggest the answer to that is  
3       no.

4               Does anybody on the panel have anything  
5       further or different to contribute with respect to  
6       that?

7               MR. VERSAGGI: Well, I wouldn't want to  
8       speculate as to what, you know, they're going to do.  
9       I mean, we just wanted them to be aware of the fact  
10      that, you know, this was going on. In fact, you know,  
11      some of this product had to be discovered within the  
12      states themselves before the FTC would really take a  
13      hard look at it.

14              MR. BERNSTEIN: Okay. But you're not aware  
15      of anything that's happening now that might result in  
16      tighter requirements?

17              MR. VERSAGGI: I couldn't say. I don't  
18      know.

19              MR. BERNSTEIN: Okay. Thank you.

20              One final question. Oftentimes in these  
21      cases, the respondents will be arguing that, well, the  
22      imported product is leading to greater availability  
23      and lower prices for the product, this stimulates  
24      demand and in the case of this particular product,  
25      it's made it now the most popular seafood product,



1 shrimp.

2 I would just ask the members of the panel,  
3 do you have any particular response to that type of  
4 argument? If in fact it's made. I don't know that it  
5 will be, but that's what we frequently receive.

6 Mr. Appelbaum?

7 MR. APPELBAUM: Mr. Bernstein, it's very  
8 clear to me as a consumer that looking out into the  
9 marketplace these lower prices of shrimp that we're  
10 experiencing are not being passed on to the consumer  
11 for the most part, either in restaurants or at retail.  
12 There was a New York Times article a few weeks ago  
13 that quoted the CEO of a major restaurant chain in the  
14 United States saying why haven't you changed your  
15 shrimp prices on the menu and his answer was we've got  
16 to balance out all the other rising costs that we  
17 have. So I think in theory it would be terrific if  
18 the end user, if the consumer, was truly experiencing  
19 the lower prices of shrimp that we are certainly  
20 experiencing, but that's not the case.

21 MR. BERNSTEIN: Okay. I'd like to thank the  
22 panel very much for its responses.

23 MR. CARPENTER: Thank you, Mr. Bernstein.

24 Mr. Benedetto?

25 MR. BENEDETTO: Thank you all for your

1 testimony. If any of my questions deal with any  
2 proprietary information, please feel free to say so  
3 and then maybe answer later in a brief.

4 First off, what's the shelf life of frozen  
5 shrimp? How long does it last in inventory or on the  
6 shelf?

7 MR. APPELBAUM: John, with a good water  
8 glaze frozen on the shrimp, I think you could hold the  
9 shrimp for -- shell on shrimp, at any rate, would have  
10 a longer shelf life than peeled shrimp. I think you  
11 could hold it for upwards of, you know, 18 months. We  
12 certainly don't advocate that and make every effort to  
13 keep inventory moving so that we're not in that  
14 position.

15 Peeled shrimp probably less than a year  
16 without the shell.

17 MR. BENEDETTO: What I'm getting to is  
18 frozen domestic shrimp, then, going to be available  
19 year round at about the same level because even if  
20 there's seasonality in the fishing?

21 MR. APPELBAUM: It is available year round.  
22 Yes. We maintain inventories to hold -- and companies  
23 like us that buy and distribute shrimp maintain  
24 inventories on a year round basis to satisfy our  
25 customers.

1                   MR. BENEDETTO: Does anyone else have any  
2 comment on that?

3                   (No audible response.)

4                   MR. BENEDETTO: Other than size, are there  
5 any price and quality differences between different  
6 species of warm water shrimp? We heard about the  
7 white shrimp and the brown shrimp. Do those get  
8 different prices beyond size? Or is it just the  
9 difference that they're different sizes?

10                  MR. VERSAGGI: It varies around the country.  
11 Mostly, it's a consumer preference. You take, for  
12 instance, where Jonathan is in Chicago, there in the  
13 midwest, browns are very popular. In Florida, for  
14 instance, you know our Florida or Key West pinks are  
15 very popular. Key West pinks would be more than a  
16 brown in Florida and up in the Carolinas and so on and  
17 so forth where they produce a lot of white shrimp, of  
18 course whites are going to bring more than pink, so a  
19 lot of it has to do with the regional area and also  
20 consumer preference.

21                  MR. APPELBAUM: I'd like to add to that,  
22 John. I think that slight premiums that could  
23 possibly be gotten for some species in certain  
24 geographic regions historically have really been wiped  
25 out in the last year or two because of this flood of

1 imports. I mean, everything has been compressed.

2 MR. BENEDETTO: Anyone else?

3 (No audible response.)

4 MR. BENEDETTO: Okay. Are there price and  
5 quality differences between shrimp from different  
6 countries? Is there any quality difference between  
7 U.S. and imported shrimp? You're saying that imported  
8 shrimp is less expensive than domestic shrimp, are  
9 there also quality differences and are there quality  
10 differences between different imports?

11 MR. APPELBAUM: Yes, I would say that there  
12 are quality differences or at least perceived quality  
13 differences between different imports, yes.

14 MR. BENEDETTO: Such as?

15 MR. APPELBAUM: Well, depending on the  
16 species of shrimp, there may be a perception that in  
17 some countries they may be more desirable than from  
18 other countries, but, again, that scale or that ladder  
19 has all been ratcheted down and compressed because of  
20 the volumes that have come in most recently.

21 MR. BENEDETTO: Okay. Do the same  
22 distributors handle both imported and domestic shrimp?

23 MR. APPELBAUM: Yes, they do. Yes, they do.

24 MR. BENEDETTO: And are they mixing it all  
25 together when they sell to an end user? In other

1 words, if somebody goes to a grocery store and buys a  
2 bag of shrimp, are they getting maybe shrimp from  
3 different sources in the same bag?

4 MR. APPELBAUM: I hope not in the same bag,  
5 but that could be possible. Ask me the question  
6 again.

7 MR. BENEDETTO: Is a distributor buying  
8 shrimp from different sources and then mixing it  
9 together?

10 MR. APPELBAUM: No. What a distributor  
11 would do is he would have, you know, slots for  
12 different types of shrimp and I think that most  
13 distributors today would tell you that their customers  
14 are going to gravitate to what's lowest priced,  
15 assuming that with their relationship with a  
16 particular distributor that whatever they get is going  
17 to be an acceptable quality.

18 MR. BENEDETTO: So then when you lose sales  
19 to imports, you lose it within a particular slot?

20 MR. APPELBAUM: That's correct.

21 MR. BENEDETTO: Is that the experience of  
22 other processors here?

23 (No audible response.)

24 MR. BENEDETTO: Okay. When did the E.U.  
25 impose tariffs and start enforcing its sanitary

1 standards? Does anyone know more or less when that  
2 happened?

3 MR. DEMPSEY: The exact date -- it's been  
4 within the last few years. I'll have to provide you  
5 for the record, I think, the exact date of when the  
6 E.U. -- what they did in the case of Thailand was they  
7 revoked their preferential status or GSP and similar  
8 programs and therefore the tariffs bounced up to the  
9 higher rate and I'm just trying to see if I can give  
10 you an exact date on that. I'm not sure.

11 MR. BENEDETTO: Does that apply to all the  
12 subject countries in this case?

13 MR. DEMPSEY: No, it doesn't apply to all of  
14 them. The E.U. does impose tariffs -- unlike the  
15 United States, which has zero tariffs on shrimp, the  
16 E.U. has tariffs on all shrimp, but there are varying  
17 tariff levels between the different countries, so some  
18 countries are allowed to ship into the E.U. at a lower  
19 tariff rate than other countries. And I'll make sure  
20 we get the details on that for the post-conference  
21 brief.

22 MR. BENEDETTO: That would be fine.

23 Mr. Versaggi, you said Japan does this as  
24 well, has also started to impose higher sanitary  
25 standards on foreign shrimp?

1                   MR. VERSAGGI: Japan's standards are very  
2 high. They scrutinize product very well because I've  
3 sold to Japan and I know that they give you a very  
4 high price, a real premium price, but they want  
5 premium quality, so they look at it very closely.

6                   MR. BENEDETTO: And our standards are just a  
7 little bit weaker? Is that my understanding?

8                   MR. VERSAGGI: Well, in terms of the  
9 tolerance?

10                  MR. BENEDETTO: For chloramphenicol?

11                  MR. VERSAGGI: Well, worldwide,  
12 chloramphenicol, FAO has declared a zero tolerance,  
13 okay? But they don't have the machinery or the  
14 testing equipment to get to zero, but they can get to  
15 .3. We were at five for a long time, which was a lot  
16 higher than what Europe was. So you had that spread  
17 between .3 and five parts per billion and that's where  
18 the big gap was and that's how --

19                  MR. BENEDETTO: Is it still at that five,  
20 then?

21                  MR. VERSAGGI: No, I think just recently  
22 here the Food and Drug Administration is more in line  
23 with the Europe standards now and has the same,  
24 I think it's .3 as well.

25                  MR. BENEDETTO: Does anyone know, since

1       they're imposing these standards, where do the E.U.  
2       and Japan get their shrimp from now?

3               MR. GOLLOTT: Can I add something to  
4       Mr. Versaggi's testimony? There is only 2 percent of  
5       the shrimp sampled coming into this country by the  
6       USDA, so a lot of the stuff is slipping under the  
7       screen that's not ever sampled.

8               MR. BENEDETTO: I was wondering if anyone  
9       knows where the E.U. and Japan are getting their  
10      shrimp now if they're not getting it from these  
11      sources.

12              MR. VERSAGGI: They're buying on the open  
13      market, they're buying worldwide. Japan will buy from  
14      South America, the United States, any place, Asia.

15              MR. APPELBAUM: I think to a great extent,  
16      both Japan and the Europe Union buy from the same  
17      countries that the United States does, but in my  
18      experience, what I've observed is that both in --  
19      well, the European Union because of tariffs, Japan  
20      seems to have a better ability to balance their supply  
21      and demand than we do in the United States. In the  
22      United States, when Japan's full -- when supply and  
23      demand are equalizing, Japan seems to slower stop its  
24      purchasing. In the United States, we just buy  
25      cheaper. And it just keeps going down and down and



1 down.

2 MR. BENEDETTO: Does anyone else have  
3 anything to add on that?

4 (No audible response.)

5 MR. BENEDETTO: How much U.S. farming? Is  
6 there any? Is there any U.S. farming or is it all  
7 fished or shrimped?

8 MR. DEMPSEY: There is some U.S. aquaculture  
9 shrimp farming. I think we have some estimates in our  
10 petition. It's a very small percentage of total U.S.  
11 production, but there is some small amount.

12 MR. WALLIS: We have some in our area, some  
13 shrimp ponds, but here recently, with the price down  
14 on the shrimp, they needed the price also to take care  
15 of their overhead and some of them have tried and  
16 they're converting now to fish. Not all of them, but  
17 the ones in our local area, they have converted some  
18 to fish.

19 MR. BENEDETTO: And for the fishermen, that  
20 sort of leads into another question. Do you harvest  
21 anything else besides shrimp and, if so, what else?  
22 Is it just shrimp basically?

23 MR. WALLIS: That's all we harvest, is brown  
24 and white shrimp because our boats just work from the  
25 Mississippi River to the Rio Grande, as far as our

1       boats go. We don't even go into Mississippi or  
2       Florida.

3               MR. BENEDETTO: As far as you know, are most  
4       fishermen also just basically harvesting shrimp?

5               MR. WALLIS: Yes. I think most shrimp boats  
6       are pretty much rigged for shrimp in the area. It  
7       would be too costly to do anything else, to be  
8       changing over. And always before, it's always been a  
9       year round fishery, so we pretty much stayed with it.

10              MR. DEMPSEY: Mr. Benedetto, just for the  
11       record, I'd refer you to our Exhibit 2-16 from the  
12       petition, where we have reports on farm production,  
13       which, for instance, for year 2002, in a head-on  
14       weight, you had 12.3 million pounds of farm shrimp  
15       production in the United States as compared to wild  
16       catch landings of almost 258 million pounds, so there  
17       is some, but it's a very small percentage.

18              MR. BENEDETTO: And Mr. Versaggi you said  
19       that a certain level of antibiotics to avoid problems  
20       with this white spot disease?

21              MR. VERSAGGI: Well, that seems to be the  
22       case. I mean, just from a visual aspect of it and  
23       from what I'm seeing. You know, it seemed like  
24       everybody's had severe problems with disease in high  
25       intensity type farms except this area over there.

1 Now, why should they be immune? I mean, it's just  
2 been recently here that they're coming up with some  
3 more genetically programmed shrimp, you know, to  
4 resist that type of disease, but this was happening a  
5 long time before that and that hasn't been perfected  
6 yet in terms of this new genetic engineering, so I  
7 have to attribute it to the fact that these ponds are  
8 usually the more intensely populated and yet the  
9 disease factor doesn't seem to be as severe, so  
10 there's something going on somewhere and the best way  
11 to control that is usually with chemicals or  
12 antibiotics or whatever.

13 MR. BENEDETTO: I have one more question  
14 about the processors. I asked the fishermen if they  
15 harvest anything else besides shrimp. Do the  
16 processors also handle other seafood or do you mostly  
17 just handle shrimp?

18 MR. GOLLOTT: The domestic processors or  
19 shrimp processors, very of them might handle a few  
20 oysters or something like that, but for the most part,  
21 the domestic shrimp processors in the United States  
22 are shrimp processors.

23 MR. BLANCHARD: In the state of Louisiana,  
24 we only can process shrimp in our plants. We cannot  
25 cross-contaminate oysters in our plant because of FDA

1 regulations, so it's only shrimp.

2 MR. BENEDETTO: Okay. And just a couple  
3 more quick questions. Are any other frozen or canned  
4 shrimp products like marinated, spiced or sauced  
5 shrimp, are those within the scope of the  
6 investigation?

7 MR. WARD: As a general matter, items which  
8 are shrimp that have sauces, marinades and the like,  
9 those are covered, so we do not intend to cover  
10 prepared meals and other things that are outside the  
11 HTS numbers referenced.

12 MR. BENEDETTO: Do you have any feel for --  
13 are these kind of products marinated or spiced or  
14 sauced shrimp? Are those a large part of the market?

15 MR. WARD: I really don't have an estimate  
16 of the market size, but I don't know if someone else  
17 knows.

18 MR. BENEDETTO: They're not a large amount  
19 or you don't know?

20 MR. APPELBAUM: Not relative to the total  
21 size of the market, no.

22 MR. BENEDETTO: And for the processors, does  
23 frozen breaded shrimp compete with your product at  
24 all? Is there any competition between frozen warm  
25 water shrimp and frozen breaded shrimp?

1           MR. GOLLOTT: No, sir. I'd say not. It's a  
2 whole different item, goes to a different market, goes  
3 through different distribution channels. It's just a  
4 different animal.

5           MR. BENEDETTO: Where does it go? It goes  
6 to restaurants or who gets frozen breaded shrimp as  
7 opposed to frozen shrimp?

8           MR. GOLLOTT: Jonathan, you might answer  
9 that better than myself.

10          MR. APPELBAUM: Although it would be sold  
11 through similar distribution channels, it is sold  
12 differently and once it becomes breaded, it becomes a  
13 single use item, so yes, I would say that breaded  
14 shrimp is a different product.

15          MR. DEMPSEY: I'd just note, Kevin Dempsey,  
16 that our understanding is that the vast majority, the  
17 overwhelming percentage, of breaded shrimp  
18 manufactured in the United States are by a few large  
19 companies that are really breeding companies that  
20 bread shrimp, but also bread vegetables, onion rings  
21 and things like that, and they have their own sales  
22 operations and they tend to be very large, much larger  
23 companies, that are in the breeding business as  
24 opposed to the shrimp business.

25          MR. BENEDETTO: But they would be shrimp

1 purchasers, then?

2 MR. DEMPSEY: Yes. They largely buy  
3 imported shrimp for breeding purposes.

4 MR. BENEDETTO: Okay. And, now, one final  
5 question. Several witnesses have said that U.S.  
6 producers cannot supply all of the U.S. market. Would  
7 shrimp from the other countries not included in the  
8 petition, would that be enough to supply the rest of  
9 the U.S. market? In your estimate.

10 MR. APPELBAUM: No, it wouldn't. You mean  
11 if you excluded these six countries?

12 MR. BENEDETTO: If you excluded the six  
13 countries. Yes.

14 MR. APPELBAUM: No, it would not be enough  
15 shrimp to satisfy the U.S. market.

16 MR. BENEDETTO: So you're saying it's  
17 primarily a price issue, then?

18 MR. APPELBAUM: Yes.

19 MR. BENEDETTO: Okay. Thank you very much  
20 for your time. That's all my questions.

21 MR. CARPENTER: Thank you, Mr. Benedetto.  
22 Mr. Mehta?

23 MR. MEHTA: I have no questions.

24 MR. CARPENTER: Okay. Mr. Forstall?

25 MR. FORSTALL: I have no further questions.

1 Thank you.

2 MR. CARPENTER: Mr. McClure?

3 MR. McCLURE: Jim McClure, Office of  
4 Investigations. Just a couple of things.

5 I think, Mr. Gollott, I heard you talking  
6 about people not knowing from whence the shrimp  
7 they're eating came and I was confused. It sounded as  
8 though you were saying there wasn't anything by way of  
9 country of origin, a marking in the packaging, and  
10 having looked at frozen shrimp in the Safeway quite a  
11 lot recently, I haven't eaten any from any particular  
12 place, I did notice that it does say product of, so  
13 I obviously must have misunderstood what you were  
14 saying.

15 MR. GOLLOTT: Most of our shrimp end up in  
16 restaurants and people like that. Most shrimp, most  
17 restaurants do not put origin of country labeling. We  
18 have a large restaurant chain in New Orleans and  
19 people going to New Orleans would say, hey, I'm going  
20 to eat some domestic shrimp. They haven't bought any  
21 domestic shrimp in five years and I know this for a  
22 fact. We've been for country of origin labeling and  
23 the other side has been against it, they don't want to  
24 hear of it, and I think they would rather confuse  
25 people and let people think that all the shrimp

1       they're eating is domestic shrimp.

2               MR. McCLURE:   Okay.   Now, are you saying the  
3       person, me, sitting down in a restaurant in New  
4       Orleans won't be aware of where the shrimp came from,  
5       but the restaurant that purchased it is, correct?

6               MR. GOLLOTT:   Correct.

7               MR. McCLURE:   Okay.   That's what I was  
8       trying to clear up.

9               The other thing, and I apologize if this is  
10       somewhere in the petition, in its various volumes and  
11       in the supplements, but we've talked a great deal  
12       about the difference in the E.U. requirements, the  
13       Japanese requirements, with regard to the antibiotics  
14       issue and the various aspects of the differences, that  
15       may make the U.S. the only viable market.

16               It would help if in some form or fashion in  
17       the post-conference submissions you could lay out a  
18       short, snappy side-by-side of the differences.   And  
19       I apologize if it's in there, but I know there is a  
20       good deal of narrative, but I think anything you might  
21       do to synthesize that for us would be most useful to  
22       the staff.

23               MR. DEMPSEY:   Mr. McClure, Kevin Dempsey for  
24       the record.   I don't think there's anything short and  
25       snappy in the petition.   I will give you that one.   We



1 will endeavor to do something that is a little bit  
2 more user-friendly on the differences.

3 MR. McCLURE: Thank you. We like  
4 user-friendly.

5 You mentioned that the E.U. had revoked the  
6 GSP status on Thailand. Any other of the subject  
7 countries, has that happened in the E.U. or what's  
8 their status?

9 MR. DEMPSEY: The information I have at  
10 present, I'm not aware of any of the other subject  
11 countries being revoked, but let me check that and  
12 confirm it in my post-conference submission.

13 MR. McCLURE: But for the other five, is  
14 their product then coming in at the same tariff rate?  
15 Are they each at the same tariff rate or are there any  
16 differences, one country to another?

17 MR. DEMPSEY: The information I have is that  
18 some of the other subject countries, I think, are  
19 shipping to the E.U. at lower tariff rates than the  
20 rate that is applied to Thailand.

21 MR. McCLURE: But are there any differences  
22 in the other five?

23 MR. DEMPSEY: Among the others? Yes. I  
24 don't have that information at present, but I will try  
25 to research that and give that information to you as

1 part of the post-conference submission.

2 MR. McCLURE: Okay. I have a few other  
3 things I won't worry about.

4 I thank you all for your testimony. It's  
5 always good to have the people who are actually in the  
6 industry doing the work come and talk to us. We  
7 always learn a lot.

8 MR. CARPENTER: I have a few remaining  
9 questions.

10 First of all, we talked about aquaculture in  
11 the U.S. and I understand from Mr. Dempsey's estimates  
12 in the petition, it sounds like it might be on the  
13 order of maybe 5 percent of total shrimp production in  
14 the U.S., even smaller perhaps.

15 If you'd like to look at that again further  
16 and come up with some other estimates or refine your  
17 estimates in your post-conference brief, please feel  
18 free to do that.

19 MR. DEMPSEY: This is Kevin Dempsey. We'll  
20 be happy to do that.

21 MR. CARPENTER: Okay. And I'll be asking  
22 the same question of the respondents with respect to  
23 the foreign industries, the six subject countries,  
24 this afternoon, but I was wondering if you had any  
25 estimates from your side as to what percentage for the

1       six subject countries, what percentage of their shrimp  
2       is wild caught versus farm raised?

3               MR. WARD: We have some information and  
4       we'll be happy to summarize all of that in the  
5       post-conference, whatever we're able to collect for  
6       you.

7               MR. CARPENTER: Thank you. That would be  
8       good.

9               Secondly, I've seen some figures, I don't  
10      know how accurate they are, about landings of shrimp  
11      in the United States and the numbers seem to be going  
12      down. In listening to your testimony, it sounds like  
13      perhaps fewer shrimp may be caught just because of the  
14      price pressures.

15              I was wondering also to what extent there  
16      may be dwindling supplies available to fishermen in  
17      the United States?

18              Could someone respond to that?

19              MR. GOLLOTT: Yes, sir. I think if you'll  
20      check the figures, we had a bumper crop this year.  
21      Actually, the landings have stayed pretty consistent  
22      throughout the years, with a few years having larger  
23      numbers. Actually, the landings were up considerably  
24      this year, but due to the prices being so low, the  
25      value has really dropped.

1 MR. CARPENTER: Mr. Versaggi first.

2 MR. VERSAGGI: The National Marine Fisheries  
3 Service laboratory in Galveston, Texas, they do a  
4 shrimp assessment study each year and they make a  
5 report to the industry. Each one of the major  
6 species, the whites, the pinks and the browns, are all  
7 healthy stocks, they're not being over fished, they're  
8 not nearing over fishing capacity, so the product --  
9 the resource is there, it's just a question of can you  
10 harvest it. But, like we've said, we can't harvest  
11 the 900 million pounds out of the Gulf of Mexico or  
12 the south Atlantic. We know that and we're not trying  
13 to stop them. What we want is fair trade and we want  
14 a fair price for the product that's being produced.

15 On the average, nationally, I think the  
16 figure is somewhere around 300 million pounds of  
17 shrimp caught, but that includes the cold water and  
18 everything. In the Gulf of Mexico, in the southeast  
19 area, I think it's running around 172 to 200 million  
20 pounds a year.

21 Does that give you some idea?

22 MR. CARPENTER: Yes. And, actually, that's  
23 one place I was going with this question, I was  
24 wondering in your brief if you could provide -- and  
25 maybe you've already provided this in the petition and

1 I missed it, but could you provide information on the  
2 landings of shrimp in various parts of the country?  
3 And also to the extent that estimates are available  
4 from public sources as to what the supplies of  
5 different species of shrimp are in different parts of  
6 the country.

7 Is that information available?

8 MR. VERSAGGI: Yes, it's very available from  
9 the National Marine Fishery Service.

10 MR. CARPENTER: Okay. Okay. If we don't  
11 already have that on the record, we'd like to see that  
12 on the record.

13 Yes, sir?

14 MR. APPELBAUM: I just wanted to add that  
15 for the most part, there are very active shrimp  
16 fishery management measures taken along our coastal  
17 states. I think that from year to year, as to whether  
18 production goes up or down, it has a lot more to do  
19 with biologic conditions, rainfall, salinity,  
20 temperature, than it does over fishing. In any given  
21 year, if production is down, I would say it's mostly  
22 related to those biologic conditions, but also, too,  
23 as more fishermen are being forced to hang it up,  
24 there certainly is less effort out there.

25 MR. CARPENTER: Okay. Thank you for that.

1 I was also interested in terms of what factors would  
2 influence the supply from one year to the next, so  
3 that would be helpful to the extent you could provide  
4 any information on that.

5 MR. DEMPSEY: Mr. Carpenter, Kevin Dempsey.  
6 We'll try to summarize all of this because I think  
7 there are a number of factors. Obviously, there are  
8 the environmental, ecological factors that cause  
9 things to change from year to year, but we do think  
10 that it's also a function of fewer boats going out  
11 having an impact as well. But, again, for any  
12 individual shrimper, maybe this most recent year has  
13 been a better year in terms of total catch than some  
14 previous years, but the overall numbers, I think, show  
15 a decline in landings over the last three years, but  
16 we'll try to summarize that for the post-conference.

17 MR. CARPENTER: Thank you. I appreciate it.

18 We talked about differences in quality  
19 between domestic and imported shrimp to some extent  
20 and preferences of one species over another. I was  
21 wondering also, is there any publicly available  
22 information on sales or U.S. consumption of various  
23 species, not only the domestic species but also the  
24 imported species?

25 MR. DEMPSEY: This is Kevin Dempsey again.

1 I'm not aware of any analysis of that by different  
2 species, how much is consumed, but we'll look into it  
3 and see if there's anything we can provide for the  
4 record.

5 MR. CARPENTER: If is available,  
6 particularly over the time period that we're looking  
7 at in this investigation, that would be interesting.

8 MR. DEMPSEY: Of course. We'll be happy to  
9 do that.

10 MR. CARPENTER: Thank you.

11 A question was asked about the extent to  
12 which U.S. processors are processing imported shrimp  
13 and I understand that the processors at this table do  
14 a very small amount of that.

15 And, Mr. Dempsey, I think you made a comment  
16 that what you think is happening is that they are  
17 purchasing the shrimp already processed and it's the  
18 distributors who are distributing the imported  
19 processed shrimp.

20 Is that because it's basically more cost  
21 effective to do the processing overseas than it is  
22 here?

23 MR. DEMPSEY: Yes. And maybe some of the  
24 processors will want to comment on this as well, but  
25 when you factor in labor costs along with other costs,

1       it's much cheaper to do a lot of this processing now  
2       overseas and so you've seen, I think, a real migration  
3       over the last decade or two as more and more of the  
4       value-added processing is done overseas and it's just  
5       imported already peeled, et cetera, rather than just  
6       coming in green headless.

7               MR. GOLLOTT: I agree with him.

8               MR. CARPENTER: Okay. And that supports  
9       your argument that the interests of both the fishermen  
10      and the processors in the U.S. are closely connected.

11              MR. DEMPSEY: Yes, that's right. I mean,  
12      the domestic processors are facing competition from  
13      imported processed products, as well as the imported  
14      green headless product. Of course, for a lot of the  
15      processors, they're making a range of these products,  
16      so they're facing competition in all these different  
17      forms, so that their interests are very closely  
18      aligned.

19              We think if you look at the data in our  
20      presentation on looking at wholesale prices for  
21      various shrimp and you see wholesale prices for the  
22      green headless and, say, the peeled, they correlate  
23      very closely together, right on top of each other, as  
24      the one slide we have shows, and then the price of the  
25      landed shrimp, the ex-vessel price, well, there's a



1 gap because it's not a processed product, it's still  
2 the raw product, there's a gap. The correlation,  
3 though, between that wholesale processed price and  
4 that ex-vessel raw price are very high. They're very  
5 close, actually, to one-to-one. It's .97, I think,  
6 was our estimate over the POI for a comparable count  
7 size. So there's a very high correlation.

8 We think the interests of the processors,  
9 those who are still processing in the United States,  
10 and the shrimp fishermen are very strong, the  
11 correlation and the coincidence of interests.

12 MR. CARPENTER: Thank you, Mr. Dempsey.

13 Yes, sir?

14 MR. BLANCHARD: The imports were first  
15 introduced into this country back when aquaculture  
16 just took off, back in the early 1980s. A lot of  
17 processors in the U.S. -- and were able to produce it  
18 and generate a profit, but as time matured, well, they  
19 got wind of how we done things, got the machinery  
20 overseas, and just started competing directly with us.  
21 Over time, that cost of what we do, the labor has  
22 differential, but today, to work imports, to buy  
23 imports and process them in a domestic plant with the  
24 added costs that we have to add to that product,  
25 basically just we cannot produce it and sell it,

1       because they've got the same product and they're  
2       selling it underneath what we did.

3                   MR. CARPENTER:   Okay.   Thank you for that.

4                   For the fishermen who are represented in the  
5       panel, to what extent are shrimp sold, I suppose,  
6       maybe more in local markets, to what extent are they  
7       sold fresh as opposed to sold to processors for  
8       freezing or canning?

9                   Yes, sir?

10                  MR. ST. PIERRE:   We figure about 90 to 95  
11       percent of my product goes to the processor.   We  
12       cannot sell everything we catch, it's just too much.  
13       Some people do it, but it's just too much.   I mean,  
14       you have to catch them, maintain your boat, and we  
15       want to come and sell our shrimp, turn around and go  
16       back out fishing.   Even though our fishing is a year  
17       round industry, it's mainly seasonal where you make  
18       most of your money and in my instance, in Louisiana,  
19       we really start in the month of May and we fish to  
20       about this time, which you can continue fishing in the  
21       winter months if you want, but at some in time you  
22       must take your boat and you must invest in your boat  
23       to keep it running and this is the time of year that I  
24       paint it and I fix whatever is broken so during my  
25       season I don't have no downtime because during the

1 bulk of the season when you make most of your money,  
2 you want to get every possible fishing day you can.

3 I know you asked a lot of questions of the  
4 processors, but in these times, we also provide a lot  
5 to our economy. We hire a lot of skilled laborers.  
6 We go to dry docks, we employ welders, we employ shaft  
7 machinists, propeller people. In this new day of  
8 technology, you walk into the wheelhouse of a shrimp  
9 boat, technology has taken over. We have home  
10 computers, we need technicians to come fix all our  
11 radios and radars. We have a very heavy investment.  
12 We have many different walks of life of people who  
13 depend on us to come on our boats and help us fix  
14 whatever is needed to be fixed on our boats.

15 Like I say, we can fish year round, but at  
16 some point in time you've got to stop for at least a  
17 month. In my case, I usually go about two months and  
18 I just go from front to back, top to bottom, totally  
19 paint it, fix, build new nets and when my season  
20 starts, I want to troll and get every possible day of  
21 fishing I can.

22 MR. CARPENTER: Did I understand you to say  
23 at the beginning of your answer that maybe 5 to 10  
24 percent of the total shrimp that you catch are sold  
25 fresh at the dock?

1                   MR. ST. PIERRE: Personally, maybe 5 percent  
2     of my shrimp I'll actually sell, but most of it, the  
3     majority of the shrimp is going to the processor.  
4     Some docks may have -- you know, they'll keep a little  
5     fresh shrimp on the dock and people will come to the  
6     dock and buy it right there, but it's only in the  
7     recent couple of years that we've had to resort to  
8     retailing because we have no other option but to try  
9     to make a few more nickels on our shrimp. And it's  
10    only your larger shrimp that you can do that to, which  
11    is only a certain time of the year, it's not year  
12    round. And it's very time consuming and we have to  
13    have more licensing. It's harder for us. We can't  
14    catch them and sell them, it's just too much. It's  
15    just too much.

16                  MR. CARPENTER: Does anyone have a different  
17    experience?

18                  Yes, sir?

19                  MR. VERSAGGI: Mr. Carpenter, I think over  
20    the past 30 years you've seen more of a trend towards  
21    refrigeration on vessels, on-board refrigeration,  
22    where the shrimp are being sold, you know, frozen from  
23    the boat.

24                  There are two reasons for that, I think.  
25    First, if you can freeze the shrimp on the boat,

1     you're able to stay out longer. You can take your  
2     head on shrimp and freeze them and you can preserve  
3     them that way. If you catch a head on shrimp and put  
4     it on ice, most of the organs of a shrimp are in the  
5     head. When it starts to deteriorate, it bleeds back  
6     into the tail and your spoilage factor is that much  
7     quicker. You can't hold a head on shrimp as long as  
8     you can a tail shrimp, so usually in the days of ice  
9     boats, they used to head shrimp in the early part of  
10    the trip and then maybe in the last part of the trip  
11    when they had two or three days left they would start  
12    saving the small head on shrimp because they knew they  
13    were going to be able to unload them in two days or  
14    so, in three days.

15               The refrigeration system has changed the  
16    whole complexion of the industry. We're able to catch  
17    more head on shrimp if we want and we're able to  
18    preserve them better. The trend is you have a better  
19    quality because of the fact that the shrimp are frozen  
20    almost instantly, within an hour or two after catching  
21    them. It becomes kind of an economic factor as well.  
22    Rather than put money into ice and so on and so forth,  
23    you can put it into a refrigeration system and  
24    hopefully you'll get more money for your shrimp. A  
25    lot of the docks that unload frozen shrimp are willing

1 to pay a dime more for the product, so you can recoup  
2 your money in an additional price increase to the  
3 product.

4 Some vessels aren't large enough to  
5 accommodate refrigeration systems, so they're forced  
6 to continue with the ice system.

7 In terms of what the total ratio is between  
8 fresh to frozen, I would say that in Scott's area in  
9 Louisiana, the in shore fisheries, you're going to  
10 find more fresh than you will frozen shrimp. The  
11 offshore fishery, you're going to find more frozen  
12 shrimp coming in, the larger boats. So I would say  
13 probably it may be -- just taking a rough guess,  
14 I mean, this is a rough guess, I would say maybe 70  
15 percent frozen shrimp and 30 percent fresh.

16 MR. CARPENTER: Yes, sir?

17 MR. GOLLOTT: Can I add to that? With the  
18 investment and the time it takes to fish, it's just  
19 not feasible for a fisherman to come in and retail his  
20 own shrimp. Some of these shrimp do end up in the  
21 retail market, but as far as fishermen catching their  
22 shrimp and retailing them themselves, it's just not  
23 feasible.

24 MR. VERSAGGI: Yes, we don't sell them  
25 fresh. I mean, they still have to go to the

1 processor. Whether it comes in fresh or it comes in  
2 frozen, it's still going to a person like Richard  
3 Gollott. It's just a question of the manner of  
4 preserving it on the vessel, but as far as your actual  
5 fresh shrimp market to the consumer, it's very, very  
6 small.

7 MR. CARPENTER: Very Small?

8 MR. VERSAGGI: Yes. Almost negligible.

9 MR. CARPENTER: Yes, sir?

10 MR. WALLIS: I just wanted to add to that.  
11 A hundred percent, all the shrimp that we unload at  
12 our facility, all goes to a processor. We don't sell  
13 anything at dockside, it all gets taken to the  
14 processor.

15 MR. CARPENTER: Okay.

16 Yes?

17 MR. APPELBAUM: From our experience, there's  
18 probably a little bit more of a local market for fresh  
19 shrimp in the state of Florida, primarily because of  
20 tourism, but Florida as a percentage of the total  
21 domestic catch, Florida isn't landing that much, but  
22 in all of the other states, because shrimp in general  
23 is so fragile and perishable, the vast majority of  
24 goes to a processor and is frozen. I mean, the local  
25 fresh markets in the scheme of things are very, very

1 small.

2 MR. CARPENTER: Thank you. That's very  
3 helpful.

4 I think just one final question. Can U.S.  
5 shrimp processors command any kind of a price premium  
6 by virtue of established marketing practices or  
7 advantages in delivery times or service, et cetera?  
8 As compared to processors of the imported product.

9 MR. APPELBAUM: When Mr. McClure was asking  
10 his questions about identifiability, because over 80  
11 percent of shrimp is consumed in restaurants, it's  
12 identifiability is lost. And I've sort of made it a  
13 personal practice over the years to question servers  
14 and restaurant managers as to what they know about  
15 these species or origin of their shrimp and I would  
16 say nine out of ten times they're wrong or they don't  
17 know.

18 At retail, while packaged product is  
19 required to be labeled with its country of origin,  
20 there is some question in my mind as to what the  
21 requirements are of product once it goes into a  
22 service counter and I believe that the retail segment  
23 of the market in general is against being obligated to  
24 label their product in a service counter and the  
25 service counter is the area of growth for the segment



1 at retail. It's not out of the freezer case, it's out  
2 of the service counter. And because the retail  
3 segment is against labeling the product once it's in  
4 the service counter, our product is virtually  
5 indistinguishable to the end user. And for that  
6 reason it's very difficult to get any kind of a  
7 premium for it.

8 MR. CARPENTER: Yes, sir?

9 MR. ST. PIERRE: We came into town, me and  
10 Mr. Versaggi, and we had ate at a local restaurant and  
11 we make a common practice of asking is it domestic or  
12 foreign and the waitress said sure, it's domestic. So  
13 we asked where did it come from; she said New York.  
14 There's no fishermen in New York.

15 MR. CARPENTER: Okay.

16 Yes, sir?

17 MR. BLANCHARD: Mr. Carpenter, in the eyes  
18 of the consumers in this country, a shrimp is a shrimp  
19 no matter where it comes from, it's just a shrimp.  
20 I would say 99.9 percent of the consumers that eat  
21 shrimp only know it as shrimp, no matter where it  
22 comes from in the world.

23 MR. CARPENTER: Mr. Appelbaum, you mentioned  
24 it's something like 80 percent of the shrimp go into  
25 the restaurants?

1                   MR. APPELBAUM: That's what I believe, is  
2                   that about that amount goes through food service, into  
3                   end users and I would have to get some statistics to  
4                   try and verify that for you.

5                   MR. CARPENTER: And is it your belief that  
6                   those consumers generally do not have any specific  
7                   preferences as far as species and aren't really aware  
8                   of the differences between one species and another as  
9                   far as maybe texture, appearance and so on?

10                  MR. APPELBAUM: I believe that the vast  
11                  majority do not and that once the restaurant applies  
12                  its individual -- however it serves the dish, I think  
13                  the vast majority of the end users don't know what  
14                  they're eating.

15                  MR. CARPENTER: I see.

16                  I did have one other technical question and  
17                  that's in terms of the peeling, as I understand it,  
18                  there are these Laitram peeling machines which are  
19                  widely used, I think at least in the United States.  
20                  Is it true that there is very little hand peeling done  
21                  in the United States?

22                  MR. GOLLOTT: That's correct. It's my  
23                  belief that most of the people who used to do a lot of  
24                  peeling with Johnson machines, not necessarily hand  
25                  peeling, but Johnson machines, which is a machine that

1     you feed individually, you have to put each individual  
2     shrimp through this machine to peel it, and the  
3     majority of that product, that process was used by  
4     large breaders and such as this and I think due to the  
5     labor cost and the differences in having the stuff  
6     processed overseas, a lot of that has disappeared.

7                 MR. CARPENTER:   And, again, I can ask this  
8     questions of the respondents this afternoon, but do  
9     you have any idea as to what percentage of the shrimp  
10    from the subject countries is hand peeled versus  
11    machine peeled?

12                MR. DEMPSEY:   Kevin Dempsey.  I'm not aware  
13    of any statistics on that.  We'll see if we can find  
14    anything for you for the post-conference brief.

15                MR. CARPENTER:   Okay.  Thank you.

16                Also, if you could just tell me, are there  
17    any advantages or disadvantages of the machine process  
18    versus hand peeling that you're aware of in terms of  
19    maybe damage to the product or waste percentage of  
20    product that has to be destroyed because of damage?

21                MR. GOLLOTT:   I don't think anything is  
22    destroyed, but I don't know of a significant  
23    difference in hand peeling and machine.  Machine is  
24    pretty good.

25                MR. CARPENTER:   And I assume the machines

1 are faster. Is that a correct assumption?

2 MR. GOLLOTT: It depends on your labor  
3 force.

4 MR. CARPENTER: It depends on the skill of  
5 the labor force.

6 Okay. All right. Good.

7 Does anyone have any other questions?

8 Mr. Bernstein?

9 MR. BERNSTEIN: I have two further  
10 questions. One is just a follow-up on a colloquy that  
11 Mr. Benedetto had with Mr. Ward about certain types of  
12 products that were outside the proposed scope and  
13 I think the two major ones I can recall were the  
14 breaded shrimp and the prepared meal.

15 Are the processors of the type who are  
16 represented here involved in any of the type of the  
17 further processing that would result in production of  
18 one of the out-of-the-scope products?

19 MR. WARD: I believe the short answer is  
20 yes, in a minor way. I believe that we have some  
21 minimal breeding, very minimal breeding, in separate  
22 facilities and maybe you want to ask these folks to  
23 tell you particularly about it.

24 MR. BERNSTEIN: Yes. I mean, if the  
25 industry witnesses could elaborate?

1                   MR. GOLLOTT: We do a little breeding in our  
2 plant. It's in a separate facility, it's a dedicated  
3 room that we've got set up just for breeding. It  
4 takes special machinery to do this. It's a very small  
5 part of our business, but we do it.

6                   MR. BERNSTEIN: Mr. Blanchard?

7                   MR. BLANCHARD: We also have a small  
8 breeding machine in our plant and it's a designated  
9 room that we have and it's a very, very limited amount  
10 of business, less than probably 1 percent of our  
11 business.

12                  MR. BERNSTEIN: In light of this, one thing  
13 I'll ask counsel to address in the post-conference  
14 submission and the facts may be such that you don't  
15 need to address this at length, but just if you could  
16 address whether there is any type of captive  
17 production issue here, where we have to consider  
18 whether to apply that particular provision.

19                  MR. DEMPSEY: Mr. Bernstein, Kevin Dempsey.  
20 I had hoped that maybe this would be a case that I  
21 could avoid doing captive production, after many, many  
22 cases, but we will be happy to look at that question  
23 and see if it's at all relevant.

24                  MR. BERNSTEIN: I know, Mr. Dempsey, it's an  
25 issue you're quite familiar with, but here at the

1 Commission we've occasionally found the issue comes up  
2 in perhaps products where it wasn't expected.

3 I believe one of the first instances where we had to  
4 apply it had to deal with macaroni and cheese in a  
5 pasta case.

6 One final question and I'll address this  
7 initially to Mr. Appelbaum, though others can  
8 contribute if they care to.

9 Historically, has the price of shrimp moved  
10 in conjunction with any other type of seafood product?

11 MR. APPELBAUM: I would say not in a  
12 distinguishable fashion. I guess over the years,  
13 could you say that perhaps against other shellfish  
14 that might be substitutes, but I don't think so.  
15 I mean, the shrimp market in general moves on its own.

16 MR. BERNSTEIN: Do any of the other  
17 witnesses have any observations they care to share on  
18 that?

19 Your light was on. Mr. Gollott.

20 MR. GOLLOTT: Yes, sir. I was in the  
21 distributing business for a while and shrimp stand on  
22 their own. I don't think any other seafood influences  
23 the shrimp market.

24 MR. BERNSTEIN: Thank you very much.

25 I have nothing further.

1 MR. CARPENTER: Mr. McClure?

2 MR. McCLURE: One last thing before you get  
3 away from the table, but this applies to all parties.  
4 As you know, I had sent out an e-mail asking you to be  
5 sure and execute service on the other parties to the  
6 investigation and then furnish me with a copy of a  
7 certificate of service. If you've done that and have  
8 the certificate, when we start the lunch break, I'd  
9 appreciate if you'd bring them up to me.

10 Mr. Sierck, you're off the hook, you've  
11 already given me yours, so thank you.

12 MR. DEMPSEY: For petitioners, Kevin  
13 Dempsey, we have ours and we'll be happy to get that  
14 to you.

15 MR. CARPENTER: I want to thank this panel  
16 very much and for the witnesses who came here today to  
17 testify, it's been a great education for us and we  
18 really appreciate your thoughtful responses to our  
19 questions.

20 We do have two other witnesses with short  
21 presentations that we'd like to get in before we take  
22 a lunch break, so as this panel is leaving, I would  
23 ask Mr. Rousell and also Mr. Leonard if they would  
24 come forward for their presentations.

25 Thank you.

1 (Pause.)

2 MR. CARPENTER: Okay. If you want to just  
3 press the green button there so that we can get you  
4 recorded? Welcome.

5 MR. ROUSELL: Yes, I have broad shoulders,  
6 so I'm going to be alone.

7 MR. CARPENTER: Go ahead, please.

8 MR. ROUSELL: Thank you for the opportunity  
9 to appear here. My name is John Rousell. I'm the  
10 Assistant Secretary for the Louisiana Department of  
11 Wildlife and Fisheries. I am here today to provide  
12 comments on behalf of the state of Louisiana regarding  
13 the petition that was filed on December 31st by the Ad  
14 Hoc Shrimp Trade Action Committee.

15 My comments will include some brief opening  
16 statements, the reading of a letter signed by  
17 Louisiana's governor, Kathleen Blanco, and then a  
18 couple of closing statements. It will be short.

19 The U.S. shrimp fishery is the most valuable  
20 commercial fishery in the nation and Louisiana is the  
21 largest producer of shrimp in the U.S., accounting for  
22 38 percent of the total U.S. production and  
23 approximately 50 percent of the Gulf of Mexico  
24 region's production, which is the largest shrimp  
25 producing region in the country.



1           The Department of Wildlife and Fisheries'  
2     economists have estimated that Louisiana's 2001 shrimp  
3     landings with a dockside value of 187 million pounds  
4     had a total economic effect of \$1.6 billion dollars  
5     and directly supported 1900 jobs.

6           This segment of the domestic economy has a  
7     long history and, until recently, has been stable,  
8     providing fresh products to Louisiana consumers, jobs  
9     to its citizens and a cultural imprint to the coastal  
10    shrimp producing areas of the nation.

11          In recent years, depressed dockside prices  
12    have severely undermined both the financial stability  
13    of the domestic shrimp industry, the jobs and wages it  
14    supports and a way of life.

15          Unlike what President Bush reported last  
16    night regarding the state of the union, the state of  
17    the domestic shrimp industry is not good. The state  
18    of Louisiana fully and strongly supports the filing of  
19    the anti-dumping petition against the dumping of  
20    imports into our markets.

21          The state also feels that it is crucial that  
22    any action be structured to provide maximum possible  
23    benefit to all who participate in the domestic shrimp  
24    industry, including harvesters of domestic shrimp and  
25    processors who utilize domestic shrimp.

1           It is the state of Louisiana's position that  
2     the petition should protect as much of the industry as  
3     possible as provided by law while promoting the  
4     underlying position of the petition. The most  
5     important thing to Louisiana is the survivability of  
6     the shrimp industry and the use of a trade action to  
7     promote that end.

8           I will now read the letter signed by  
9     Louisiana Governor Kathleen Blanco and then follow  
10    with very brief closing statements.

11           The letter is addressed to the Honorable  
12    Marilyn Abbott, Secretary, United States International  
13    Trade Commission, and it reads as follows:

14           "Dear Madam Secretary: I am writing to you  
15    to express my concern regarding the anti-dumping  
16    petition filed on December 31, 2003 against the  
17    imports of frozen and canned warmwater shrimp from  
18    Brazil, China, Ecuador, India, Thailand and Vietnam.  
19    Given the great economic importance of the shrimp  
20    industry to the state of Louisiana, I support strong  
21    action against the dumping of imported shrimp in our  
22    markets. However, I believe it is crucial that any  
23    action against the dumping of imported shrimp be  
24    structured to provide the maximum possible benefit to  
25    all who participate in the industry, including the

1 thousands of Louisiana harvesters who earn their  
2 living by catching and selling fresh shrimp. It is my  
3 understanding that the anti-dumping petition seeks  
4 relief only against imports of frozen and canned  
5 shrimp, excluding fresh shrimp entirely. In addition,  
6 although the petition asks the International Trade  
7 Commission to consider the plight of the shrimp  
8 harvesters as part of the determination of material  
9 injury, the petition does not include fresh shrimp as  
10 part of the like product. The truth is that there is  
11 very little difference between fresh shrimp and frozen  
12 shrimp. I believe the petition should seek full  
13 redress against the imports of shrimp in a manner that  
14 will allow the domestic harvesters, as well as  
15 processors, to reap the economic benefits of the  
16 anti-dumping law. Toward this end, I urge that the  
17 like product in this investigation should be defined  
18 to protect the domestic harvesters and the producers  
19 of shrimp, as both are important to the health of the  
20 industry here in Louisiana. Thank you for your  
21 consideration in this matter. Governor Kathleen  
22 Blanco, Governor of Louisiana."

23 And I'll follow by just trying to  
24 encapsulate what the governor's position is and the  
25 state's position is.

1           It is the strong desire of the state of  
2   Louisiana that the USITC use all discretion within its  
3   power under the law to take strong action against the  
4   dumping of imported shrimp, the entire market.

5           It is equally the strong desire of the state  
6   of Louisiana that the USITC use all discretion within  
7   its power under the law to provide maximum possible  
8   benefit to all who participate in the domestic shrimp  
9   industry, whether they be harvesters of domestic  
10  shrimp, or processor of domestic shrimp.

11           Thank you for the opportunity to be here and  
12  provide comments on this important issue. I didn't  
13  plan to say this, but there were some questions that  
14  were basically questions that I think I'm qualified to  
15  answer that you asked of the previous panel regarding  
16  stability of supply and if you would like, I'd be glad  
17  to address those issues.

18           MR. CARPENTER: Thank you, Mr. Rousell. Let  
19  me just check and see if anyone on the staff has  
20  questions.

21           (Pause.)

22           MR. CARPENTER: I think we're okay. Thank  
23  you very much for your appearance today, for coming up  
24  here. We appreciate it.

25           MR. ROUSELL: Thank you.

1 MR. CARPENTER: Thank you.

2 Mr. Leonard, if you would like to bring your  
3 panel up now, please?

4 (Pause.)

5 MR. CARPENTER: Mr. Leonard, welcome. If  
6 you have a chance, if you want to introduce the  
7 witnesses you brought with you and also I would just  
8 ask for the sake of the court reporter who doesn't  
9 have your names, for those of you who are speaking, if  
10 you could just introduce yourself before you begin  
11 speaking so the court reporter can identify you in the  
12 transcript. Thank you.

13 (Pause.)

14 MR. CARPENTER: I'm not sure, Mr. Leonard,  
15 what you plan to do, but if you have individuals who  
16 are each going to make a short statement, anyone who  
17 is speaking, if they could introduce themselves.

18 MR. LEONARD: What we have in mind,  
19 Mr. Chairman, is to have Mr. Fabre, who is to my  
20 immediate right, give a statement and to have the  
21 other gentlemen here, all members of the Executive  
22 Board of the Louisiana Shrimp Association, available  
23 for questions if you have any questions for Mr. Fabre  
24 or for anyone else.

25 MR. CARPENTER: Okay. That would be good.

1 And I think we have all of your names, so we could add  
2 everyone's names to the transcript. Thank you.

3 MR. FABRE: Thank you all for having me  
4 here. I'm A.J. Fabre, President of the Louisiana  
5 Shrimp Association. With me are members of our board  
6 who are here to respond to your questions.

7 Our association is made up of processors and  
8 over 800 shrimpers. Our members have been battered by  
9 imports of low-priced shrimp for years. We are the  
10 ones who called for the creation of a national  
11 organization to do something about the imports. As a  
12 result, the Southern Shrimp Alliance was formed and it  
13 apparently became the Ad Hoc Shrimp Trade Action  
14 Committee, which filed the petition leading to this  
15 conference.

16 We are pleased that a petition against  
17 shrimp imports was filed, but the petition as filed  
18 does not appear to take care of all of the needs of  
19 the shrimpers as opposed to the interests of others.  
20 However, faced with the petition as filed and the  
21 commission's responsibility in the investigation, we  
22 want to focus the commission on the issue of what  
23 composes the products produced in the United States  
24 which is like the imports covered by the petition.

25 The domestic like product includes frozen

1 and canned warmwater shrimp, the imports to which the  
2 petition is directed. Nevertheless, where we disagree  
3 with the petition is that the domestic like product is  
4 only frozen and canned warmwater shrimp. There is no  
5 question we who deal with shrimp products for our  
6 livelihood consider fresh, non-frozen shrimp to be the  
7 same product. As the law says, like imported frozen  
8 and canned warmwater shrimp.

9 We understand the commission considers  
10 several factors in determining whether two products  
11 are alike. Quickly, we will go through those factors  
12 to show fresh and frozen shrimp are alike.

13 Fresh and frozen shrimp are exactly the  
14 same. The only minor difference is that frozen shrimp  
15 will last a little longer.

16 Fresh shrimp can be used the same as frozen  
17 shrimp unless the fresh shrimp has been out too long  
18 and then you have to throw it away.

19 As far as for selling shrimp, many of the  
20 same companies that sell fresh shrimp also sell frozen  
21 shrimp. Our cooking tastes the same whether you use  
22 fresh or frozen shrimp in the recipe.

23 Also, it doesn't matter whether we're  
24 talking frozen or fresh, it comes from the Gulf of  
25 Mexico, along the southeastern Atlantic coast or from

1 a foreign country. Depending on how you plan on  
2 selling it, the shrimp whether fresh or frozen goes  
3 through the same processing, whether that be taking  
4 the heads off, deveining or peeling. It doesn't  
5 matter, it's the same people doing the same heading,  
6 deveining and peeling whether it's going to be frozen  
7 or not.

8 If the consumer wants to put fresh shrimp in  
9 a salad, all he has to do is boil it and stick it in  
10 the salad. He can also thaw and boil frozen shrimp  
11 and stick it in a salad. To the people I know, it  
12 wouldn't make a bit of difference, they taste the  
13 same.

14 Of course, if you want fresh shrimp, you may  
15 have to pay a little more than you would for frozen  
16 shrimp, depending on where you live.

17 What I'm trying to tell you is that fresh  
18 shrimp and frozen shrimp are the same for all intents  
19 and purposes. A shrimp is a shrimp.

20 My members and I are ready and willing to  
21 answer any questions that you all may have for us.  
22 Thank you for your time.

23 MR. LEONARD: Mr. Carpenter, I just have a  
24 slight conclusion, but I don't know whether this is  
25 the appropriate time or not.



1 MR. CARPENTER: Please proceed.

2 MR. LEONARD: Shrimp boats is a-comin',  
3 their sails are in sight. Shrimp boats is a-comin',  
4 there's dancin' tonight.

5 Is that really true? Well, not exactly.  
6 Shrimpers are hurting, matter of factly.

7 Imports from too many countries pour in,  
8 against their low prices, our boats can't win.

9 Dumping duties are needed, that's what our  
10 folks have pleaded.

11 Shrimpers certainly must be heard, not to  
12 hear them would be absurd.

13 Because the fresh shrimp which U.S.  
14 shrimpers produce, it is their position, are part of  
15 the domestic product, like the imports of the  
16 petition.

17 MR. CARPENTER: Thank you, Mr. Leonard. We  
18 were hoping you wouldn't disappoint us.

19 Actually, I do have just a couple of  
20 questions, if I might.

21 I was wondering in terms of the shelf life,  
22 what is the shelf life of fresh shrimp?

23 MR. FABRE: It depends on how they're  
24 prepared, but it's not that long. Frozen shrimp has  
25 got a way better shelf life.

1                   MR. CARPENTER: Right. Are we talking  
2 days -- 10 or 12 days?

3                   MR. FABRE: Yes.

4                   MR. BARISICH: It actually depends on how  
5 you deal with it when you catch it and ice it. George  
6 Barisich, Chairman of the Board, Louisiana Shrimp. If  
7 you deal with it and ice it immediately, it will last  
8 longer. If you keep it iced, it lasts longer, but  
9 you've got anywhere from six to ten days.

10                  MR. CARPENTER: Six to ten days if it's  
11 stored on ice?

12                  MR. BARISICH: Correct. And then what will  
13 happen, if you don't sell it directly, you can take it  
14 to a factory and they'll process it. It doesn't go to  
15 waste, as long as it's iced.

16                  MR. CARPENTER: Now, I believe you said that  
17 if you want to buy fresh shrimp, you're going to have  
18 to pay a little more, but I thought I understood you  
19 to say there's essentially no difference in the taste.  
20 Why would -- I mean, I understand for most seafood  
21 products people are willing to pay more for a fresh  
22 product.

23                  MR. FABRE: The perception of fresh versus  
24 frozen.

25                  MR. CARPENTER: Okay. So it's more a

1 perception, rather than any real difference?

2 MR. FABRE: For the domestic product,  
3 there's not too many people eating fresh shrimp.  
4 They'll thaw it out and tell the people it's fresh.

5 MR. CARPENTER: I see. Okay.

6 Does anyone else on the panel have any  
7 questions?

8 Mr. Bernstein?

9 MR. BERNSTEIN: I have a couple of questions  
10 for counsel.

11 First of all, could you explain to me what  
12 the practical difference is if we between on the one  
13 hand define the domestic like product to include fresh  
14 shrimp and on the other hand doing what the  
15 petitioners contend and define the domestic industry  
16 to include the people who harvest shrimp? What is the  
17 practical difference between one route and another?

18 MR. LEONARD: Well, as you certainly know,  
19 Mr. Bernstein, the anti-dumping act now has been  
20 overladen with another provision as of the year 2000  
21 and we know that as the Byrd Amendment and although we  
22 believe that the main emphasis is at Commerce to get a  
23 petition that has the covered products within it that  
24 would be what the domestic shrimpers produce, at least  
25 if we can get the domestic like product to be the

1 product of shrimpers as well as of processors, then we  
2 believe that will be important to the commission's  
3 consideration when and if it ever has the opportunity  
4 to tell Customs who is eligible for Byrd Amendment  
5 funds.

6 If it's just for injury purposes, as the  
7 petitioner has said, under the processed agricultural  
8 product, that's another step removed. We believe that  
9 it's very important to have the domestic like product,  
10 which we disagree with the petitioner on, to have the  
11 domestic like product be fresh shrimp and be the  
12 shrimp that our producers, our shrimpers, catch and  
13 land.

14 MR. BERNSTEIN: In cases where the  
15 Commission has previously applied the grower-processor  
16 provision in reaching an affirmative determination,  
17 and I know there are the former cases, has the  
18 commission not in fact included in its list of  
19 companies supporting the petition to the Customs  
20 Service growers? When they've found to be members of  
21 the domestic industry.

22 MR. LEONARD: Well, we have seen, I believe,  
23 at least in one case that I am aware of, there was no  
24 disagreement on any of the domestic parties, there was  
25 agreement that there were, if you will, two industries

1       that were the domestic industries affected by the  
2       imported products and there, I believe, it probably  
3       was appropriate that the commission recommend it. Of  
4       course, we don't have that situation yet here and so  
5       we're trying to clarify the situation and make it as  
6       clear as possible that what the shrimpers produce,  
7       which is the fresh shrimp, is as like the imported  
8       product as is frozen and processed shrimp.

9               MR. BERNSTEIN:   Okay. My final question  
10       goes to a technical legal point. Your presentation  
11       assumed that what the Commission would use as a like  
12       product analysis is what we call the traditional  
13       like product analysis. However, to some extent,  
14       we're evaluating the upstream product and a further  
15       processed product. In that event, I'd appreciate  
16       in your post-conference submission if you could  
17       (1) discuss whether this should not be in fact  
18       evaluated under the semifinished product like product  
19       analysis and (2) analyze the factors that the  
20       Commission considers under that analysis and indicate  
21       to what extent or how they may support the result you  
22       advocate.

23              MR. LEONARD:   We shall do so.

24              MR. CARPENTER:   Thank you very much,  
25       gentlemen, for making the trip up here today. We

1 appreciate your testimony and the commission will  
2 carefully consider your testimony, as well as any  
3 additional information you may provide in a  
4 post-conference statement.

5 I do have one brief announcement. If there  
6 is a Mr. Juan Carlos Fuente in the audience, if he  
7 could stop up here and see me at the break, I have a  
8 message for you.

9 At this time, we will take a break for lunch  
10 until 1:30 p.m. My understanding is that the  
11 secretary has made arrangements for those of you who  
12 are having lunches delivered here to be able to find a  
13 place to eat in the hearing room, so hopefully that's  
14 being worked out, so you can probably stay in this  
15 room.

16 Thank you very much.

17 (Whereupon, at 12:32 p.m., a luncheon recess  
18 was taken.)

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(1:31 p.m.)

MR. CARPENTER: Could we resume the conference now, please? Please proceed, Mr. Connelly; whenever you're ready.

MR. CONNELLY: Thank you. Good afternoon, my name is Warren Connelly. I am with the Akin, Gump law firm, here representing the American Seafood Distributors Association, International Chamber of Aquaculture of Ecuador.

We are here today representing an American industry that makes an enormous contribution to this nation's economy and has a tremendous amount at stake in this investigation. For the companies that you're going to hear from today and from hundreds, if not thousands like them, the outcome of this investigation is critical and a continued unrestricted access to imported shrimp is critical.

Our witnesses are very representative of the domestic processing, distributing, restaurant, and retail sectors. What you'll hear from them and what you'll see in the questionnaire responses is that they cannot buy the shrimp they need from domestic sources. In addition, despite what you heard this morning, shrimp is not an undifferentiated commodity.

1 Different companies prefer different types and species  
2 of shrimp and establish their own proprietary  
3 specifications for them. For the most part, domestic  
4 processors cannot meet those specifications and that  
5 accounts, in substantial part, for any financial  
6 difficulties that they face.

7 We have a lot of ground to cover and to save  
8 a little time, I'll let each witness introduce  
9 himself.

10 But briefly on the like product issue, our  
11 view is that the Commission should find five like  
12 products. First, primary processed shrimp. That is  
13 shrimp that is merely beheaded and frozen. Second,  
14 value-added shrimp. That is shrimp that undergoes any  
15 further processing. Third, canned shrimp. Fourth,  
16 shrimp smaller than 250 count per pound, sometimes  
17 called salad shrimp. And fifth, freshwater shrimp.

18 We hope that you will question us about our  
19 position on this issue. Several of our speakers will  
20 address various aspects of this.

21 As to the composition of the domestic  
22 industry, it is essential that the Commission consider  
23 the position of all domestic processors, including  
24 those that import shrimp and those that produce  
25 breaded shrimp, even though breaded shrimp is not



1 subject to the investigation. Breaded shrimp is most  
2 definitely like all other forms of processed shrimp,  
3 and we hope you'll ask about this issue.

4 Finally, on the issue of antibiotics, which  
5 was covered in a lot of detail this morning, we regard  
6 the information that was provided as misleading and  
7 incorrect in the extreme. To the extent that there  
8 was a suggestion that shrimp that is being diverted  
9 from the EU to the United States, it doesn't meet EU  
10 standards. So, we hope you'll ask us about that and  
11 we can explain in detail.

12 We'll start our presentation now with Wally  
13 Stevens.

14 MR. STEVENS: Good afternoon. My name is  
15 Wally Stevens. I'm the president of Slade Gorton &  
16 Co. in Boston. Slade Gorton is an importer of shrimp  
17 and many other seafood products. I previously served  
18 as chairman of the National Fisheries Institute and  
19 I'm currently the president of the American Seafood  
20 Distributors Association. ASDA has over 75 member  
21 companies that are very representative of the entire  
22 industry, involved in producing, importing, storing,  
23 distributing, and marketing imported shrimp.

24 Our industry employs thousands and thousands  
25 of people, generate billions of dollars in benefits

1     for our nation's economy. This industry exists  
2     because there was not nearly enough domestic shrimp to  
3     satisfy strong and growing consumer demand. Our  
4     industry is not a new one. Rather, we have been  
5     growing steadily for about two decades, as imported  
6     shrimp has become the dominate factor in supplying the  
7     American consumers' appetite for this wonderful  
8     product. However, our growth has accelerated over the  
9     past several years, because aquaculture techniques,  
10    which George Chamberlin will describe in a few  
11    minutes, have greatly improved, leading to the  
12    establishment of shrimp industries in over 30  
13    countries.

14               Prawn shrimp, not ocean caught shrimp,  
15    constitutes the vast bulk of the increased imports.  
16    Prawning of shrimp is a new and different production  
17    technology. It provides enormous competitive  
18    advantages over fishing. Shrimp fishing has always  
19    been, at best, marginally profitable. According to a  
20    Texas A&M study under the Sea Grant Program, the  
21    period from 1986 through 1997 cost the average shrimp  
22    troller 98 cents to generate each dollar of revenue.  
23    Almost all of the cost of shrimping are variable  
24    costs, like fuel, labor, pairs, and fishing gear. So,  
25    it is difficult for them to increase their profit

1 margins through higher shrimp catches, assuming that  
2 they could increase their catches, which they cannot.

3 Domestic shrimp processes have always  
4 operated on very thin profit margins, as well. For  
5 example, in 2000, which was a period of higher shrimp  
6 prices in domestic catches, the petitioning processors  
7 had an operating profit margin of only 1.7 percent and  
8 a net profit of .9 percent.

9 Increased supply of imported shrimp has  
10 generated increased demand. Prices have decline, it  
11 is true; but the sales volume increases by our members  
12 offset those declines. This is not the case with  
13 domestic producers, however, because they cannot  
14 increase supply in response to increased demand.

15 One of the primary reasons why the domestic  
16 shrimp industry is a marginal business, in even the  
17 best of times, is that no organized effort has been  
18 made to capitalize on the inherent difference of wild  
19 caught shrimp, namely its taste. Two decades ago, any  
20 consumers in the Midwest preferred domestic brown  
21 shrimp; and in the northeast, they preferred domestic  
22 white shrimp. Today, that preference is very much  
23 diminished. Wild caught shrimp, like wild caught  
24 salmon, processed carefully, marketed strategically,  
25 ought to command a premium price market. Neither of

1       those things is happening today to any significant  
2       degree.

3               We had asked to have urged the domestic  
4       shrimp industry to try to distinguish ocean caught  
5       domestic shrimp and not dissipate the extraordinary  
6       reputation and goodwill that is long enjoyed. We have  
7       held several joint meetings, industry meetings, and  
8       offered to buy more domestic shrimp, if they can meet  
9       the same specification that our import suppliers  
10      currently meet. Very few have responded to our  
11      offers; but those few that have are earning a price  
12      premium that we think is out there for that product.  
13      Independent experts have repeatedly urged the domestic  
14      industry to adopt a marketing campaign that  
15      establishes domestic shrimp as a premium product that  
16      commands a premium price.

17             Premium is just not a reflection of  
18      marketing, rather it has to reflect high quality  
19      processing and packing that, unfortunately, does not  
20      exist in many domestic plants today. That is a  
21      primary cause of the harm being suffered by domestic  
22      producers today and that is one more reason why we  
23      think the petition has no merit. Thank you.

24             MR. CHAMBERLIN: Good afternoon and thank  
25      you for the opportunity to address the Commission.

1 I'm George Chamberlin, president of the Global  
2 Aquaculture Alliance. GAA is an association of over  
3 1,200 members from 70 countries, as well as 11  
4 national producer associations. We are dedicated to  
5 furthering environmentally responsible aquaculture to  
6 meet world food needs. We support the aquaculture  
7 industry by disseminating information on the  
8 technology of responsible aquaculture and fostering  
9 best management practices throughout the seafood value  
10 chain. Although GAA's scope includes food species,  
11 most of our members grow, process, or distribute  
12 shrimp.

13 I'm, also, part owner and technical director  
14 of a 100 percent U.S. owned shrimp farming business in  
15 Malaysia, called Black Tiger Aquaculture, which  
16 produces about two million pounds a year of large  
17 black tiger shrimp. Our operation consists of 170  
18 ponds, a hatchery, a diagnostic lab, quarantine  
19 facilities, nursery raceways, and an on-site  
20 processing plant.

21 As a graduate student at Texas A&M  
22 University, I worked as a researcher on commercial  
23 shrimp trawlers and saw what it takes to succeed in  
24 that business. I have great respect for shrimp  
25 fishermen and for the proud 150-year history of U.S.

1 shrimp fishing communities, as does everyone else here  
2 today. However, despite advances in boats, navigation  
3 systems, and trawling technology, shrimp fishing today  
4 faces a major challenge from shrimp farming.

5 Commercial shrimp farming emerged in the  
6 early 1980s. Today, more than 30 countries farm and  
7 export shrimp to the United States, and the number is  
8 increasing. For example, nations as diverse as Saudi  
9 Arabia, Madagascar, Belize, and Sri Lanka have  
10 substantial and growing shrimp farming industries. In  
11 2003, shrimp farms produced about 3.5 billion pounds  
12 of shrimp. That number represents about 35 percent of  
13 worldwide production of all shrimp and about 55  
14 percent of worldwide production of penaeid shrimp,  
15 which is the primary species group fished in the  
16 United States.

17 The annual rate of growth in farm shrimp  
18 production has averaged about 10.5 percent in the last  
19 four years. Operators at the intensive and semi-  
20 intensive farms found in the six countries named in  
21 the petition can produce 1,000 to 6,000 pounds of  
22 shrimp per acre, per harvest, with two to three cycles  
23 per year.

24 Shrimp farming, though a late comer to  
25 animal husbandry, has been able to advance rapidly, by

1 capitalizing on technology from other fields. Viral  
2 diseases, which had been a major problem, are now  
3 detected using DNA tools developed by the biomedical  
4 field. Shrimp are bread using genetic strategies  
5 applied by the poultry and swine sectors. Feed costs  
6 have been reduced using vegetable proteins, synthetic  
7 amino acids, and least cost formulation software.  
8 Today shrimp feeds convert to flesh more efficiently  
9 than feeds for pigs, chicken, or cattle.

10 In the past decade, shrimp farming has moved  
11 quickly to deal with the variety of challenges, such  
12 as pandemic viral diseases, market volatility, and new  
13 regulatory requirements. A recent example is the  
14 dramatic switch now underway in Asia from black tiger  
15 shrimp to the more profitable Pacific white shrimp.  
16 Although the natural range of the Pacific white shrimp  
17 is the Pacific Coast between Mexico and Peru, it is  
18 now the major species produced in China and Thailand.  
19 Remarkably, 65 percent of the farms in Thailand  
20 switched to Pacific white shrimp just last year, in  
21 order to increase production efficiency.

22 Pacific white shrimp is now the highest  
23 yielding shrimp species, largely due to 15 years of  
24 federally-funded research by the U.S. Marine shrimp  
25 farming consortium. That program developed specific

1 pathogen free, that is, disease free stocks and breed  
2 them for high performance. Its animals were  
3 distributed to U.S. hatcheries, which found their most  
4 lucrative markets to be foreign producers.

5 Shrimp farmers in Asia and Latin America use  
6 intensive and semi-intensive methods. They tell me it  
7 cost about 90 cents to \$1.65 a pound to raise small to  
8 medium size white shrimp. Although the cost of  
9 producing large shrimp is somewhat higher, this  
10 difference is expected to decline with the ongoing  
11 development of breeding programs for black tiger  
12 shrimp.

13 The low production costs are not the only  
14 advantage shrimp farming enjoys over shrimp fishing.  
15 Another key difference is that farmers can produce to  
16 customers' orders for specific sizes and quantities of  
17 products. Fishermen cannot meet this demand, because  
18 they don't know exactly what they'll catch or when  
19 they'll catch it. Farmers can ensure consistent  
20 delivery, because they can plan the timing of their  
21 harvest in response to customers' needs.

22 Two other key advantages that farmers enjoy  
23 are quality and freshness. A shrimp's condition  
24 begins to deteriorate the moment it's harvested from  
25 the ocean or from a pond. Overseas processors are



1 usually located near shrimp ponds and receive farm  
2 shrimp within hours of harvest. They immediately  
3 process and freeze the product to ensure maximum  
4 freshness.

5 In contrast, the quality of captured shrimp  
6 can suffer, if boats stay out more than a day with  
7 their shrimp on ice. Shrimp trawlers that use onboard  
8 brine freezing must carefully monitor sulphate and  
9 brine concentrates at sea, which is a challenge when  
10 many crews rely on seasonal unskilled labor. Experts  
11 can easily detect the decline in appearance, texture,  
12 and flavor that result from poor handling. Shrimp  
13 trawling does have the potential to produce a top  
14 quality, differentiated product, but fishermen must  
15 respond to competitive pressure by improving handling  
16 and quality control.

17 Final and perhaps most important advantage  
18 of farm shrimp is just the availability. Volume of  
19 domestically caught shrimp simply cannot come close to  
20 satisfying demand in the United States. In the past  
21 33 years, average U.S. landings have flat, at about  
22 200 million pounds, a shell equivalent. Shrimp  
23 fishermen have not been able to increase their  
24 production, so they have not been able to share in  
25 increased domestic demand.

1           It's, also, important for the Commission to  
2 understand that the scope of benefits of farming  
3 extend beyond producing more quality seafood. A 2003  
4 study, funded by the Global Aquaculture Alliance,  
5 showed that about 140,000 U.S. jobs in the processing,  
6 marketing, and distribution sectors depend on imported  
7 shrimp. This number represents a greater economic  
8 value than jobs generated by domestic shrimp fishing.

9           Shrimp farms and associated facilities, like  
10 hatcheries, feed mills, and processing plants, are  
11 usually located in undeveloped rural areas around the  
12 world. Shrimp farming makes an extraordinary  
13 contribution to the economic welfare of tropical  
14 developing nations and their poor coastal communities.  
15 For example, the shrimp industry employs more than one  
16 million people in Vietnam and Thailand; 600,000 in  
17 Bangladesh; and another 400,000 in China. Most of  
18 these farms are operated by individual families, with  
19 one or two ponds.

20           Claims that farm workers are exploited  
21 through low wages, based on my experience, are  
22 incorrect. These people, who benefit from the higher  
23 value of shrimp, compared to rice, melons, and other  
24 local produce, are grateful for the opportunity to  
25 afford more than the bare necessities of life.

1           In conclusion, shrimp farming is here to  
2 stay. It truly is a global industry that will provide  
3 increasing amounts of food to a hungry world  
4 population. It is, also, a fluid industry. It has  
5 reacted to past problems by adjusting and coming back  
6 stronger. If this dumping case somehow leads to a  
7 decline in shrimp supply from certain countries, it  
8 will quickly be replaced by farm product from emerging  
9 exporters, like Mexico, Indonesia, Malaysia,  
10 Bangladesh, and others, which have world class farming  
11 industries and ample potential capacity.

12           Global Aquaculture Alliance is highly  
13 sympathetic to the plight of U.S. fishermen. We  
14 continue to support initiatives to develop niche  
15 marketing for wild U.S. caught shrimp. We do not  
16 support unfair trade within either the fisheries or  
17 aquaculture sectors. However, the growing disparity  
18 and cost of production between shrimp aquaculture and  
19 shrimp capture, as well as all the other advantages  
20 that farming has over shipping, is leading to an every  
21 widening competitive gap. Other seafood products are  
22 reflecting a similar trend.

23           On behalf of GAA's 1,200 members, I ask you  
24 to closely consider the impacts of this petition. It  
25 could raise the price of America's most popular

1 seafood. It could cost thousands of jobs relating to  
2 processing and distribution here in the U.S.  
3 Thousands of workers in developing nations around the  
4 world could, also, lose their livelihoods. And due to  
5 the adaptive nature of shrimp farming restrictions  
6 requested in the petition would, at most, be only  
7 temporarily effective.

8 This concludes my remarks. Thank you for  
9 your attention.

10 MR. HERZIG: Good afternoon. My name is  
11 Bill Herzig and I'm the vice president of seafood  
12 purchasing for Darden Restaurants, Inc., headquartered  
13 in Orlando, Florida. Darden employ 140,000 people, in  
14 over 1,300 restaurants throughout the United States  
15 and Canada.

16 Red Lobster, our largest business unit, is,  
17 also, the world's largest casual dining restaurant  
18 operation. Red Lobster has a 49 percent market share  
19 in the casual dining seafood sector. It had sales of  
20 \$2.4 billion in fiscal 2003, and served over 140  
21 million guests. We, also, operate the Olive Garden,  
22 Bahama Breeze, and Smokey Bones restaurants, which  
23 offer numerous seafood items. We are very proud of  
24 the numerous awards that we won, that recognize our  
25 high quality food and our innovative menus.

1           Shrimp is one of the most popular seafood  
2       items that we offer. As a result, our shrimp sales  
3       have increased by about 15 percent, since Darden's  
4       fiscal year 2000. And I need to stress that during  
5       that period, we have not decreased our purchases of  
6       domestic shrimp.

7           To satisfy consumer demand, we purchase over  
8       25 separate shrimp products from domestic and foreign  
9       sources, including shell on, field and deveined,  
10      cooked, skewed, stretched, and breaded of several  
11      sizes. We buy shrimp that is well harvested from the  
12      Gulf of Mexico and South Atlantic, where suppliers can  
13      meet our specifications. We view these wild harvest  
14      purchases as a premium product, where niche market can  
15      supply premium prices.

16          We, also, purchase significant amounts of  
17      imported farm-raised shrimp from domestic processors  
18      and resellers. For imported farm-raised shrimp,  
19      consistency and availability are key attributes.  
20      Finally, we work closely with domestic value-added  
21      processors to develop new shrimp products, such as  
22      cocktail, popcorn, marinated, and other products.

23          We will need to increase our shrimp  
24      purchases in future years, just to keep pace with  
25      anticipated demand. Seafood is a popular choice among

1 health conscious casual dining consumers, and fish and  
2 shell fish are growing in popularity, because of the  
3 health conscious trends.

4 Industry experts predict a five to seven  
5 percent annual growth rate in sales among all casual  
6 dining restaurants over the next decade. Since shrimp  
7 is the most popular seafood in the United States, we  
8 will need to keep pace with this growth, just to  
9 retain our current market share.

10 While price is an important aspect when we  
11 purchase any seafood product, it is not our most  
12 important consideration. Rather, our most important  
13 consideration is quality. The quickest way for a  
14 restaurant to lose customers is to serve food that the  
15 customers find unappealing from a taste, texture,  
16 freshness, color, or appearance standpoint. Thus, we  
17 have established very strict quality standards for our  
18 shrimp products. These standards require that  
19 products be evaluated for flavor, odor, texture, size,  
20 uniformity, microbiological and contaminant standards,  
21 phosphate or chemical abuse, or sent broken pieces, or  
22 sent extraneous material, net weight, glazed  
23 percentage, black spot, throat meat, and other  
24 factors.

25 We consider wild caught shrimp to be a

1 separate product from farm raised shrimp and, thus,  
2 the two products do not compete directly with each  
3 other. There are four principle reasons why.

4 First, farm shrimp is available year round,  
5 unlike ocean caught shrimp, which is highly seasonal  
6 by species. For example, wild caught harvesting  
7 season for pink shrimp is generally November to March.  
8 Atlantic whites are from August to October. Gulf  
9 whites are typically from June to November, and Gulf  
10 browns are typically harvested from July to December.

11 Second, farm shrimp can be produced to  
12 precise and uniform sizes that maximize producer and  
13 restaurant profitability. With farm raised shrimp, we  
14 can buy single sizes that fit our customer's  
15 requirements, in truckload quantities, at any time of  
16 the year, without pressure to take other sizes. In  
17 contrast, the size of wild shrimp varies from year to  
18 year widely. For example, 4150s and smaller shrimp  
19 are often caught in the beginning of the seasons,  
20 while the larger shrimp are available towards the  
21 middle or the end. Collectively, the large wild  
22 caught shrimp are generally available from September  
23 through December, whereas the small shrimp season for  
24 PUD 70 to 200 count goes from May through August. As  
25 a result, dependence on wild caught domestic shrimp

1 would make our company dependent on unpredictable  
2 supply, rather than on meeting consumer needs.

3 Third, farmed shrimp is highly consistent  
4 from order to order. We have been able to establish  
5 relationships with suppliers that we trust, who can  
6 supply us the very same product from container to  
7 container, year end and year out.

8 The last thing a restaurant needs is to have  
9 the taste for appearance of a menu item change from  
10 month to month. With farm shrimp, we maximize the  
11 likelihood that customers can be assured they get what  
12 they expect.

13 Finally, because shrimp farms operate year  
14 round, the processors of those products can easily  
15 change the style of product from time to time, to meet  
16 new customer requirements. Most of the domestic wild  
17 shrimp processors have limited seasonal processing  
18 capability and are dependent on seasonal supplies that  
19 limit their ability to react to changing customer  
20 demand.

21 We intend to increase our purchases of  
22 domestic shrimp, if more product meeting our standards  
23 and our consumer needs becomes available. For  
24 example, this past fall, in several of our restaurants  
25 in Tampa, we offered two new menu items that were



1 marketed to capitalize on the fact that shrimp offered  
2 was domestic wild caught. We were testing the  
3 viability of developing a brand for this shrimp, which  
4 could result in the consumer's willingness to pay a  
5 premium price. We plan to continue this effort, as we  
6 believe domestic wild caught shrimp must become a  
7 brand, like copper river salmon, madillia onions, or  
8 black angus beef.

9 In summary, wild caught shrimp is not the  
10 same product as farm raised shrimp. The opportunities  
11 for the domestic wild caught shrimp industry are to be  
12 found in creating a premium marketing niche for top  
13 quality product. Since quality is our primary  
14 consideration, if the Commission grants the  
15 petitioner's proposed relief, it will not cause us to  
16 purchase additional wild caught shrimp from domestic  
17 suppliers. We will need to continue to look to  
18 imported farm raised shrimp that meets our quality  
19 specifications and abundant quantities year round.

20 Thank you and that concludes my remarks.

21 MR. MENTZER: Good afternoon. My name is  
22 Russ Mentzer, president and chief executive officer of  
23 King & Prince Seafood Corporation. We own and operate  
24 a shrimp processing plant located in Brunswick,  
25 Georgia, and we employ over 525 people at our plant.

1 We have been in the seafood business for over 50  
2 years.

3 Our shrimp product sales exceeded \$97  
4 million in 2003. To our knowledge, we are one of the  
5 largest shrimp processors in the United States. We  
6 believe that we employ more people in the State of  
7 Georgia in shrimp production than all other shrimp  
8 harvesters and processors combined.

9 We purchase over 15 million pounds of shrimp  
10 per year that we process into a wide variety of value-  
11 added products that we package and sell under the King  
12 & Prince, Flying Jib, Golden Shore, Golden Supreme,  
13 and other private label brands. Our customers are  
14 located throughout the United States and include major  
15 retailers, like Cosco, and major restaurant chains,  
16 like Applebees and Red Lobster.

17 We sell both raw and cooked products,  
18 including popcorn shrimp, breaded shrimp, battered  
19 shrimp, marinated or sauced shrimp, shrimp dips,  
20 stuffed shrimp, and cooked cocktail shrimp. The value  
21 that we add to raw shrimp ranges from 20 to 45  
22 percent, and it consists of the labor, ingredients,  
23 packaging, overhead, and yield costs that we incur.  
24 The value that we add to breaded products is the same  
25 as we add to many other types of products.

1           We buy three primary categories of raw  
2 shrimp for further processing. First, we need large-  
3 and medium-sized tail-on shrimp. The sizes range from  
4 under 15 count per pound, to 61-70 count. We use  
5 these sizes primarily for our food service customers,  
6 who buy the breaded and stuffed shrimp products that  
7 we make. With one very limited exception, no U.S.  
8 processor, to the best of our knowledge, offers these  
9 types of peeled products.

10           Second, we need 71-90 count and smaller raw  
11 tail-on shrimp. The tail-on feature is very important  
12 to us, because we believe that the consumer feels that  
13 that is a fresher products and it, also, helps to make  
14 the shrimp larger in appearance. We process and sell  
15 these shrimp into breaded, battered, and stuffed  
16 products that we frequently sell to restaurant chains.  
17 No domestic processor produces tail-on shrimp in these  
18 count sizes.

19           Third, we need 91-500 count PUDs, which is  
20 shorthand for peeled, unveined shrimp, that we use to  
21 make popcorn shrimp. Popcorn shrimp is a battered  
22 product that is fried and served as a snack or an  
23 appetizer. Domestic processors can produce machine-  
24 peeled PUDs, but their quality has proven totally  
25 unsatisfactory for our purposes. In contrast, we have

1     been able to locate very high quality foreign sources  
2     for PUDs. Our foreign suppliers of PUDs use the exact  
3     same equipment and processing styles as domestic U.S.  
4     processors.

5             Specifications that we have established and  
6     that our customers expect for our products is to  
7     require the shrimp to be purchased with several  
8     critical characteristics. First, the count of the  
9     shrimp that we receive must match the count that we  
10    ordered. In other words, if we order 41-50 count  
11    shrimp, then we must receive shrimp of that size and  
12    not a higher count of smaller sizes.

13            Second, the net weight of the shrimp must  
14    equal the weight that we specify. If we order 100  
15    pounds of blocked frozen shrimp, then we must receive  
16    100 pounds net weight of shrimp and not, for example,  
17    98 pounds of shrimp and two pounds of water.

18            Third, we must receive shrimp that is  
19    uniform in size. In other words, individual shrimp  
20    must not vary greatly in terms of their count per  
21    pound.

22            Fourth, the shrimp must be free of blemishes  
23    or disease.

24            Fifth, we must receive whole shrimp and not  
25    an excessive number of broken pieces when we specify

1 whole shrimp.

2 Sixth, the shrimp must look fresh after  
3 thawing and not display any evidence of mishandling.

4 And seventh, the shrimp must be free of  
5 excess treatment of STP, a chemical used to retain  
6 water.

7 The problem that we have continuously faced  
8 in recent years is that we cannot purchase domestic  
9 shrimp that satisfies these requirements, regardless  
10 of the price we are willing to pay. I asked our  
11 quality control staff to look at our records, to  
12 identify the number of instances in 2003, in which we  
13 inspected domestic shrimp we had purchased. We found  
14 32 separate purchases from 12 domestic processors,  
15 which includes some of the petitioners. Of these, 31  
16 failed to meet our quality standards, and we'll submit  
17 the details of that information in confidence.

18 In contrast, we have had little or no  
19 difficulty obtaining the quality and the amount of  
20 shrimp that we need from foreign suppliers.  
21 Antidumping duties are not going to increase the  
22 ability of the domestic shrimp industry to supply us  
23 with the products we least. At least 90 percent of  
24 our total shrimp needs can only be met by foreign  
25 suppliers. This antidumping duties will not provide

1 any benefit to domestic producers with respect to this  
2 portion of our total supply. We will likely respond  
3 by looking elsewhere around the world for  
4 alternatives. Right now, we purchase shrimp from 14  
5 countries that are not subject to the petition. So,  
6 we have relationships that we can expand, if  
7 necessary.

8 That concludes my remarks.

9 MR. JONES: Good afternoon. My name is Ray  
10 Jones and I am vice president of food safety, quality  
11 assurance, and shrimp procurement for Rich-SeaPak  
12 Corporation. We are a domestic shrimp processor that  
13 purchases both domestic and imported shrimp and adds  
14 substantial value to it. We've been in business since  
15 1948. Our headquarters is on St. Simons Island,  
16 Georgia, and we have three processing plants: one in  
17 Brunswick, Georgia; one in Way Cross, Georgia; and one  
18 in Brownsville, Texas. We employ approximate 800  
19 people and currently most of our shrimp processing is  
20 down in the Brownsville, Texas plant, where we employ  
21 over 350 people.

22 In 2003, we processed approximately 20  
23 million pounds of shrimp and our shrimp sales exceeded  
24 \$150 million. We sell a wide variety of processed  
25 shrimp items, including breaded, battered, marinated,

1     butterflied, stuffed, seasoned, sauced, and cooked  
2     products. We add value of at least 30 to 35 percent  
3     in our Brownsville plant and our major brands include  
4     SeaPak and Farm Rich.

5             Some of our shrimp customers in the retail  
6     business include Cosco, Sams, WalMart, Food Lion, and  
7     Giant Foods. And some of our major restaurant  
8     customers include Chilis, Captain Ds, Burger King, Red  
9     Lobster, and Golden Coral. We, also, supply shrimp to  
10    the military and to the schools for the school lunch  
11    program.

12            Total breaded shrimp sales in the U.S.  
13    exceeded \$475 million in 2002. We forecast an annual  
14    close to 20 percent growth rate in breaded shrimp  
15    sales over the next several years. Our SeaPak shrimp  
16    company, breaded shrimp is the number one brand at  
17    retail in the U.S. market, where we have greater than  
18    50 percent market share.

19            Over the years, we've purchased both wild  
20    caught and farmed domestic shrimp. For the last three  
21    years, we've had four domestic suppliers that can meet  
22    our specifications and supply the forms of product  
23    that we need, but they are unable to supply us with  
24    all the product we need. The domestic season is  
25    essentially June to October, with little domestic

1 shrimp available the rest of the year in the sizes and  
2 species that we're interested in. As a result, we  
3 have to purchase greater volume of imported shrimp  
4 from at least a dozen countries, including those named  
5 in the petition. Some of the key raw materials that  
6 we need, also, are not available in adequate  
7 quantities from domestic suppliers, including pike UF,  
8 individually quick frozen shrimp, butterfly shrimp,  
9 peeled and deveined shrimp, and untreated high quality  
10 PUD, or peeled undeveined shrimp.

11 The issue of the PUDs is a critical one for  
12 us, because we use them to make our popcorn and other  
13 types of battered and breaded shrimp, and we process  
14 about eight to nine million pounds a year of the PUDs.  
15 We are, I believe, the largest domestic processor of  
16 battered and breaded PUD shrimp. PUDs are typically  
17 the smaller shrimp that are peeled on the latrum  
18 machines you heard about.

19 The problem that we consistently encounter  
20 with domestic PUDs is that they do not meet our  
21 quality specifications. Domestic PUDs typically are  
22 treated with a chemical called sodium  
23 tripolyphosphate, or STP, to add moisture or retain  
24 moisture. There's nothing per se wrong with using  
25 STP, if it's not abused and used at low levels. We



1 use it on a number of our products, ourselves.

2 However, we cannot use PUDs that have been treated  
3 with STP and very few domestic producers have been  
4 able to supply us with untreated PUDs.

5 We, also, encountered severe problems with  
6 over soaking in STP of domestic shrimp in the late  
7 1990s. It caused us to seek out foreign suppliers.  
8 When shrimp are soaked or over soaked in STP, they get  
9 a mushy texture, soapy taste, and glassy appearance,  
10 and they do not accept the breaded or marinated nearly  
11 as easily. And if we order a five-pound block from  
12 domestic suppliers, sometimes we only get four-and-a-  
13 half pound of shrimp and a half-a-pound of water and  
14 STP.

15 We found we had to reject somewhere between  
16 25 and 30 percent of the shrimp that we purchased from  
17 domestic suppliers, due to the fact that they did not  
18 meet our specification because of excessive STP or  
19 quality defects, excess broken pieces, or off count.  
20 However, we have found excellent foreign sources that  
21 have none of the quality problems of the domestic PUD  
22 shrimp.

23 About 50 percent of the foreign shrimp we  
24 buy is farmed, not ocean caught. Although the overall  
25 ratio of farmed ocean caught shrimp worldwide is 35-

1       65, we prefer the farmed shrimp, because it is  
2       available year round, provides consistent quality,  
3       flavor, and size, all of which our customers insist  
4       upon.

5               Quality, not price, is the most important  
6       factor we consider when evaluating potential  
7       suppliers. We have extremely detailed specification  
8       that our suppliers must meet and we personally inspect  
9       their facilities to ensure they comply with all FDA  
10      and other requirements.

11             The future of our company is extremely  
12      bright, so long as we are able to obtain sufficient  
13      supplies of shrimp for further processing. Several  
14      surveys indicate that Americans are eating more  
15      seafood than ever before and we expect continued  
16      growth in consumption. Shrimp is the most popular  
17      seafood to the American consumer and consumption has  
18      grown significantly over the last several years.

19             The petitioners, however, are trying to  
20      obstruct further growth in shrimp consumption and I  
21      think what's worse is probably even trying to reduce  
22      it. What they seek is extraordinarily high additional  
23      duties that they hope will increase our costs  
24      significantly or reduce our available supply. But, we  
25      doubt they will achieve their goal. The threat to our

1 business could be significant, if they do.

2 Since our plan is in Brownsville, Texas, and  
3 our headquarters is on the coast in Georgia, we know  
4 from firsthand experience the conditions that prevail  
5 in the domestic shrimp and processing industries. We  
6 know that we cannot buy sufficient quantities of  
7 domestic shrimp to meet our needs and pass our  
8 specifications. We, also, know that domestic  
9 shrimpers cannot catch more shrimp than they do now.  
10 Antidumping duties, therefore, won't help the domestic  
11 industry sell additional shrimp to SeaPak or, I  
12 suspect, many other companies like ours. So, we hope  
13 the Commission will take these factors into account  
14 when evaluating the petitioners claims. Thank you.

15 MR. CATANZARO: Good afternoon. My name is  
16 Richard Catanzaro. I'm director of seafood deli and  
17 food service marketing, procurement, and new product  
18 development for H-E-B, a family-owned grocery store  
19 chain. I've been at H-E-B for nine years and in the  
20 seafood industry for over 30 years. I'm responsible  
21 for H-E-B's global shrimp purchases, so I have  
22 personal knowledge of a large number of shrimp  
23 producers around the world, as well as in southeastern  
24 U.S.

25 H-E-B has been in business since 1905 and

1       employs over 55,000 people, operates over 300 stores,  
2       mainly in Texas, but also in Mexico. To the best of  
3       my knowledge, we're the largest grocery store chain in  
4       Texas, with about a 25 percent market share. All of  
5       our stores emphasize freshness, quality, and service.

6               Our overall seafood sales have grown over 20  
7       percent annually for the past nine years, but this  
8       growth is not accompanied by high operating profit  
9       margins. Rather, our business strategy has always  
10      focused on increasing sales volume. We don't try to  
11      squeeze extra pennies and nickels out of the customer  
12      to boost our bottom line. That type of strategy has  
13      been counterproductive over the long term for some of  
14      our competitors.

15             Shrimp is an extremely important part of our  
16      seafood department. It's the favorite seafood of our  
17      customers and it continues to be the fastest growing  
18      seafood product that we sell. In 2003, we purchased  
19      about six million pounds of frozen shrimp. I imported  
20      shrimp constituted about 65 percent of our totals,  
21      mainly in valued-added, easy peeled, and cooked forms.

22             We do not purchase imports at the expense of  
23      the domestic industry. In fact, H-E-B is probably the  
24      largest single supermarket purchase of domestic brown  
25      shrimp and our purchases have increased 54 percent

1       since 1999. Our company's core philosophy is to  
2       source first from Texas suppliers, then from U.S.  
3       suppliers, and last from foreign suppliers.

4               We have always supported the domestic shrimp  
5       industry through our buying policies. Many, if not  
6       most U.S. companies, are not capable of supplying us  
7       with the quantity and quality of the Gulf shrimp that  
8       we need. That is why we have had to rely on imports  
9       to support the growth in consumer demand. In  
10      addition, we have significant categories of customers  
11      in geographical areas like Houston, that prefer the  
12      taste of farmed white shrimp, rather than wild caught  
13      brown shrimp.

14             The domestic shrimp farming industry is an  
15      important part of our seasonal marketing strategy. We  
16      sell Texas fresh farm raised shrimp when it is in  
17      season. We have built our shrimp business with both  
18      domestic and foreign suppliers by working as partners,  
19      not adversaries. We're always open in new supply  
20      relationships; but we are unable to buy from many  
21      domestic shrimp sources, because only a few can meet  
22      our requirements.

23             For those that can, we commit to be their  
24      customer choice and give them a lot of business. We  
25      help them grow their business and they can help us

1 grow us. We will work with them on meeting our  
2 extremely strict specifications, if they're willing to  
3 work with us. We'll market their shrimp in our weekly  
4 fliers and promote it with discounts from time to  
5 time. In the long run, these discounts help us  
6 increase demand.

7           Unfortunately, because of the lack of  
8 product that would meet our quality standards, we're  
9 finding it increasingly difficult to expand our  
10 support for domestic wild shrimp. In the last few  
11 years, to meet our goal to help support the domestic  
12 industry, we have had to make some exceptions to our  
13 standards and have become more lenient in our  
14 inspection protocol. This has not been the case with  
15 imported shrimp.

16           Consumer demand for shrimp has grown, while  
17 domestic production has not. Supply has been erratic.  
18 We need a steady assured supply for our promotions, if  
19 our promotions are going to be successful in  
20 increasing long-term demand. Even during the domestic  
21 harvesting peak season, we face challenges in sourcing  
22 high-quality shrimp. In addition, because we serve an  
23 increasingly diverse marketplace, our customers have  
24 requested a greater variety of seafood products, the  
25 preferred choice between many varieties of shrimp, and

1       they certainly recognize the taste difference between,  
2       for example, Gulf brown shrimp and farmed white  
3       shrimp.

4               Cooked shrimp is another product that has  
5       grown exponentially. Although we may be the only  
6       supermarket to offer cooked shrimp from the Gulf, very  
7       little is available to us as buyers. A number of our  
8       customers of preferred cooked shrimp is increasing  
9       exponentially, because, as everyone knows, people  
10      today are time starved and want to spend less time in  
11      the kitchen preparing meals. Lots of people just  
12      don't have the time to peel, deveined, or cook shrimp.  
13      That's why our biggest growth area is IQF cooked  
14      shrimp, sold in frozen form or dethawed. Today, 80  
15      percent of our imported product is cooked shrimp.

16             Finally, H-E-B sources from about a dozen  
17      countries. This includes several named in this  
18      petition. Continued unrestricted access to these  
19      markets is critical for us, to be able to supply our  
20      customers with the wide variety of shrimp products  
21      they expect. Imports do not cost domestic suppliers  
22      business. We would, otherwise, direct towards them.  
23      If the petition results in reduced imports, we'll  
24      continue to make use of alternative suppliers in other  
25      countries, with which we have already established

1 relationships and we will undoubtedly make new ones.  
2 In our judgment, that is the best way, if not the only  
3 way, that we can continue to implement H-E-B's  
4 business philosophy.

5 It's taken us many years to build our  
6 current supplier base and ensure that they will always  
7 meet our quality demands. We look at profit on shrimp  
8 and the overall bottom line over the long term and not  
9 in any particular type of sale. Increasing overall  
10 shrimp sales is as helpful to domestic suppliers, not  
11 just the foreign ones, because it helps fuel the  
12 demand for the entire category.

13 Thank you, very much, for your time today.  
14 I look forward to answering any questions you may  
15 have.

16 MR. BROCK: Good afternoon. My name is John  
17 Brock and I'm the seafood coordinator and concept  
18 leader for Pappas Restaurants, headquartered in  
19 Houston, Texas. My responsibilities include seafood  
20 purchasing, quality assurance, and operations. Pappas  
21 Restaurants is a family-owned company that operates  
22 about 65 extremely popular restaurants, mainly in  
23 Texas, but, also, in five other states. We have  
24 several different restaurant concepts and seafood is  
25 in most of them.



1                   Shrimp is a featured menu item at almost all  
2                   of our restaurants, including Pappas Seafood Kitchen,  
3                   Pappas Seafood House, and Pappasitos Catinos. At  
4                   Pappas Seafood House, for example, we have about 15  
5                   menu items featuring shrimp. We bought over two  
6                   million pounds of shrimp last year.

7                   Unlike other companies that have testified  
8                   today, we strongly prefer to use ocean caught brown  
9                   shrimp in our dishes. We have found that our  
10                  customers enjoy the taste of wild shrimp, which is  
11                  distinguishable from farmed shrimp. The flavor  
12                  difference is thought to be caused by the salty  
13                  offshore environment and diet.

14                 We have been aggressively seeking to buy  
15                 domestic wild caught shrimp, but have been largely  
16                 unsuccessful in doing so. For example, I attended a  
17                 meeting last fall in New Orleans, which  
18                 representatives of the American Seafood Distributors  
19                 Association and the American Shrimp Processors  
20                 Association discussed ways in which they could  
21                 collaborate to increase purchases of domestic shrimp  
22                 by ASDA members and other customers. In addition,  
23                 over the past four years, we have talked to many  
24                 domestic suppliers in an effort to buy shrimp from  
25                 them. We have, also, worked shoulder to shoulder with

1 processors to produce a domestic pack acceptable to  
2 Pappas.

3           We have been unable to purchase domestically  
4 the wild brown shrimp that we prefer in sufficient  
5 quantities at an acceptable packed quality level.  
6 Mexico is our primary source. However, we have  
7 recently sourced aquaculture shrimp from several  
8 countries targeted by the petition, because we could  
9 not get enough wild caught brown shrimp from our  
10 Mexican suppliers. In fact, from our perspective,  
11 domestic shrimp suppliers are competing mainly with  
12 Mexico.

13           The main problem that we face is that most  
14 domestic processors are unwilling to depart from their  
15 traditional practice of selling shrimp on a commodity  
16 basis. They decline to meet our packing requirements  
17 specifically, correct weights, correct counts,  
18 uniformity, level of defects, and limits on the use of  
19 chemicals. In food service, shrimp that are of the  
20 wrong size for a particular application are damaged or  
21 considered unusable for the intended purpose. We  
22 don't regard our specifications as being technically  
23 difficult to meet and our foreign suppliers have no  
24 trouble meeting them. In fact, they frequently exceed  
25 them. However, there is an incredible resistance

1 among most domestic processors to pack shrimp in the  
2 manner that we need. But, this is what they have to  
3 do, in order to remain competitive.

4 Twenty years ago, domestic shrimp producers  
5 didn't have any significant competition. Now, they do  
6 and they failed to respond in ways that my company  
7 needs, if we're going to continue to be able to serve  
8 our customers what they demand. As a member of the  
9 Texas Department of Aquaculture Shrimp Advisory Board,  
10 we intend to use our expertise to promote programs  
11 like the Mark of Quality proposal, which, in our  
12 opinion, is the answer. There are a few domestic  
13 processors, who are visionaries and who are achieving  
14 this conformance level acceptably. We would like to  
15 purchase a lot more Gulf of Mexico brown shrimp;  
16 however, it's not out there now, so we have to look  
17 elsewhere around the world and we are doing so.

18 That completes my remarks.

19 MR. MCCLAIN: Good afternoon. My name is  
20 Kevin McClain. I am vice president of procurement at  
21 Chicken of the Sea. I have been involved in buying  
22 canned seafood products for more than 20 years. In my  
23 very limited time today, I want to explain to you how  
24 canned shrimp is a very different product from frozen  
25 shrimp.

1           First, I want to state the obvious. Canned  
2 shrimp is physically different from frozen shrimp and  
3 the difference is not just in the packaging. The  
4 majority of the canned shrimp consists of very small  
5 shrimp, equivalent to a 300-500 count, whereas the  
6 majority of frozen shrimp is much larger, under 50  
7 count.

8           Second, canned shrimp has very different  
9 channels of distribution from frozen shrimp. The vast  
10 majority of frozen shrimp is sold to large food  
11 service distributors. Indeed, we heard this morning  
12 that it was 80 percent. These large distributors then  
13 resell frozen shrimp to restaurant chains. In  
14 contrast, almost no canned shrimp are sold to these  
15 distributors. Rather, almost 100 percent of canned  
16 shrimp is sold to retail outlets, principally grocery  
17 stores and supermarkets.

18           Third, canned shrimp and frozen shrimp are  
19 not interchangeable. Customers perceive them to be  
20 very different products. It is well known in the  
21 supermarket industry that canned goods customers are  
22 very different from frozen food customers. Customers  
23 of frozen shrimp on something that will be used  
24 immediately for a center-of-the-plate presentation.  
25 Customers of frozen shrimp want the shrimp to be the

1 main meal. In contrast, customers of canned shrimp  
2 only want shrimp to be an ingredient in a meal.  
3 Customers of canned shrimp desire something that they  
4 can put in a cover for future use in a soup or  
5 casseroles.

6           The lack of interchangeability can, also, be  
7 seen from a marketing department. In their business  
8 plans, our marketing department does not worry about  
9 the price or availability of frozen shrimp; rather,  
10 they follow the price and availability of other canned  
11 proteins, such as canned chicken and canned tuna.  
12 Canned shrimp has to compete for shelf space in the  
13 shelf stable protein section of the supermarket. What  
14 is happening over in the frozen food section simply  
15 does not affect the sale of canned goods. Indeed,  
16 these sections of the supermarkets are run by  
17 different category buyers.

18           Fourth, the machinery and equipment needed  
19 to can shrimp is quite different from what frozen  
20 processors use. In particular, the production of  
21 canned shrimp require thermal processing to render the  
22 product shelf stable. Thermal processing involves  
23 cooking the sealed-shrimp cans a second time in a huge  
24 automator pressure cooker, to make the cans  
25 commercially sterile. Most frozen processors do not

1 have such equipment.

2 Finally, the price of canned shrimp is very  
3 different from the price of frozen shrimp. According  
4 to industry trade data, the ceiling price for the  
5 small sized shrimp, 130 count, is two to two-fifty a  
6 pound; whereas the price of our customers for similar  
7 sized canned shrimp is about \$10.35 a pound.

8 I'll be happy to answer any questions.

9 MR. CYRIAC: Good afternoon, members of the  
10 Commission staff. My name is Jose Cyriac. For the  
11 past five years, I've been the chairman of The Marine  
12 Products Export Development Authority of India, a  
13 statutory body under the Ministry of Commerce  
14 Department of India. MPEDA oversees the entire  
15 fishery sector of India. In this role, I'm quite  
16 familiar with all aspects of the frozen food industry  
17 in India, including farming, fishing, processing, and  
18 exports.

19 The overriding point that I wish to stress  
20 today is that India exports types of shrimp that are  
21 almost exclusive and not produced by the U.S.  
22 industry, except perhaps in insignificant quantities.  
23 India produces very little brown and white shrimp like  
24 that harvested from the Gulf of Mexico.

25 We export two types of shrimp that are sold

1 different from other types of shrimp that constitutes  
2 separate like products. The first of these two  
3 products is the warm water salad shrimp, the tiniest  
4 type of warm water shrimp that is more akin to cold  
5 water shrimp. Salad shrimp is peeled, because of its  
6 small size, and it cannot be conveniently offered as  
7 headless. Warm water salad shrimp is generally sold  
8 in sizes 250-350 pieces per pound and 300-500 pieces  
9 per pound, exactly like cold water shrimp. It is used  
10 in salads, sandwiches, pizzas, and in wraps, served as  
11 appetizers and in omelets, quiches, soups, et cetera.  
12 Therefore, warm water salad shrimp competes  
13 exclusively with cold water salad shrimp and not with  
14 other types of warm water shrimp. Warm water salad  
15 shrimp is not interchangeable with larger sized  
16 shrimp. One would no sooner take large shrimp and cut  
17 it up to use as salad shrimp, than one would take  
18 cobey beef to make sausage.

19 The second type of unique shrimp exported  
20 mainly from India is macro vacuum rosenbergi, also  
21 known as the giant fresh water shrimp. This shrimp  
22 inhabits fresh water only and has distinct  
23 characteristics and uses from other warm water shrimp.  
24 Its head is distinctly larger and the meat is softer  
25 than other warm water shrimp. The taste of fresh

1 water shrimp is more akin to lobster or crawfish than  
2 shrimp. It is sold different from shrimp, in fact,  
3 that the FAO classifies as fresh water crustacean, in  
4 the same category as crawfish, rather than under the  
5 category of shrimp and prawns.

6 Due to the limited time here today, we will  
7 expand on these arguments in our brief. We have  
8 samples of both salad shrimp and macro vacuum  
9 rosenbergi here in this room, if the staff is  
10 interested in viewing them.

11 I thank you for your time today and will be  
12 very pleased to respond to any questions you may have,  
13 either on these issues or on other issues concerning  
14 India's exports to Japan, Europe Union, et cetera.  
15 Thank you.

16 MR. PIERCE: Good afternoon. I'm Ken Pierce  
17 from Wilkie, Farr, and Gallagher. I'm counsel to the  
18 Thailand Frozen Foods Association and the individual  
19 members that ship shrimp to the United States market.

20 Thailand has long been a stable and reliable  
21 supplier of shrimp to the U.S. market. It is, also,  
22 the largest. Ninety-five percent of Thailand's shrimp  
23 production is farm raised, affording the huge and  
24 perfectly fair competitive advantage and vagaries of  
25 ancient sea catch production. In Thailand, about 1.5



1 million jobs are dependent on the shrimp industry,  
2 particularly the tens of thousands of shrimp farmers  
3 in the Muslim areas of the south, where stability is  
4 important to everyone's interest. The shrimp industry  
5 in Thailand discernibly moves the needle of national  
6 GDP.

7           Petitioner's lawyers would have the  
8 Commission believe that somehow suddenly Thailand has  
9 injured and threatened the U.S. market that it has  
10 nurtured for 20 years. Much of their claim rests on  
11 the EU's decision in March 2002, to inspect Thai  
12 imports for certain antibiotics. These inspections  
13 resulted in a decline in Thailand's exports to the EU.  
14 Petitioner's claim that the EU's actions divert  
15 massive Thai shipments to the U.S. market.

16           The falsity of petitioner's claim is easily  
17 demonstrated by the fact that U.S. imports from  
18 Thailand actually fell 16 percent between 2001 and  
19 2002. There was no diversion. And today, following  
20 swift action by the Thai industry and government, the  
21 EU antibiotics issue has been largely resolved.  
22 Indeed, the importance of the EU market to Thailand  
23 had long before diminished with the 1999 loss of GSP  
24 status and the imposition of regular duties of 20 and  
25 12 percent. Indeed, open markets in Singapore and

1 Japan have long been much more important to Thailand  
2 than the EU market. Australia, Korea, and Canada are,  
3 also, very important markets to Thailand.

4           What occurred in the U.S. market is that  
5 Thailand has moved to higher value added products, the  
6 natural economic evolution of an industry leader.  
7 While they understate the whole story, the trend is  
8 evident in U.S. import statistics, where Thailand's  
9 volume of prepared products with greater value added  
10 increased 21 percent from 2000 to 2002. Thai  
11 production has clearly moved downstream towards  
12 greater product diversification in consumer value. In  
13 contrast, between 2000-2002, the volume of all other  
14 subject imports from Thailand fell 28 percent.  
15 Thailand's POI shift downstream to value added  
16 continued in interim 2003.

17           The facts are that Thailand is neither a  
18 cause nor a threat of injury to the domestic industry,  
19 whether cumulated or alone. To the extent the  
20 domestic industry may have financial problems, they  
21 are self-inflicted and inherent in their chosen  
22 production, distribution, and marketing methods. No  
23 antidumping order is going to change this, because the  
24 domestic industry's problems are home grown. In other  
25 words, any injury or threat to the domestic industry

1 is not by reason of subject imports and these  
2 investigations should terminate with a negative  
3 preliminary determination by the Commission. Thank  
4 you.

5 MR. NICELY: I'm Matt Nicely with Wilkie,  
6 Farr, and Gallagher, representing the Vietnamese  
7 producers of the subject merchandise. If the  
8 Commission chooses to decumulate the subject entries  
9 for countries for its threat analysis, the record will  
10 show that Vietnam presents no threat to the domestic  
11 industry however it's defined. Questionnaire  
12 responses show Vietnamese producers have been  
13 increasing capacity utilization throughout the POI,  
14 reaching better than 90 percent at the end of the POI.  
15 Further, the companies project a decline in overall  
16 process shrimp capacity and production in 2004, due,  
17 in part, to a projected decrease in available fresh  
18 shrimp supply in Vietnam.

19 Shortages are expected, because some shrimp  
20 farmers have switched their fields to other  
21 aquaculture crops, such as talopia. Root stocks are,  
22 also, on the decline. In addition, Vietnamese  
23 government reports indicate that political and  
24 environmental constraints will prevent further growth  
25 in aquaculture production, as the farming area is

1 reaching its saturation point. With fewer shrimp  
2 available, Vietnam will not be able to produce as much  
3 processed shrimp for sell to the United States.

4           Meanwhile, shrimp processors in Vietnam have  
5 increased their marketing efforts to other countries,  
6 resulting in an almost 30 percent increase in exports  
7 to other markets from interim 2002 to interim 2003.  
8 Vietnam is shipping these increased quantities to  
9 value-added markets like Japan, where many Vietnamese  
10 producers have met customer's demands for the highest  
11 quality in the higher-priced categories of processed  
12 shrimp. Other high value Asian markets, including  
13 Korea and Taiwan, are expected to grow, as is Canada.

14           Vietnamese producers have, also, managed  
15 quite well the EU's inspection process, increasing the  
16 number of producers licensed to sell there. By August  
17 2003, EU exports had increased by 74 percent over the  
18 same period in 2002. Vietnam expects future sales to  
19 the EU to increase, where it enjoys relatively low GSP  
20 duty rates and where more countries will soon be  
21 members, reducing tariffs on Vietnamese shipments to  
22 those countries, as well.

23           Vietnam shrimp prices to the U.S., also,  
24 present no threat. A look at the average unit values  
25 of Vietnamese shrimp shows that they're among the

1 highest priced in the market. This is because the  
2 country's focus is on large sized, high quality, and  
3 value-added products. Current shipments to the U.S.  
4 are 95 percent black tiger shrimp, most of which are  
5 peeled and deveined. Most of the frozen shell on  
6 shrimp from Vietnam is sold in the large under 15  
7 count size. Vietnamese shrimp is, therefore, dominant  
8 in the categories, in which competition with the  
9 domestic industry is more limited and, hence, does not  
10 pose a threat.

11 We'll address these points in more detail in  
12 our post-conference brief.

13 MR. SIERCK: My name is Alexander Sierck,  
14 counsel for the Brazilians. As to the threat issue,  
15 the Brazilians will document in their post-conference  
16 brief, they have exported more shrimp to Europe than  
17 to the United States, and that this trend is  
18 continuing. Although Brazilian exports to Europe are  
19 subject to stringent regulation of chemical residues,  
20 they have been and are now in full compliance with  
21 these European tolerance standards. Thank you.

22 MR. CONNELLY: Warren Connelly. I want to  
23 make a few brief remarks about Ecuador. The  
24 petitioners have claimed that Ecuador presents a  
25 threat for four reasons: significant and increasing

1 imports, declining average unit values, significant  
2 unused capacity, and intensive use of greenhouse  
3 methods of farming. Each of these allegations is  
4 erroneous.

5 First, Ecuador's exports to the U.S. and to  
6 the rest of the world peaked in the period of 1997  
7 through 1999. However, as was mentioned this morning,  
8 in 1999, the country's shrimp farms were hit with a  
9 devastating outbreak of white spot disease. Total  
10 exports in 2000 declined to 35,000 metric tons, from  
11 an average of 106,000 metric tons in the three prior  
12 years. Since 2000, production has slowly recovered  
13 and total exports reached 57,000 metric tons in 2003.  
14 However, this is just a little over half of the peak.  
15 If Ecuador's exports could reach 100,000 and more tons  
16 per year in 1997 through 1999 and not cause injury in  
17 that period, then there's no basis for finding that  
18 much smaller exports now have done so.

19 Second, the confidential record is not going  
20 to support the petitioner's claim that Ecuador's  
21 prices have adversely affected the domestic industry.

22 Third, petitioners have greatly exaggerated  
23 the extent of unused capacity that can be brought back  
24 into production. There are substantial costs  
25 associated with restoring ponds and the projections of

1 capacity submitted by Ecuadorian processors do not  
2 support the conclusion that these ponds are being  
3 brought back quickly.

4 Fourth, Ecuador has not adopted widespread  
5 use of intensive farming through greenhouse methods.  
6 Only about 150 hectares are devoted to greenhouses.  
7 This is because they are very expensive to install and  
8 financing at current interest rates in Ecuador is,  
9 also, very difficult to arrange. In addition,  
10 Ecuadorian producers do not receive subsidies from the  
11 World Bank or any other national or international  
12 institution.

13 Finally, Ecuadorian exporters have always  
14 had substantial markets in Italy, Spain, and other  
15 parts of the EU. These markets are growing and they  
16 continue to be a substantial outlet for Ecuadorian  
17 producers. Thank you.

18 MR. VAKERICS: I'm Tom Vakerics with the law  
19 firm of Perkins, Coie. I'm appearing here today on  
20 behalf of the Coalition of Shrimp Exporters, Producers  
21 of south China. I would like to thank the Commission  
22 for the opportunity to appear, to testify today on  
23 behalf of the Coalition. The Coalition consists of 28  
24 member companies, including the leading producers and  
25 exporters of shrimp in China. We wish to assure the

1 Commission that the Chinese industry will cooperate  
2 fully in this investigation, as evidenced by, among  
3 other things, comprehensive responses to the  
4 Commission's questionnaire.

5 We believe that the charges of dumping of  
6 Chinese shrimp and the alleged injury to the U.S.  
7 industry to be unfounded. Chinese imports compete  
8 fairly in the U.S., based on fair prices. These  
9 imports are competitive, because of their high  
10 quality, the consistency of their product, and the  
11 ability of Chinese producers to meet the very high  
12 demands of U.S. importers and the U.S. market.

13 Based upon the testimony you've heard today  
14 and other record evidence in opposition to the  
15 petition, we, respectfully, urge that the Commission  
16 issue a preliminary determination, finding that  
17 there's no reasonable basis to conclude that the U.S.  
18 industry is either injured or threatened with injury  
19 by reason of subject imports. Thank you.

20 MR. CONNELLY: That concludes our  
21 presentation. We'll be happy to answer your  
22 questions.

23 MR. CARPENTER: Thank you for your very  
24 informed presentations. We appreciate your coming  
25 here today. Begin the questions with Mr. Bernstein.



1                   MR. BERNSTEIN: First, let me ask the  
2 various industry witnesses, which I'll characterize as  
3 the people mainly to my right, if you could clarify  
4 sort of a recurrent theme of your testimony. One  
5 thing we kept hearing from you was that you could not  
6 satisfy your requirements from domestic sources for  
7 various needs, which you went into in some detail.  
8 What I'd like to ask you is over time or certainly  
9 over the -- a little over three-year period we're  
10 dealing with here, have you switched your supply from  
11 domestic sources to imported sources, because of these  
12 difficulties?

13                   MR. HERZIG: Over the three-year period, we  
14 have not increased our use of shrimp from offshore  
15 versus domestic. In the past three years, we've  
16 purchased very little domestic product, although we  
17 began to purchase more of it during 2003, primarily  
18 focusing on a marketing opportunity to serve the  
19 military forces with domestic products.

20                   MR. BERNSTEIN: Mr. Stevens, do you have  
21 something? You were looking at me. Do you have  
22 something to say? Oh, okay.

23                   Do any of the others have anything to say  
24 about either to indicate whether your purchasing  
25 patterns of domestic vis-a-vis the subject imports

1 have changed over the last -- in the periods since  
2 2000?

3 MR. MENTZER: Ours have not.

4 MR. JONES: Ours have not either.

5 MR. BERNSTEIN: Thank you, very much. I  
6 have a series of questions on things you didn't talk  
7 -- you sort of haven't talked - about for various  
8 reasons during your presentation. And given this, the  
9 first thing I'd like to raise, that you didn't seem to  
10 talk about, was the issue of price depression. One of  
11 the issues we're going to have to consider in our  
12 determination under the statute is whether the subject  
13 imports have significant price suppressing or  
14 depressing effects on the domestic like product. The  
15 petition claims that shrimp prices have gone down  
16 considerably during the period since 2000 and from  
17 external sources that have nothing to do with this  
18 case, that seems to be a generally accepted fact that  
19 domestic prices have gone down.

20 The question for you is, if demand has  
21 increased during this period of time and if resulting  
22 changes in subject import market share are not a  
23 function of purchasers switching from domestic sources  
24 to the subject imports, why are domestic prices going  
25 down? Why are they not just steady or why are they

1 not rising somewhat in the time of increasing demand?

2 MR. CONNELLY: Well, let me take a shot at  
3 it and then we'll let everyone else express their own  
4 views. Let me see if I can summarize our views for  
5 you.

6 Why are domestic prices not increasing?  
7 It's a very good question. We don't understand  
8 either, except we think they told you why this  
9 morning. They told you that they hadn't made any  
10 effort to differentiate their product, which our  
11 witnesses have told you, in some instances, are  
12 strongly preferred by customers and have, thereby,  
13 dissipated what they ought to treat as a competitive  
14 advantage. That's number one.

15 Number two, they have not improved the  
16 quality of their product in the last two decades.  
17 What has happened here is that they have been faced by  
18 imports that are superior in quality and there's more  
19 of it. Now, there's no question that the price has  
20 gone down and that's in response to increasing demand.  
21 What is happening here is that revenues are not going  
22 down of those people, who can produce a superior  
23 product. It's simply supply has increased, because  
24 the demand has increased. It's being met with  
25 superior imported product.

1                   MR. BERNSTEIN: Do any of the industry  
2 witnesses have any observations they'd like to make  
3 about what they believe is the cause for the decline  
4 in domestic price levels?

5                   MR. CARPENTER: Before you answer, can I ask  
6 you to identify yourself, so the court reporter can  
7 see who you are.

8                   MR. MENTZER: My name is Russ Mentzer. I  
9 think a document we might be able to submit following  
10 the meeting today, that would possibly help, would be  
11 tracking the prices of domestic shrimp versus imported  
12 shrimp on a price program called Earner Berry. It's a  
13 third party kind of market reporting mechanism. And I  
14 think that you'll find there that the prices for  
15 domestic shrimp are oftentimes lower than the prices  
16 for the imported shrimp of same size and value. So,  
17 if that's the case, I know in our case, we can't use  
18 the domestic product. We have to source it from  
19 externally and we literally pay more for it.

20                  MR. BERNSTEIN: In that case, Mr. Mentzer,  
21 why are the prices for the imports going down? I  
22 mean, they're going down, as well. I mean, what has  
23 been the cause of that? And I assume your answer is  
24 not going to be dumping during the period since 2001.

25                  MR. MENTZER: I don't believe I'm prepared

1     trying to answer -- provide an explanation for why the  
2     prices of foreign shrimp are lower. It's just that I  
3     would note that the price of the domestic shrimp is  
4     even lower than the price of that which is imported  
5     from foreign countries.

6                 MR. BERNSTEIN: Mr. Connelly, would you like  
7     to say something?

8                 MR. CONNELLY: Well, the only other thing I  
9     think I would add to that is that I don't think  
10    there's any debate at all or disagreement at all,  
11    because I think I heard petitioners say this, this  
12    morning, that it cost them a whole lot more to produce  
13    shrimp than it cost a farmer to produce shrimp. And  
14    if the price is going down, it doesn't necessarily  
15    mean it's sold below cost or that it's dumped, as  
16    you've recognized. But, if you have a competitive  
17    advantage and it's more than cost, as the testimony  
18    said, and you are able to take advantage of all of  
19    those comparative advantages and you are a more  
20    efficient producer, then if the price goes down, it's  
21    in response to all of those competitive advantages.  
22    That is the problem that the domestic industry faces.

23                And what we're trying to convey to the  
24    Commission and what we hope you'll look at in the  
25    record is analyze what the competitive response of the

1 domestic industry has been to farmed shrimp. Farmed  
2 shrimp is not new. I think we've heard that, also,  
3 from the petitioners this morning. Farmed shrimp  
4 started to come on in volumes in the early 1980s. So  
5 what has the competitive response been since then?  
6 And I think what you'll see is there has been none.

7 MR. BERNSTEIN: Okay. Let me raise some  
8 questions on issues I did not hear discussion about.  
9 And this may simply have been due to lack of time, and  
10 these questions are probably principally for the  
11 lawyers.

12 First of all, I don't know that I heard any argument  
13 specifically directed to cumulation. Have the various  
14 respondents at this point taken a position on  
15 cumulation? Other than one argument from India, I did  
16 not see anything from any representative of any  
17 country suggesting that their imports were somehow  
18 distinguishable from those of the other subject  
19 countries.

20 MR. CONNELLY: Let me answer for the group,  
21 and we'll let anybody else answer who would like to.  
22 As we sit here today, actually, we didn't answer it  
23 because we did not have time. We are not going to  
24 contest cumulation for current injury purposes, as we  
25 sit here today.

1                   However, we have all made arguments about  
2           whether or not, considered on an individual basis, our  
3           imports from any particular country constitutes a  
4           threat. If imports are decumulated for threat  
5           purposes, we obviously, a, think that's appropriate,  
6           and b, think there is no threat.

7                   MR. BERNSTEIN: Okay, with respect to that,  
8           I'll just ask you in your post-conference submissions  
9           to do something you are probably already intending to  
10          do, and individual country respondents who are arguing  
11          -- who want to argue that their country should not be  
12          cumulated for purposes of threat should -- we would  
13          obviously appreciate it if they would lay out the  
14          reasons for that. For the same reason we would  
15          appreciate if the petitioner, in its post-conference  
16          submission could also discuss cumulation for threat,  
17          which may have some different considerations than  
18          cumulation for material injury.

19                   The next legal issue on which I did not hear  
20          you offer any comment is what I'll call the  
21          grower/processor issue. Do you all have any position  
22          on that that you'd like to articulate at the moment?

23                   MR. CONNELLY: Your question is, does the  
24          processed agricultural products provision apply in  
25          this case?

1                   MR. BERNSTEIN: Well, I guess it's a two --  
2           I was trying to do it short haul -- shorthand -- but  
3           there would be two aspects of it. There's two  
4           possible aspects of the argument. First is whether it  
5           is applicable, and second, if it is applicable, should  
6           the Commission -- are the conditions satisfied for  
7           treating the fishermen as part of the domestic  
8           industry?

9                   MR. CONNELLY: Yeah. We're not going to  
10          contest the application of the provision here based on  
11          the facts as we know them today. I think we all would  
12          like to see the questionnaire responses. But based on  
13          what we've seen and what we've heard, we don't intend  
14          to contest that.

15                  MR. BERNSTEIN: Okay, thank you. Now, let  
16          me turn to something you apparently do intend to  
17          contest, which is like product.

18                  MR. CONNELLY: Oh, yeah.

19                  MR. BERNSTEIN: First of all, I think it  
20          would be -- I appreciate that you all, with your  
21          limited time, you were not necessarily able to  
22          elaborate on this in your presentation as much as you  
23          might have liked, but I think first, I want to make  
24          sure I understand the definition of the five domestic  
25          like products you're proposing.



1           Canned shrimp, I understand what canned  
2 shrimp is. Let me -- and I'm not doing these in the  
3 order you presented at first. The next one is what I  
4 believe Mr. Cyriac referred to as the salad shrimp,  
5 and either Ms. Levinson or Mr. Connelly, whoever the  
6 correct spokesperson is, could you indicate again -- I  
7 was not able to write this down -- exactly how you  
8 define this proposed product?

9           MS. LEVINSON: Right. You'll note that this  
10 morning the petitioners -- this is Liz Levinson, for  
11 the record. This morning the petitioners spoke mostly  
12 about brown and white shrimp coming from the Gulf, and  
13 they talked generally about sizes somewhere between 10  
14 and maybe 50 or 60. What's coming from India is quite  
15 different, and we spoke -- Mr. Cyriac spoke  
16 specifically about salad shrimp that we define as 250  
17 to 350 pieces per pound. That's also sold as 300 to  
18 500 pieces per pound.

19           MR. BERNSTEIN: So --

20           MS. LEVINSON: It's very, very small.

21           MR. BERNSTEIN: Okay, so this is over 250  
22 pieces per pound, is that it?

23           MS. LEVINSON: And, as Mr. Cyriac said, we  
24 have some here in the room if you'd like to see what  
25 it looks like.

1                   MR. BERNSTEIN: Okay. Either Ms. Levinson  
2 or others, is this a product that is in fact produced  
3 by the domestic industry?

4                   MS. LEVINSON: I'm going to ask Mr. Cyriac  
5 to answer that question.

6                   MR. CYRIAC: Not the warm water species, no.

7                   MR. BERNSTEIN: Well --

8                   MR. CYRIAC: Cold water, yes. Cold water,  
9 yes, but not warm water.

10                  MR. BERNSTEIN: Okay. Ms. Levinson, then I  
11 have a legal question for you.

12                  MS. LEVINSON: Yes.

13                  MR. BERNSTEIN: The method -- I mean,  
14 there's a long line of Commission cases indicating the  
15 domestic like product has to be either a product  
16 produced by the domestic industry, or a product most  
17 like the product produced by the domestic industry.  
18 If there is not, in fact, an analog to the domestic  
19 like product as you seek to define in this, I mean,  
20 what is the most similar product? What are we -- we  
21 can't find a non-existent domestic like product.

22                  MS. LEVINSON: We're not saying there's a  
23 nonexistent domestic like product. There is, in fact,  
24 an industry. But there's very small production. What  
25 he said was insignificant quantities compared to

1 India, for example.

2 And what we're hoping -- the questionnaires  
3 themselves did not carve out a niche for this kind of  
4 shrimp, but we're hoping by the time this goes to a  
5 final investigation, that at that time we'd be able to  
6 see the pricing data and production data for the  
7 domestic industry.

8 In the meantime, as part of our brief, we  
9 will file the publicly available information that we  
10 have about production in the domestic industry.

11 MR. BERNSTEIN: Okay, and could you briefly  
12 describe what you believe the clear dividing line is  
13 between more than 250 pieces per pound and under 250  
14 pieces per pound? I mean, how is this a clear,  
15 commercially recognized dividing line?

16 MS. LEVINSON: Well, a couple of things.  
17 One is, if you look on the internet, just do a quick  
18 research, you'll see many recipes call for salad  
19 shrimp. And what is meant by salad shrimp is a very  
20 small 250 and above. Because other kinds of shrimp  
21 are used for other purposes and do not come in those  
22 small quantities. You would not use this very small  
23 shrimp to grill or to serve as an entree, for example.  
24 They have very different uses, different physical  
25 characteristics. And we'll go through each of the

1       like product analyses in our brief.

2                   Do you want to add to what I just said?

3                   MR. CYRIAC:   No.

4                   MS. LEVINSON:   Okay.

5                   MR. BERNSTEIN:   Let me ask the two  
6       restaurateurs on the panel, Mr. Brock and Mr. Herzig,  
7       on the definition you just heard on salad shrimp?  I  
8       don't know whether you sell shrimp salads at your  
9       restaurants or not.  Red Lobster I think probably  
10      does.  Is it one you've ever recognized in your  
11      commercial practice?

12                  MR. HERZIG:   I think that's fairly  
13      consistent with what we would experience in our  
14      commercial practice.

15                  MR. BROCK:   And we don't use salad shrimp.

16                  MR. BERNSTEIN:   Okay.  The next like product  
17      that I'll ask about, and again, I'm not quite sure,  
18      Ms. Levinson, whether this is one of your products or  
19      not is -- what I wrote down when Mr. Connelly was  
20      reciting was freshwater shrimp, okay.  Again, could  
21      you first define what you think this product to be?  
22      Or, how do you define this product?

23                  MS. LEVINSON:   Well, it is a specific  
24      species that I'm going to let Mr. Cyriac discuss,  
25      because I can't pronounce the name.

1                   MR. CYRIAC: We brought a few samples here.  
2           It's pretty obvious. It's called macrobrachium  
3           rosenbergii, otherwise known as the freshwater shrimp.

4                   MR. BERNSTEIN: Okay.

5                   MR. CYRIAC: It looks more like lobster,  
6           with a very giant head. It tastes more like lobster  
7           or crawfish. It's totally different from any other  
8           species which are produced in the United States. It's  
9           a freshwater shrimp. It comes from lakes and rivers.  
10          It's cultured now in India also. It's cultured in  
11          other parts of the world also, but most of the export  
12          -- India is one of the countries that exports  
13          macrobrachium rosenbergii. Not only to the USA, but  
14          to Japan and also the European Union. The price is  
15          slightly less than, say, the similar size black tiger,  
16          but it is a totally different and distinct species,  
17          and it cannot be compared with any other type of  
18          shrimp, warm water shrimp. So we wanted to show that  
19          this is a separate product altogether.

20                   MR. BERNSTEIN: Okay, either Ms. Levinson on  
21          Mr. Cyriac, and I'm not sure either of you can answer  
22          this question, is this -- does this particular species  
23          correspond to one of the species in the FAO species  
24          catalog, which is at Exhibit 1.1. I actually had to  
25          bring the India petition into the room. I guess, if

1       you could just indicate in your post-conference  
2       submission, just so we know it's clear what we're  
3       talking about. How is this particular species used?

4               MR. CYRIAC: It's used in different ways.  
5       It's very large in size, so it could be cooked, it  
6       could be raw, when it is brought into the USA. It  
7       could be used with head on just like lobster. It  
8       could be used without head, peeled and cooked. But  
9       what distinguishes it is the extremely large size and  
10      extremely large head. But the uses are different from  
11      the normal shrimp. You would not get the small size,  
12      the very small varieties. The size would typically be  
13      about six pieces, six to eight pieces a kilogram. So  
14      that's the size, and that would be about three pieces  
15      a pound, or something like that. Or six pieces a  
16      pound.

17             MR. BERNSTEIN: Would this be something one  
18      is likely to find in retail? Would it be likely --  
19      more likely to find on a restaurant menu?

20             MR. CYRIAC: Yes, yes. It would be found in  
21      restaurants. It would also be found in retail.  
22      Scampi, it's sometimes called Indian scampi. But it's  
23      more generally known as freshwater shrimp.

24             MR. BERNSTEIN: I mean, is -- if you can  
25      provide, in your post-conference submission any

1       indication, and any of the other respondents who may  
2       now have knowledge about this as well, of this  
3       particular characterization being used, that something  
4       that might distinguish it from other types of shrimp  
5       or -- I mean, often the term scampi is used almost  
6       interchangeably with shrimp. That would be, I think,  
7       useful to us in evaluating your argument.

8               MS. LEVINSON: We'd be happy to do that.  
9       And while the Indians call it scampi, I don't believe  
10      the domestic industry would refer to it as scampi. In  
11      fact, we'll be able to submit some publications about,  
12      the sort of emergence of freshwater shrimp into the  
13      United States. That is where the shrimp is grown in  
14      ponds and lakes. And this is very different than the  
15      salt water shrimp. They call it freshwater shrimp,  
16      they don't call it scampi.

17             MR. BERNSTEIN: Okay. Let me turn again to  
18      the people to my right, and ask you, since we have the  
19      industry experts here, have any of you had exposure to  
20      this product, or deal with this product? If so, what  
21      can you tell me about it?

22             MR. CATANZARO: Rich Catanzaro. We actually  
23      market this product. It's quite popular in the Asian  
24      community. It's typically sold head on. We do also  
25      market it in some of the Anglo communities, which is

1 head off, but it's a grilling shrimp, it's not a  
2 boiling shrimp. So they're very different in the  
3 styles that they're cooked, and they're very different  
4 in the flavor that they have.

5 MR. BERNSTEIN: Okay. In your stores, what  
6 do you market this -- what do you call this product?

7 MR. CATANZARO: Freshwater shrimp.  
8 Sometimes it's known as freshwater prawns, as well, in  
9 the Asian markets.

10 MR. BERNSTEIN: Okay. Any further --

11 MR. HERZIG: Bill Herzig. We do not use  
12 that shrimp in our restaurants, but it is quite a  
13 distinct species in virtually all attributes:  
14 texture, size, color, shape.

15 MR. BERNSTEIN: Okay, let me return back to  
16 the like product list, which, the next one I will ask  
17 about is what Mr. Connelly referred to as value added  
18 shrimp. Could you or the sponsor of this product  
19 indicate in a little more detail for me how you would  
20 define this product?

21 MR. CONNELLY: Yes. Warren Connelly. I  
22 think it's a very clear dividing line, and I think we  
23 heard a lot of supporting testimony from the  
24 petitioners this morning. There are processors --  
25 what we call primary processors that perform the



1 minimum number of processing steps to ready shrimp for  
2 sale or put it into commercial channels. So the  
3 minimum processing step is deheading, which may or may  
4 not occur in a processing plant at freezing. That's  
5 it. You've got a product that you can then put into  
6 the stream of commerce. So you have processors who do  
7 that.

8 And you have other processors who add a  
9 tremendous amount of value when they do that, and  
10 there was testimony with respect to the ingredients,  
11 with respect to the investment in the processing  
12 equipment, with respect to the labor, with respect to  
13 the yield costs.

14 So, what are these types of value adding?  
15 Peeling, deveining, cooking, saucing, marinating,  
16 breading, battering, stuffing. All these processes  
17 can add anywhere from 20 to 40 percent, I think the  
18 testimony was. And create, I think, in terms of the  
19 Commission's like product criteria, very separate like  
20 products.

21 MR. BERNSTEIN: Well, you seem to be going  
22 through this definition well beyond what the  
23 parameters of the proposed scope definition was.

24 MR. CONNELLY: No.

25 MR. BERNSTEIN: You aren't?

1 MR. CONNELLY: No.

2 MR. BERNSTEIN: Because I thought breeding  
3 was -- well, clarify me on -- if you could clarify  
4 that, because -- are there products in this that are  
5 not covered by the proposed scope definition, and if  
6 so, what are they?

7 MR. CONNELLY: There are none.

8 MR. BERNSTEIN: There are none? Not even  
9 breaded?

10 MR. CONNELLY: Breaded. That is the only  
11 one.

12 MR. BERNSTEIN: Okay.

13 MR. CONNELLY: That's what Mr. Ward  
14 testified to. Someone, I forget who, asked him the  
15 question whether marinated products were covered, and  
16 he said yes. And other products I believe he was  
17 asked about and he also said yes. These are precisely  
18 the products we are talking about.

19 MR. BERNSTEIN: Okay. Well, I'm just trying  
20 to clarify exactly what you're getting in that's not  
21 in the proposed scope. And I keep calling it the  
22 proposed scope, because at least none of us here on  
23 the Commission staff have seen any final scope  
24 language from the Commerce Department.

25 MR. CONNELLY: Can I just interrupt you for

1 a second?

2 MR. BERNSTEIN: Sure.

3 MR. CONNELLY: Because this distinction is  
4 silly. The distinction they are trying to draw on the  
5 like product basis between a breaded product and a  
6 product that has been processed in other ways, I think  
7 just will not hold up. I mean, consider the fact that  
8 they say that raw products and cooked products are the  
9 same like products. But on the one hand, you could  
10 have a breaded shrimp. And on the other hand, you  
11 could have a shrimp that is coated with batter, not  
12 breading. In scope. Or, you could have a product  
13 that has been marinated. In scope. Or you could have  
14 a product that is sauced. In scope. And they are not  
15 like products. It is illogical and inconsistent under  
16 their own terms.

17 So I think when you look at it closely, and  
18 we'll give you some color illustrations so you can see  
19 exactly what an alleged out of scope breaded product  
20 is, and a concededly in scope sauced or marinated or  
21 coated product is. There will be no doubt in your  
22 mind that breaded is part of the domestic like  
23 product.

24 MR. BERNSTEIN: Let's say we make that  
25 conclusion. The next question that arises is

1 something I asked petitioners this morning. Exactly  
2 what type of activity, then, constitutes domestic  
3 production, since you do have entities in the domestic  
4 industry who do -- who apparently do little but bread.

5 MR. CONNELLY: Okay, but we quarrel with the  
6 term little.

7 MR. BERNSTEIN: Well, whose major activity  
8 is breeding. How about that?

9 MR. CONNELLY: There are processors, and we  
10 haven't seen all the questionnaires, but there are  
11 certainly a significant number of processors, beyond  
12 the two that are here today, who do a lot of things  
13 and make a lot of products besides breaded shrimp.  
14 And they all add substantial value.

15 Our view, our legal view, is that they are  
16 part of the domestic industry because the extent of  
17 the activities they engage in is substantial. It is  
18 not minor. I recognize that the petitioners have said  
19 that the activities that the so-called value added  
20 processors and breaders do are minor. We strongly  
21 disagree with that. And I hope and think the record  
22 will show that they're wrong about that.

23 MR. BERNSTEIN: Okay. I think at this point  
24 it would be more productive to me just to make a  
25 request that, I guess, in your written submission,

1 both you and petitioners address each of these  
2 products from what you know about them from, I guess,  
3 what I've tried to get the parties to define in the  
4 transcript, both in terms of the various Commission  
5 like product -- in terms of the various Commission  
6 like product criteria. With some of these products  
7 you have a potential issue of the type I asked Mr.  
8 Leonard about this morning, about whether we use the  
9 semi-finished analysis or a traditional analysis. If  
10 you care to address that, we'd certainly welcome your  
11 comments on that as well.

12 I would also request the parties, when you  
13 get to the issue of the domestic industry, since you  
14 don't have to spend a lot of time briefing  
15 grower/processor, to deal with this issue of exactly  
16 what type of activity is sufficient to constitute  
17 domestic production when we are dealing with  
18 processors who may not -- who may not necessarily  
19 engage in the full spectrum of activities if we are  
20 engaging in these broader definitions of like product.

21 Okay, let me now turn to, I guess, some of  
22 the individual witnesses. I had some follow up  
23 questions concerning the testimony. We seem to have  
24 various testimony from individual witness which, from  
25 what I heard, wasn't always consistent about whether

1 end users, consumers, prefer the taste difference  
2 between a -- between a what? Prefer a wild caught  
3 product or a farmed product in terms of taste  
4 differences. I think, first of all, I would ask the  
5 witnesses to describe to me what these differences in  
6 taste are. Those of you who can do it -- does one  
7 have a stronger taste than the other? What is the  
8 nature of the taste differences?

9 MR. CATANZARO: Russ Catanzaro. There is an  
10 absolute distinction. We've done blind cuttings with  
11 our consumers as well as with people in our stores,  
12 and there is a defined difference between the two.  
13 The salty environment that the brown shrimp grows in  
14 is absolutely a more robust flavor. It is a very  
15 shrimp-like flavor, very deep tones to it. It's got a  
16 great snap to it.

17 Whereas, farm raised is a much milder shrimp  
18 and very consistent. We also noticed inconsistencies  
19 in the brown shrimp depending on the environment it  
20 lives in, what it feeds on, how deep it's caught.  
21 There's a number of inconsistencies there as well.

22 But a great-tasting brown shrimp, the way we  
23 market it, is one of the best things that you can eat  
24 that comes out of the Gulf. It's really a great-  
25 tasting product. But there are differences in the way

1       they taste, and they're marketed differently, both  
2       farmed and wild.

3               MR. BERNSTEIN:   Is this a regional  
4       preference in the part of the country in which you  
5       operate?

6               MR. CATANZARO:   Yeah, we operate in Texas  
7       where brown shrimp are caught off our coast.   So the  
8       state itself kind of grew up on brown shrimp.   But  
9       it's transitioning, because of different tastes coming  
10      into the state, because it is the second fastest  
11      growing state in the country.   And so we have a lot of  
12      different tastes and preferences coming in, whether it  
13      be ethnic or whether it be other needs from a  
14      consumer.

15              MR. BERNSTEIN:   Mr. Herzig, you work for a  
16      nationwide chain.   Have -- does your clientele, from  
17      what you can ascertain, have any preferences in the  
18      taste of shrimp?   Or have you done any market research  
19      on this that indicates consumer preferences?

20              MR. HERZIG:   Bill Herzig.   What we believe  
21      needs to be done with this product is that it needs to  
22      be marketed for what it is, a domestic, wild caught  
23      product.   The flavor differences that Rich mentioned  
24      are there.   But the product needs to be offered in a  
25      form and at a quality level where those flavor

1 differences can be showcased to the consumer.

2 MR. BERNSTEIN: Mr. Herzig, on your menus do  
3 you indicate the source of the shrimp you're serving?

4 MR. HERZIG: In some of our marketing tests  
5 to help promote the domestic produced wild caught  
6 shrimp we have done exactly that.

7 MR. BERNSTEIN: Okay. And you had mentioned  
8 two restaurants in Tampa. I mean, how extensively  
9 have you tested?

10 MR. HERZIG: We have done tests in Tampa, we  
11 have done testing in Louisiana, as well as other Gulf  
12 States.

13 MR. BERNSTEIN: Okay, if I were to go  
14 tonight to the Red Lobster in Silver Spring, Maryland,  
15 which is the closest location I can think of to where  
16 we are now -- you just opened a store there a couple  
17 of months ago -- and I were to look at the menu, would  
18 I find any information about the source or origin of  
19 the shrimp?

20 MR. HERZIG: Not in that restaurant, because  
21 it's not in a Gulf state where we think that will have  
22 particular market appeal. The Gulf or South Atlantic.

23 MR. BERNSTEIN: Mr. Brock, I mean, you do  
24 operate in a Gulf state. Do you provide any sort of  
25 information as far as type of shrimp or country of



1 origin on the menus of your restaurants?

2 MR. BROCK: No, we do not.

3 MR. BERNSTEIN: Thank you.

4 Mr. McClain, the witness this morning from  
5 Bumblebee -- yes, Mr. Cook - in response to a question  
6 I asked, indicated he thought there was some overlap  
7 in use in canned seafood and seafood in small sizes --  
8 frozen shrimp in small sizes, at least in food  
9 preparation. Do you disagree with that?

10 MR. McCLAIN: Our opinion is that the  
11 consumer doesn't come in thinking well, am I going to  
12 buy frozen or am I going to buy canned? They're  
13 coming in to seek canned, to be shelf-stable, to go on  
14 the shelf and it's a different product.

15 MR. BERNSTEIN: Well, do you contest that  
16 there may be some overlap in uses?

17 MR. McCLAIN: There may be some overlap. I  
18 can't say there's none.

19 MR. BERNSTEIN: Let me ask a question -- I  
20 have just a couple more questions, generally. Mr.  
21 Appelbaum, this morning, when I asked him if he could  
22 indicate -- if he had any idea what drove demand for  
23 particular sizes of shrimp, I recall his testimony  
24 being to the effect that well, what really drives  
25 demand is desires of purchasers for the best deal.

1       They can shift from size to size.

2               Do the people on this panel have any comment  
3       on that particular bit of testimony? Is that  
4       consistence with your experience? Do you have a  
5       different experience?

6               MR. BROCK: Tom Brock. The straightforward  
7       answer to that question, especially at the restaurant  
8       level, our experience, a guest, or a customer becomes  
9       accustomed to seeing a particular plate presentation.  
10      And so it, in our opinion becomes a challenge,  
11      therefore, if you are going to change that size. And  
12      even going more so, since I didn't get to complete, if  
13      you don't mind, the flavor difference. Again, there  
14      is truly a -- the flavor of a brown shrimp is much  
15      more poignant or Rich also used the word snap. You  
16      could even take it beyond flavor to the texture, the  
17      texture of a brown shrimp as opposed to an  
18      aquaculture, is more firm. Typically, you know you  
19      would call it snap, when you actually break the cooked  
20      shrimp, it can actually snap. And in addition to  
21      that, the brown shrimp has a color differential as  
22      well. It's more orange, if you will, after cooking.

23              MR. BERNSTEIN: Mr. Catanzaro, in your  
24      stores, do the size of shrimp available and the type  
25      of shrimp available vary on availability or where you

1 can get the best deal, or do you find that you need to  
2 keep the same types of sizes and types of shrimp  
3 stocked in your stores during all times?

4 MR. CATANZARO: We're absolutely more  
5 flexible when it comes to that, because we're not held  
6 down to a menu that may once or twice a year be  
7 generated. So we have flexibility in the marketplace.  
8 What we've found is that our steadier sizes are  
9 absolutely aquaculture sizes. Where we've had to vary  
10 our sizes, because of seasonality, is the wild caught  
11 shrimp. Typically smaller shrimp in the beginning of  
12 the season. The brown shrimp start up in late July.  
13 And as the season rolls on, larger sizes come in. And  
14 they don't jump by size. Every week they grow little  
15 by little, and so they actually float from one size to  
16 the next. So we have to be very flexible in order to  
17 give the best possible quality of that product to our  
18 consumer during that season.

19 MR. BERNSTEIN: Mr. Herzig, do you have --  
20 is your experience the same or different than Mr.  
21 Brock's as far as the need to purchase similar sizes  
22 throughout?

23 MR. HERZIG: Our experience is very similar  
24 to Mr. Brock's. We tend to offer the same menu  
25 offering from the same size on a consistent basis.

1                   MR. BERNSTEIN: Okay. One final question  
2     is, when I asked the panel this morning they thought  
3     there was little interaction between the price of  
4     shrimp and the price of other seafood products, even  
5     shellfish products. Aside from Mr. McClain, who  
6     offered some specific testimony with respect to canned  
7     shrimp, do those of you who deal with the frozen  
8     product have any different observations on this?

9                   MR. MENTZER: Russ Mentzer. We don't see  
10    any correlation.

11                  MR. BERNSTEIN: Thank you very much, and  
12    thank you for all your answers.

13                  MR. CARPENTER: Mr. Benedetto?

14                  MR. BENEDETTO: Thank you all for coming  
15    here today and thank you for your testimony. If I ask  
16    any questions that concern any proprietary or  
17    confidential information, please feel free to answer  
18    later in a confidential brief.

19                  First off, Mr. Connelly and the entire  
20    panel, you had said at the beginning that you would  
21    like me to ask you about the EU and the  
22    chloramphenicol issues that we heard about this  
23    morning?

24                  MR. CONNELLY: Thank you for asking that  
25    question.

1                   MR. BENEDETTO: So is there anything you'd  
2     like to say about that?

3                   MR. CONNELLY: Yes, there is. I think we're  
4     going to direct the issue, first of all, to George  
5     Chamberlin who, after all, is a shrimp farmer as well  
6     as an expert on the technology to give you, I think, a  
7     little more background and context for this whole  
8     issue.

9                   MR. CHAMBERLIN: Yeah, I'm happy to give you  
10    some background on the viral diseases. First of all,  
11    there are about -- over 20 shrimp viral diseases that  
12    have been described. The most serious one is white  
13    spot syndrome virus that we've heard about today.  
14    That hit China in about 1993 and swept through all of  
15    Asia and eventually into Latin America.

16                  And in the beginning of that epidemic, there  
17    were really no solutions. All sorts of things were  
18    tried and promoted. Eventually we learned, and now we  
19    know, that the viruses can be controlled by exclusion,  
20    by use of disease-free parent stock and by screening  
21    out the carriers of the disease from the water used to  
22    fill the ponds.

23                  But in those early stages, one of the  
24    misconceptions was that certain medicines might be  
25    able to help in the viral diseases. Well, certainly,

1       antibiotics do not help at all with viral diseases.  
2       Some of the small farmers in Asia were sold a variety  
3       of concoctions, often those mixtures that were sold in  
4       the cottage industries that developed there contained  
5       antibiotics. But the farmer would not even realize  
6       it. These were additives to improve the health of the  
7       shrimp.

8                 In about 2001, Green Peace sampled shrimp  
9       entering Europe, and found evidence of  
10      chloramphenicol, and basically it was a surprise to  
11      the entire shrimp farming industry.

12                And what happened afterwards was a major  
13      educational campaign to explain to farmers what the  
14      repercussions are of using banned antibiotics.  
15      Governments began regulatory actions to prevent the  
16      use of those antibiotics. Processors began checking  
17      all the shrimp they processed to make sure the  
18      antibiotics weren't present. Buyers rechecked it.  
19      And essentially today the antibiotics are -- the  
20      antibiotic problem is going away. Very little use of  
21      chloramphenicol is even detected any more. And it  
22      certainly hasn't impacted production, and it never  
23      did. It never did influence the viral diseases, which  
24      were the real problem.

25               MR. BENEDETTO: So are sales back to the EU

1 from there?

2 MR. CHAMBERLIN: Yes, and the EU has also  
3 reinstated China and Thailand, and Asian producers are  
4 selling more to the EU.

5 MR. PIERCE: May I add to that, please?

6 MR. BENEDETTO: Yes.

7 MR. PIERCE: Ken Pierce. Just -- and we  
8 will put it in the record for Thailand, the size of  
9 these different markets so that you get a very good  
10 idea of just how exaggerated this claim is. With  
11 respect to Thailand, the United States is by far and  
12 large the dominant export market. Next is Japan. And  
13 Japan dwarfs the EU, and did, long before this scare.  
14 Singapore is even larger than the EU. And what you're  
15 going to see is that this is a way overblown claim  
16 about diversion. It doesn't impact a huge volume of  
17 exports, and in proportion to those other countries  
18 it's exaggerated. And you're asking about the date of  
19 the loss of GSP? That was 1999, and a far greater  
20 impact on shipments to the EU preceded this antibiotic  
21 scare.

22 And just following up on a question you had  
23 asked earlier, Thailand is the only country among the  
24 six that has lost GSP, and we will give you those  
25 other tariff rates for all the different countries, so

1       that you can see the tariffs to those countries remain  
2       low to the EU.

3               MR. BENEDETTO:   That would be helpful.  
4       Anyone else?

5               MR. CONNELLY:   Warren Connelly.  I want to  
6       add just one thing on antibiotics.  The policy of the  
7       EU and the United States and Japan is identical.  Zero  
8       tolerance for chloramphenicol and other antibiotic  
9       use.  What the petitioners talked about this morning  
10      was the capability of various equipment in use in  
11      various countries to test for chloramphenicol.  But  
12      none of the companies represented here, and indeed, no  
13      one in the domestic industry supports purchasing  
14      shrimp that has even an undetectable trace of  
15      chloramphenicol.  It is a zero tolerance policy that  
16      is the official policy of the National Fisheries  
17      Institute which is the trade association that  
18      represents everyone in this industry.

19              And, of course, some of the petitioners are  
20      domestic processors.  They have the same policy.  I  
21      mean, we are all in this together.  This is something  
22      that is simply one on which there's no disagreement.

23              MR. CYRIAC:   A small point on this.  My name  
24      is Jose Cyriac.  It was suggested this morning that  
25      because of the testing by the European Union for



1 antibiotics, there has been a shift in this low  
2 quality product from -- produced by Asian countries,  
3 to the USA. Nothing could be further from the truth,  
4 and it's just an exaggeration, or, as he said, it is a  
5 complete over-generalization.

6 India, for example, had never had any  
7 problem with the European Union on this. We were not  
8 banned. Brazil was not banned. Ecuador was not  
9 banned. What happened to Thailand and Vietnam? Was  
10 it ever tested? A little more than usual? So it's  
11 not correct to say there was wide-spread testing as a  
12 result of this there was a banning of those products  
13 from these countries, as a result of which there was a  
14 shift. It is not correct. It is an over-  
15 generalization.

16 MR. NICELY: Matt Nicely. And just to  
17 reiterate, on behalf of Vietnam, Vietnam has, in fact,  
18 been able to increase its sales, just recently, to  
19 Europe. So it's not causing a problem for the EU.

20 MR. BENEDETTO: So when you say an increase,  
21 do you mean increase over last year only, or previous  
22 to that as well?

23 MR. NICELY: Well, between 2002 and 2003  
24 it's increased.

25 MR. BENEDETTO: Okay, but the ban hit in

1       2002, right? Or the increased testing hit in 2002?

2               MR. NICELY: No, there's no ban. There's no  
3       ban, though.

4               MR. BENEDETTO: The increased testing then,  
5       in 2002?

6               MR. NICELY: Right, and it's had no impact  
7       on their ability to sell to the EU. That's the point.

8               MR. BENEDETTO: Is there anyone else who  
9       wanted to comment on that?

10              Let's see. For the producers here, how easy  
11       is it -- if it's even possible -- to switch production  
12       between shrimp and other aquaculture products? Is  
13       that something that's possible, or common, or done at  
14       all?

15              MR. CHAMBERLIN: That's quite difficult.  
16       You make a major commitment to -- if it's an  
17       integrated operation, you know, to a hatchery, a  
18       breeding program, those things can be 20-year  
19       commitments toward breeding. If you're just a pond  
20       operator, all you have is a few ponds, then you can  
21       switch between species of shrimp if they are available  
22       in the market. But generally there are only one or  
23       two species available in a given country to choose  
24       from.

25              And switching to a completely different

1 product, a fish or an oyster, is a whole new  
2 proposition, a whole new training exercise. It's  
3 quite difficult to do; it's more or less a last  
4 resort.

5 MR. BENEDETTO: There was some testimony  
6 that this had happened in Vietnam, I believe?

7 MR. NICELY: Yes, there is some switching in  
8 Vietnam. We can talk about that in our post-  
9 conference brief.

10 MR. BENEDETTO: Okay.

11 MR. McCLAIN: Excuse me, there was a  
12 question from this morning where it was asked about  
13 the switching of foreign producers from frozen to  
14 canned, that that could be done. I just want to say  
15 that canned producers don't have that kind of  
16 equipment in their cannery. We can't move back and  
17 forth, so it's not interchangeable.

18 MR. BENEDETTO: Is there anything else on  
19 production switching?

20 MR. CONNELLY: Related to switching,  
21 intermingling, there was testimony this morning that  
22 there was intermingling of imported and domestic  
23 shrimp. That is not the case in our experience. We  
24 talked about this. It seems totally wrong to us to  
25 claim this.

1                   MR. BENEDETTO: I think that's about it. I  
2 think Mr. Bernstein covered my questions pretty well.  
3 So -- just one more quick question to sort of follow  
4 up on something Mr. Bernstein was talking about.

5                   The domestics said this morning that they  
6 fish year round and that they do maintain inventories,  
7 but there's been some testimony this afternoon that  
8 while -- in other words, do you disagree with that, or  
9 do you agree with that, but that you can't get certain  
10 species at certain times of the year, but you could  
11 get shrimp from them at all times of the year?

12                  MR. MENTZER: I think, if our customer says  
13 we want to promote a certain size shrimp, our  
14 availability to find that specific certain size shrimp  
15 in the US domestic market is nearly impossible.  
16 Because it is seasonal, and because from season to  
17 season the catch is different. So our customers  
18 demand a specific sized product and we need to be able  
19 to go into the global market to find that product for  
20 them. And it's just not a large enough resource,  
21 domestically, to be able to do that at the time that  
22 the customer wants it.

23                  MR. BENEDETTO: So you can't get specific  
24 shrimp at certain times of the year?

25                  MR. MENTZER: We can't get specific size

1 shrimp at certain times of the year. And generally  
2 its not a question of the petitioners maybe not  
3 wanting to supply the shrimp, but the fact that it's  
4 not found in the environment. It may not have been  
5 available this fishing season.

6 MR. BENEDETTO: Anyone else want to add  
7 anything to that? Okay, I think that's all my  
8 questions.

9 MR. CARPENTER: Mr. Mehta?

10 MR. MEHTA: I have no questions at this  
11 time.

12 MR. CARPENTER: Mr. Forstall?

13 MR. FORSTALL: No questions.

14 MR. CARPENTER: Mr. McClure?

15 MR. MCCLURE: Just one. The hour is late,  
16 and as you, at this table, well know, we have just a  
17 few questionnaires to get up there and look at.  
18 Thanks, I think.

19 Mr. Pierce said that you would be providing  
20 information with regard to the various markets,  
21 Thailand exports, too, I would ask all of you to do  
22 that on a country by country basis. And if you  
23 collectively want to take a crack at the side by side  
24 I asked petitioners to provide, I would appreciate  
25 that.

1                   Other than that, thank you for your  
2                   testimony, all of you. It's been very informative.

3                   MR. CARPENTER: Just a couple more follow  
4                   ups. Mr. Catanzaro, I believe you refer in your  
5                   testimony to aquaculture size shrimp. Could you tell  
6                   us more specifically what size counts those would be,  
7                   that you typically purchase for the grocery stores?

8                   MR. CATANZARO: Well, typically, there's a  
9                   couple of things there. We use a head on shrimp and a  
10                  tail, so there's two types of aquaculture shrimp that  
11                  we use. And the head on shrimp would run a little bit  
12                  larger, 16, 20, 21, 25 count per pound.

13                  MR. CARPENTER: Uh-huh.

14                  MR. CATANZARO: And a tail would typically  
15                  run between 31 to 35 or 36 to 40, typically put in a 30  
16                  to 40 count range, or a 40 to 50 count range. Very  
17                  little differentiation in the size variations.  
18                  Harvesting -- and George would know better than I --  
19                  there's an economic equation that occurs when you get  
20                  to a certain size. And that's when you're better  
21                  suited to sell the product.

22                  MR. CARPENTER: What is the smallest product  
23                  that you sell in your stores?

24                  MR. CATANZARO: Overall?

25                  MR. CARPENTER: On a volume basis.

1                   MR. CATANZARO: On aquaculture or any  
2 shrimp?

3                   MR. CARPENTER: Any shrimp.

4                   MR. CATANZARO: We do sell a salad size. We  
5 do not sell the size being produced out of India, but  
6 typically 91, 110 count, 91, 120 count, in that range  
7 there. We do sell some smaller ones, but the largest  
8 volume would be in those sizes on the smaller ones.  
9 But ultimately the sizes in the 30 to 40 count range  
10 are a much bigger item for us.

11                  MR. CARPENTER: And those smaller ones, are  
12 those all wild caught?

13                  MR. CATANZARO: No, not in ours, because the  
14 smaller ones are actually further processed, the value  
15 added product, and that is cooked. We don't have, I  
16 don't think, any of our domestic suppliers capable of  
17 producing that product.

18                  MR. CARPENTER: The rest of the companies  
19 represented here, could you tell us what sizes you  
20 typically sell in your restaurants?

21                  MR. HERZIG: My restaurant uses a variety of  
22 sizes. As I testified -- or in my testimony, we use  
23 over 25 different products, and frankly, we use  
24 everything from the size that Mr. Catanzaro just  
25 mentioned all the way up through 16, 20's.

1                   MR. CARPENTER: Uh-huh. What about at the  
2 lower, or the smaller end of the range?

3                   MR. HERZIG: The smallest shrimp that we use  
4 are shrimp that are processed into popcorn shrimp. And  
5 those are typically a 100 to 200 count. That's the  
6 smallest raw material that we would use for our  
7 products.

8                   MR. CARPENTER: Okay, so the popcorn shrimp  
9 are 100 to 200?

10                  MR. HERZIG: They're made from a 100 to 200  
11 count, the raw material.

12                  MR. CARPENTER: And where do you source  
13 those?

14                  MR. HERZIG: They are sourced both  
15 domestically, at times, and overseas.

16                  MR. CARPENTER: Okay.

17                  Okay, Mr. Brock?

18                  MR. BROCK: Starting from the larger sizes  
19 down, 4 to 6, 6 to 8, under 12, 16-20, 21-25, 26-30,  
20 36-40, 41-50 and 110 to 130.

21                  MR. CARPENTER: Okay.

22                  MR. BROCK: You asked.

23                  (Laughter.)

24                  MR. CARPENTER: Yeah, I did.

25                  What I was getting at was, again, a follow



1 up to Mr. Bernstein's question about looking for a  
2 bright line distinction between the cocktail size  
3 shrimp and a larger shrimp. And when you said the  
4 popcorn size shrimp is between 100 and 200 roughly, so  
5 there's not -- there's not a clear gap, I guess.  
6 There is a continuum in the sense that -- but is there  
7 a gap where there's not significant production  
8 somewhere along the continuum?

9 Does anyone want to respond to that, if  
10 you're following what I'm getting at here? For like  
11 product purposes? This might be more of a question  
12 for --

13 MR. CONNELLY: Warren Connelly. I don't  
14 think for like product purposes, with the exception of  
15 the 250 and up, taking exception to including all the  
16 counts in the same like product.

17 MR. CARPENTER: Well, let me ask another  
18 question. Could the popcorn size shrimp be used in a  
19 cocktail shrimp application?

20 MR. CONNELLY: We'd better have an expert  
21 answer that, because my answer would be no. But I'm  
22 no expert.

23 MR. HERZIG: I suppose you could offer  
24 whatever you'd like. It's not typically done.

25 MR. CARPENTER: It's not typically done.

1       Okay.

2                   MR. BROCK:  Robert, if you would, I would  
3       second that.  That is surely a presentation that's  
4       just not going to be accepted.

5                   MR. CARPENTER:  Okay, thank you.

6                   On a different point, Mr. Pierce indicated  
7       about 95 percent of the Thai product is farm raised?  
8       I was wondering if the other representatives of the  
9       different countries could give us an estimate for each  
10      of the countries for what percentage is farm raised  
11      versus wild caught.  If you don't have that  
12      information available today, if you could provide that  
13      in your brief, I'd appreciate it.

14                  MR. NICELY:  Matt Nicely.  Are you talking  
15      about production or shipped to the United States?

16                  MR. CARPENTER:  Maybe it would be good to do  
17      it both ways.

18                  MR. CONNELLY:  Warren Connelly.  I think  
19      that's a very important piece of information to have,  
20      because the global percentage of farmed versus wild  
21      caught is very different from the percentage of  
22      imports.  The global percentage, I think George said  
23      earlier, is 35 percent farm, 65 percent wild caught.  
24      I think what the questionnaires are showing is it is  
25      much more like 90 percent farmed coming into the

1 United States.

2 MR. CARPENTER: Okay, and is that just from  
3 the subject countries, or does that also include non-  
4 subject?

5 MR. CONNELLY: I'd better not say any more  
6 than that.

7 MR. CARPENTER: I appreciate that.

8 That's all the questions I have. Mr.  
9 McClure?

10 MR. MCCLURE: Just one follow up to the  
11 question Mr. Carpenter asked. Mr. Catanzaro, in  
12 talking about the count, you mentioned, I think, the  
13 91 to 120, and you refer to it as a salad shrimp, and  
14 yet counsel for the Indians is talking about salad  
15 shrimp 250 and above. In the business -- anybody can  
16 comment on this -- I mean, is the term salad shrimp  
17 common, and if so, how do you folks view it?

18 MR. CATANZARO: I believe that's more  
19 regionalized than anything, depending upon usage in  
20 the typical areas. We use that size for a Mexican  
21 campachana, it's called, which is a Mexican-style  
22 shrimp cocktail, where you don't use 250-300 count. I  
23 think typically, I think most of the salad  
24 manufacturers are using that product for making shrimp  
25 salad for the delis. At least in our area. We don't

1 purchase that product, it would come through the salad  
2 supplier. But this would be something that someone  
3 would take home and create their own little cocktail.  
4 And I think cosmetically it offers a little bit  
5 different experience.

6 MR. McCLURE: All right, thank you. That's  
7 all that I have.

8 MR. CARPENTER: Thank you again for your  
9 excellent presentations and for your detailed  
10 responses to our questions. I think the fact that  
11 this went on so long is indicative of the fact that we  
12 have a lot of very knowledgeable people here, and also  
13 an industry that's a new one for us to deal with, and  
14 one that we're very interested in. I'm sure the  
15 Commission will be interested in it, too.

16 At this point we'll take a break until about  
17 3:45, and then I'll ask -- we'll have the closing  
18 statements from each side. Ten minutes for each side,  
19 beginning with the petitioners. Thank you.

20 (Whereupon, at 3:36 p.m., a brief recess was  
21 taken.)

22 MR. CARPENTER: We're back on the record.  
23 Could we resume the conference, please?

24 Mr. Dempsey and Mr. Brock, please come  
25 forward.

1                   MR. DEMPSEY: Thank you. For the record,  
2 I'm Kevin Dempsey, Dewey Ballantine, and I'll be  
3 speaking for petitioners.

4                   There's a lot to go over, but I guess I'd  
5 like to bring it back to the -- what we think is the  
6 central issue of this case, what we talked about this  
7 morning. And that's the question of price. What  
8 we've seen in the US market since 2000 is a dramatic  
9 decline in prices. Both a decline in import prices,  
10 which on average, looking at AUVs, it dropped over 30  
11 percent from 2000 through the first three quarters of  
12 2003, and a corresponding decline in domestic prices,  
13 both at the wholesale processed level and at the ex  
14 vessel level from -- gained by shrimp harvesters.

15                  And I think it was Mr. Bernstein who asked  
16 the question, you know, how do you explain that. And  
17 frankly, especially with demand in the United States  
18 for shrimp growing dramatically and with respondents'  
19 claims that there's really no price competition  
20 between foreign imports and domestic products, that  
21 domestic product doesn't meet the quality needs, and  
22 therefore there's just not competition.

23                  And at first they couldn't explain it. And  
24 then one of the respondents did say well, perhaps you  
25 should look at Urner Barry data. And they said we

1 think if you look at Urner Barry data, that you'd see  
2 that domestic prices are below import prices, and  
3 there's just no correlation. They said they'd provide  
4 that later.

5 Well, I'd suggest to you all that in fact  
6 you don't have to wait until later. It's in the  
7 petition. It's Exhibit 2-18. It compares, from Urner  
8 Barry, domestic prices for whites, 31 to 35 count size  
9 with import sizes for whites, from various countries  
10 31 to 35. And what it shows over the period of  
11 investigation is that imports generally undersold  
12 domestic prices throughout the period. Import prices  
13 declined, and they pulled domestic prices down.

14 And that's the heart of the causation story,  
15 right there. The imports coming in at increasing and  
16 very large volumes at ever lower prices have been  
17 pulling domestic prices down and causing dramatic  
18 injury to the domestic industry, both to processors  
19 and to harvesters of wild -- of shrimp in the United  
20 States.

21 Respondents also make a number of claims on  
22 quality. And I'd like to just talk about a few of  
23 them. First of all, I'd say that I found it rather  
24 confusing, their arguments, because I heard one  
25 respondent suggest that the taste of farm raised

1 imported shrimp was better than the wild caught  
2 domestic shrimp. Then another said just the opposite,  
3 that in fact the domestic wild caught shrimp had a  
4 better taste, and that there would be a consumer  
5 preference for that, that it would be a premium  
6 product.

7 Well, which is it? How come they can't keep  
8 their stories straight? Could it be, as one of the  
9 respondents admitted later -- I think it was the  
10 gentleman from Darden -- that, in fact, when they put  
11 it on their menu they don't distinguish between the  
12 imports and the domestic, because when it comes down  
13 to it, while there are variations across the wide  
14 variety of species and count sizes, that it really  
15 comes down to ultimately, a question of price. At a  
16 particular count size, where's the best deal, as we  
17 said earlier. That's what was happening in this  
18 market, and that's what's causing prices to decline  
19 for domestic shrimpers and injuring the domestic  
20 industry.

21 You also heard from the respondents that  
22 there was a problem with seasonality. That because  
23 shrimp that is harvested out of the ocean is caught  
24 principally in certain seasons of the year, they  
25 couldn't count on a steady supply of shrimp of certain

1 sizes. It's as if they've forgotten about the whole  
2 other part of the industry, the part of the  
3 processors, whose main activity is processing and then  
4 freezing the shrimp to sell it on a year-round basis.

5 In fact, that was a big part of the  
6 processors' business, for many years, was holding that  
7 shrimp from the season when it was principally  
8 harvested to sell it year round, when they could get a  
9 price premium for that shrimp, until imports started  
10 coming in, in such huge quantities and at such low  
11 prices that the seasonal premium was wiped out, and no  
12 opportunity to make a profit at any point during the  
13 year.

14 In fact, all these quality claims, and all  
15 these claims about inability to get product during  
16 certain seasons of the year really comes down to just  
17 cover for the question of price, that the respondents  
18 want to be able to buy the dumped imports and the  
19 ever-lower prices and it's dragging down the domestic  
20 prices and causing injury to the domestic industry.

21 They also raised the question about sodium  
22 tripolyphosphate being put on the shrimp as if this  
23 was some great quality concern, as if this was being  
24 put on by domestic producers. If you listen closely  
25 to their testimony, in fact, they said that they put



1 the same substance on the shrimp in their processing  
2 when they're turning it into breaded products. It's  
3 just a question of where it's happening, but it's not  
4 a question of whether there's a quality difference  
5 there.

6 Let me just, before turning to like product,  
7 just say another claim that was made was that we  
8 somehow want to reduce the consumption and the demand  
9 for shrimp in the United States. That is not what  
10 this case is about. We're not -- as we said this  
11 morning repeatedly, we're not looking to shut down all  
12 imports. We're looking to get -- to have a fair  
13 price.

14 We recognize the domestic industry can only  
15 supply a certain portion of the total demand in the  
16 United States. But it's a question at what price. If  
17 the imports are coming in to serve that extra demand,  
18 and if it's not a question of price competition to  
19 drive the domestic -- driving domestic prices down,  
20 there shouldn't be a problem. Prices should be  
21 higher, not lower, as demand rises and there is  
22 limited supply in the United States. Something else  
23 is clearly going on here.

24 Finally, let me turn to the question of like  
25 product. And I don't have a lot of time, but let me

1 just briefly suggest that the various arguments  
2 presented today by respondents on the five different  
3 like product categories don't stand up to very much  
4 scrutiny at all.

5 First, they want to distinguish between the  
6 raw headless and then all the value added. So in  
7 other words, taking the head off of a shrimp is not a  
8 -- makes it one product. But if you then take the  
9 shell off, it suddenly becomes a completely different  
10 product. They're trying to avoid the recognition that  
11 there is a continuum of products, at various stages of  
12 processing. You have the head on shrimp, you take the  
13 head off, you take the tail off, you cook it. But  
14 they're all frozen or canned, and they all compete for  
15 the same uses and for the same purposes.

16 Instead, they want to try to suggest that  
17 there's a difference between when that shell is on and  
18 when that shell is off. But then there's no  
19 difference between that peeled shrimp and a breaded  
20 product that is 50 percent non-shrimp material. I  
21 suggest that that doesn't stand up to any scrutiny.

22 Very briefly, on canned versus frozen, the  
23 suggestion is that because they're on different aisles  
24 in the grocery store they're fundamentally different,  
25 even though, as the one gentleman from Chicken of the

1 Sea admitted, there probably is some overlap in uses  
2 between frozen and canned shrimp at certain sizes.

3 Salad shrimp, shrimp at greater than 250  
4 count suddenly certain size shrimp is just too small;  
5 it has to be different. But all the other wide  
6 spectrum of count sizes, from under 15 up through 90  
7 and more, 100, 150, that full range, that spectrum can  
8 all be a single like product. But suddenly, at one  
9 end, just because it's a little -- it's smaller yet,  
10 it's a different like product. Again, the continuum  
11 is there. There is no bright dividing line between  
12 the products.

13 I would note also that when you get to these  
14 smaller sizes, again, you have canned shrimp in the  
15 smaller sizes and you have frozen shrimp, and so you  
16 have another overlap there.

17 Freshwater versus warm water, we can go  
18 further into this in our post-conference brief, but  
19 I'd just simply suggest that the distinction between  
20 freshwater and warm water is not nearly so simple as  
21 respondents from India would like you to believe. You  
22 have black tigers and whites that are raised in  
23 freshwater ponds. You have macrobrachium that, in  
24 fact, have to move back to brackish water if they are  
25 to grow to a full size. So there's much more overlap

1 here, and really freshwater shrimp should be really  
2 seen as a subset of warm water shrimp.

3 In sum, the arguments presented by the  
4 respondents simply do not withstand scrutiny, and they  
5 cannot hide the basic fact that when it comes down to  
6 it, frozen and canned warm water shrimp from the  
7 subject countries, coming in in very large volumes,  
8 increasing year by year, at ever lower prices, have  
9 been destroying the market for wild caught shrimp in  
10 this country, driving down prices, reducing revenues,  
11 causing the shutdown of plants and the tying up of  
12 boats, causing clear, present, material injury and  
13 threatening additional material injury to the domestic  
14 industry. Thank you.

15 MR. CARPENTER: Thank you, Mr. Dempsey.

16 Mr. Connelly?

17 MR. CONNELLY: Thank you. I have just some  
18 very brief remarks. First of all, the issue of the  
19 alleged inconsistency of testimony between some of our  
20 witnesses saying they prefer wild, some prefer farmed,  
21 I think Mr. Dempsey is confusing a difference in taste  
22 with a difference in quality. Quality is not a  
23 function of taste. Quality is a function of  
24 preference. And preference is a function of the  
25 standards to which processors pack and handle their

1 material. And there's a very big difference there,  
2 and we'll go into this more in our brief.

3 Secondly, very briefly on the like product  
4 issue, we've drawn this distinction between primary  
5 processing and value added processing. Just for one  
6 example, peeling costs four times as much as  
7 deheading. And that's just the very first step you  
8 might take after this primary process of peeling.

9 Mr. Dempsey and the petitioners this morning  
10 said they're not looking to shut down imports. I  
11 would submit to you that's not true. I would submit  
12 to you that if you assume -- if you were to accept  
13 their allegation of a 200 percent margin on just about  
14 every country, that they would shut down imports. And  
15 that is the real danger in this case. He says it's a  
16 question of price. Well, what about the 90 percent of  
17 customers in the United States who can't buy domestic  
18 shrimp at any price because there is no more domestic  
19 shrimp? What are we going to do about them? It's a  
20 question of price for them, too.

21 I want to read some excerpts, some very  
22 short excerpts from a report, an independent report  
23 about the shrimp industry. First, the shrimp resource  
24 available to domestic processors is fixed in the long  
25 run. Second, the shrimp resources of the Gulf and

1 South Atlantic region have been fished to capacity for  
2 the last several years. Third, the primary sources of  
3 imported shrimp are Latin America and Asian countries  
4 which enjoy, in many cases, ideal conditions for  
5 aquaculture. Fourth, these foreign suppliers can be  
6 expected to significantly increase their imports and  
7 share of the US shrimp market in the next few years.  
8 They do not face the resource constraints placed upon  
9 the US industry, and, given a reliable supply of seed  
10 shrimp, will likely be able to supply a greater share  
11 of the US shrimp market in the future. Fifth, the  
12 domestic shrimp industry's ability to offer a wide  
13 range of product forms is largely offset by its  
14 dependence upon a seasonal, domestic supply of raw  
15 materials. Sixth, control over the product at all  
16 stages of production is the key to generally superior  
17 quality of aquacultured shrimp, which accounts for an  
18 increasing share of US imports of shrimp products. US  
19 producers rely on the ocean harvesting of shrimp and  
20 have less control over the handling of the product.  
21 This makes quality control more difficult than for  
22 foreign aquaculture operations. Seventh, quality  
23 control is not consistent throughout the domestic  
24 industry. In the absence of government enforced  
25 regulations to maintain product quality, shrimp

1 producers and processors are left to themselves to  
2 exert the degree of care in handling, processing,  
3 storage and distribution which they see fit, with the  
4 predictable result that product quality varies. There  
5 is limited incentive to maintain high levels of  
6 quality. And finally, this report examined  
7 profitability of processors, and found profitability  
8 of less than one percent.

9 Now, who did this report? This report was  
10 done by the International Trade Commission in 1984. I  
11 have read excerpts from your report in 1984 examining  
12 the domestic shrimp industry.

13 Now, what have they done since 1984, and  
14 1985, I think, when this report was issued? What have  
15 they done in the last 18 years to indicate that  
16 conditions are any different, or that they responded  
17 to what you identified as competitive advantages that  
18 aquacultured shrimp had. And the answer is, business  
19 as usual. With the result that you foresaw coming  
20 true. And that, I submit to you, is a compelling, if  
21 not mandating reason, for a negative determination  
22 right now. Thank you.

23 MR. CARPENTER: Do we have some additional  
24 remarks? Ms. Levinson?

25 MS. LEVINSON: Liz Levinson, on behalf of

1 India. I wanted to just respond to Mr. Dempsey's  
2 argument that salad shrimp is just a smaller size of  
3 the same continuum of shrimp, and remind him that he  
4 himself excluded cold water shrimp from the petition  
5 on the basis that it is a much smaller size and has  
6 different uses than other -- than warm water shrimp.  
7 And just repeat our remarks that the salad shrimp that  
8 we're talking about is in the size of the cold water  
9 shrimp and competes directly with cold water shrimp  
10 and not with warm water shrimp. Thank you very much.

11 MR. CARPENTER: Thank you, Ms. Levinson.

12 Just a few concluding remarks. First, there  
13 will be an APO release available today, so -- my  
14 understanding is it's available right now, so those of  
15 you who are APO parties, I would suggest that you  
16 might want to stop by the Secretary's office on your  
17 way out and pick that up.

18 The deadline for the submission of  
19 corrections to the transcript is Monday, January 26th.  
20 The deadline for briefs in the investigation is  
21 Tuesday, January 27th at 9:30 a.m. Let me just repeat  
22 that. It's Tuesday, January 27th at 9:30 a.m. If  
23 briefs contain business proprietary information, a  
24 non-proprietary version is due on January 28th, also  
25 at 9:30 a.m. The Commission has tentatively scheduled



1 its vote on the investigation for Tuesday, February  
2 17th, at 11 a.m. It will report its determinations to  
3 the Secretary of Commerce later that day.  
4 Commissioner's will be transmitted to Commerce a week  
5 later, on February 24th.

6 Before we adjourn, I'd also like the lead  
7 attorneys for the different parties to stop up here,  
8 and we will try to resolve the issues that have come  
9 up regarding the briefs and page limitations.

10 Thank you all for coming. This conference  
11 is adjourned.

12 (Whereupon, at 4:09 p.m., the preliminary  
13 conference in the above-captioned matter was  
14 adjourned.)

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**CERTIFICATION OF TRANSCRIPTION**

**TITLE:** Certain Frozen Shrimp  
**INVESTIGATION NO.:** 731-TA-1063-1068  
**HEARING DATE:** January 21, 2004  
**LOCATION:** Washington, D.C.  
**NATURE OF HEARING:** Preliminary Conference

I hereby certify that the foregoing/attached transcript is a true, correct and complete record of the above-referenced proceeding(s) of the U.S. International Trade Commission.

**DATE:** January 21, 2004

**SIGNED:** LaShonne Robinson  
Signature of the Contractor or the  
Authorized Contractor's Representative  
1220 L Street, N.W. - Suite 600  
Washington, D.C. 20005

I hereby certify that I am not the Court Reporter and that I have proofread the above-referenced transcript of the proceeding(s) of the U.S. International Trade Commission, against the aforementioned Court Reporter's notes and recordings, for accuracy in transcription in the spelling, hyphenation, punctuation and speaker-identification, and did not make any changes of a substantive nature. The foregoing/attached transcript is a true, correct and complete transcription of the proceeding(s).

**SIGNED:** Carlos Gamez  
Signature of Proofreader

I hereby certify that I reported the above-referenced proceeding(s) of the U.S. International Trade Commission and caused to be prepared from my tapes and notes of the proceedings a true, correct and complete verbatim recording of the proceeding(s).

**SIGNED:** Donna Kraus  
Signature of Court Reporter